



SEED Awards 2010 Call for Proposals

Are you a start-up entrepreneur? Does your business or business idea integrate sustainable development, solving pressing social and environmental issues? Do you need support to help to establish and grow your enterprise?

If you meet SEED's eligibility criteria, you could apply now for the 2010 SEED Awards for entrepreneurship in sustainable development.

This year, as part of a larger project funded by the European Union on the Green Economy, the SEED Awards will have a special focus on Africa. While SEED is inaugurating its first country scheme in South Africa (click [here](#) to read more), it will also concentrate on Burkina Faso, Egypt, Ghana, Kenya, Rwanda and Senegal.

This significant expansion means that SEED is able to make up to 35 awards in 2010, of which up to:

- 10 awards will be made in South Africa
- 20 awards will be made in 6 target countries in Africa, namely, Burkina Faso, Egypt, Ghana, Kenya, Rwanda, Senegal
- 5 awards elsewhere.

Each SEED Award Winner will receive a package of tailored support services consisting of:

- assistance and advice on developing and improving the initiative's business plan
- a two-day in-country business-oriented workshop, involving all partners, and covering the key elements and factors which help to build a successful social and environmental enterprise
- high-level profiling of the initiative nationally, regionally and internationally, often with government officials, Ministers, development institutions and businesses
- assistance with access to relevant institutions, organisations, businesses, and to SEED winners, and alumni, SEED Partners, SEED Supporters, and SEED Associates
- development of a support plan
- a financial contribution of USD5000 towards implementation of certain item(s) in that support plan, as agreed between the winner and SEED.

The deadline for applications is **16th August 2010, 23:59 Central European Time (CET)**. Apply online or download the application form from the SEED Initiative website at www.seedinit.org.



This project is financed by the European Union and the SEED Partners

The European Union is made up of 27 Member States who have decided to gradually link together their know-how, resources and destinies. Together, during a period of enlargement of 50 years, they have built a zone of stability, democracy and sustainable development whilst maintaining cultural diversity, tolerance and individual freedoms. The European Union is committed to sharing its achievements and its values with countries and peoples beyond its borders.



Who should apply?

[Detailed eligibility criteria](#) are available at www.seedinit.org together with details of previous [Award Winners](#). You can apply for a 2010 SEED Award if your initiative:

- demonstrates entrepreneurship and innovation
- delivers economic, social and environmental benefits
- has the intention and potential to become financially sustainable
- is a partnership between different stakeholder groups
- is locally driven or locally led
- has potential for scale up or significant replication
- is in the early stages of implementation
- is in a country with a developing or emerging economy

Previous SEED Award Winners have included a community-led marine protected area in Madagascar; becoming an exporter of high quality beeswax from Cameroon and building an international market chain for community-owned soap- and candle-making businesses.; solar-panel recycling in Nicaragua; sustainable mining of precious metals in Colombia; transforming urban waste into a sustainable resource in Niger; and transforming kerosene hurricane lamps into solar powered lanterns in Bangladesh.

How to Apply

You can apply [online](#) at the SEED Initiative website www.seedinit.org or you can download an application form and email it to seedawards2010@seedinit.org. If you are unable to submit your application electronically, please contact the SEED Initiative by email or phone (+49 30 89 00 068 99).

Submissions will be accepted **up till 16th August 2010, 23:59 CET**. Incomplete or late submissions will not be considered.

Proposals which are shortlisted will be offered feedback and invited to submit additional information in early September 2010.

About the SEED Initiative

The SEED Initiative identifies and supports promising small scale social and environmental entrepreneurs around the globe, entrepreneurs that while working towards a greener economy also tackle poverty, marginalisation and social exclusion.

SEED provides these social entrepreneurs with knowhow and networks, taking the lessons learnt at local level up to decision-makers to promote evidence-based policy making.

More information: www.seedinit.org

SEED was founded by UNDP, UNEP and IUCN at the 2002 World Summit on Sustainable Development in Johannesburg.



Partners in the SEED Initiative in addition to the founding partners are the European Union, and the governments of Germany, India, the Netherlands, South Africa, Spain, the United Kingdom and the United States of America.