

## Call for Letters of Inquiry Cerrado Biodiversity Hotspot Small and Large Grants

Eligible Countries: **Brazil**

Deadline: **September 30, 2016**

Eligible Strategic Directions: **1 to 6**

Geographic Scope:

Strategic Direction	Geographic Scope
1	Central de Matopiba, Mirador-Mesas, Sertao Veredas-Peruacu and Veadeiros-Pouso Alto- Kalungas priority corridors
2	Central de Matopiba, Mirador-Mesas, Sertao Veredas-Peruacu and Veadeiros-Pouso Alto- Kalungas priority corridors <i>Note: for the investment priority 2.3, the geographic scope is further focused on priority 62 KBAs</i>
3	Brazilian portion of the Cerrado biodiversity hotspot
4	Brazilian portion of the Cerrado biodiversity hotspot
5	Brazilian portion of the Cerrado biodiversity hotspot
6	Brazilian portion of the Cerrado biodiversity hotspot

Eligible Applicants: **This call is open to community groups and associations, non-governmental organizations, private enterprises, universities, research institutes and other civil society organizations.**

### Large Grants (>\$20,000):

Submit a letter of inquiry (LOI) to the CEPF Secretariat at [cepcerrado@conservation.org](mailto:cepcerrado@conservation.org). The application template for large grants can be found in English [here](#) and in Portuguese [here](#).

### Small Grants (≤\$20,000):

Submit a letter of inquiry directly to the *Instituto Internacional de Educação do Brasil* (IEB) at [cepcerrado@iieb.org.br](mailto:cepcerrado@iieb.org.br). The application template for small grants can be found in English [here](#) and in Portuguese [here](#).

## **1. Background**

The Critical Ecosystem Partnership Fund (CEPF) is designed to safeguard Earth's biologically richest and most threatened regions, known as biodiversity hotspots. CEPF is a joint initiative of l'Agence Française de Développement, Conservation International, the European Union, the Global Environment Facility, the Government of Japan, the John D. and Catherine T. MacArthur Foundation, and the World Bank. A fundamental goal is to ensure civil society is engaged in biodiversity conservation.

## **2. Ecosystem Profile Summary**

The Cerrado is the largest hotspot in the Western Hemisphere, covering more than 2 million square kilometers in Brazil and extending marginally (about 1%) into Bolivia and Paraguay. It is extremely rich in plant species. With a pronounced dry season, the Cerrado supports a unique array of drought - and fire - adapted plant species with a high number of endemic species. For those reasons, the Cerrado is considered one of the biologically richest tropical savanna regions in the world.

In addition its biodiversity values, the Cerrado has great social importance. Many people depend on the region's natural resources to survive and thrive, including indigenous groups, *quilombolas*, *geraizeiros*, and *ribeirinhos*, which are all part of Brazil's historical and cultural heritage, and who share traditional knowledge of its biodiversity.

The hotspot includes the headwaters of three of South America's major river basins (the Amazon/Tocantins, São Francisco and Plata) and is thus of high importance for regional water security.

Currently, the Cerrado is one of the planet's leading areas for agricultural and livestock production. By 2010, 47 percent of the Cerrado had already been converted for human use, and most of the remaining areas of natural vegetation were fragmented. This trend is exacerbated by an underdeveloped protected area network: Only 8 percent of the Cerrado biome is legally protected. This is one of the lowest levels of protection of any hotspot. The Cerrado thus needs urgent action to ensure environmental sustainability and the well-being of its population.

## **3. Eligible Applicants**

IEB - the CEPF Regional Implementation Team (RIT) for the Cerrado biodiversity hotspot - and CEPF are pleased to invite letters of inquiry from eligible applicants from community groups and associations, non-governmental organizations, private enterprises, universities, research institutes and other civil society organizations for biodiversity conservation projects in the Cerrado biodiversity hotspot. Government-owned enterprises or institutions are eligible only if they can demonstrate that the enterprise or institution:

- i. has a legal personality independent of any government agency or actor;

- ii. has the authority to apply for and receive private funds; and
- iii. may not assert a claim of sovereign immunity.

This call is open to both local and international civil society organizations. Please note, however, that IEB and CEPF particularly welcome applications from local and grassroots organizations (e.g., indigenous and traditional peoples, youth- and women-based organizations, and non-profit organizations). Individuals should work with civil society organizations to develop applications, rather than apply directly.

An organization must have its own bank account and be authorized under relevant national laws to receive charitable contributions.

Anyone uncertain of their eligibility to apply for CEPF funding should contact IEB at [cepfcerrado@iieb.org.br](mailto:cepfcerrado@iieb.org.br) after consulting the following pages:

- [Eligibility](#)
- [Eligibility video in Portuguese](#)
- [Frequently Asked Questions in English](#)
- [Frequently Asked Questions in Portuguese](#)

#### 4. Eligible Geographies:

For each Strategic Direction (see section 5 below) a geographic scope is specified. These are summarized in the table below:

Strategic Direction	Geographic Scope
1	Four priority corridors
2	Four priority corridors <i>Note: for the investment priority 2.3, the geographic scope is further focused on 62 priority KBAs</i>
3	Brazilian portion of the Cerrado biodiversity hotspot
4	Brazilian portion of the Cerrado biodiversity hotspot
5	Brazilian portion of the Cerrado biodiversity hotspot
6	Brazilian portion of the Cerrado biodiversity hotspot

The four priority corridors for the investment of CEPF in the hotspot are: Central de Matopiba, Mirador-Mesas, Sertao Veredas-Peruacu and Veadeiros-Pouso Alto- Kalungas. More information on the four priority corridors can be found in Annex 2 below, in the Ecosystem Profile. For the list of priority KBAs, kindly refer to Annex 3 below and on the following [map](#).

Note that this call covers the Brazilian share of the Cerrado biodiversity hotspot; therefore, projects must be located within the hotspot boundaries in Brazil.

## **5. Eligible Strategic Directions: 1 to 6**

This call is open to Strategic Directions 1 to 6 and their respective Investment Priorities presented in the overall CEPF investment strategy of the ecosystem profile and summarized below. Applicants are strongly encouraged to familiarize themselves with the complete investment strategy for the Cerrado biodiversity hotspot, which is summarized in English [here](#) and in Portuguese [here](#), and to contact IEB at [cepfcerrado@iieb.org.br](mailto:cepfcerrado@iieb.org.br) if they have any questions or wish to discuss project ideas.

Please note that preference will be given to projects that are the closest fit to the investment strategy and demonstrate a leading role for local civil society organizations. Projects should address one unique strategic direction but can cover several investment priorities within it.

Grants cannot be used for: (i) purchase of land; (ii) removal or alteration of any physical cultural property (including those with archaeological, palaeontological, historical, religious or unique natural values); (iii) relocation of people or any other form of involuntary resettlement; or (iv) capitalization of trust funds. All activities must comply with CEPF's social and environmental safeguard policies, which can be found [here](#).

### **Strategic Direction 1. Promote the adoption of best practices in agriculture in the priority corridors.**

- *Investment Priority 1.1* Identify and disseminate sustainable technologies and production practices in the agriculture sector to ensure protection of biodiversity, maintenance of ecosystem services and food security.
- *Investment Priority 1.2* Promote the development and adoption of public policies and economic incentives for improved agricultural and livestock production practices, promoting sustainable agricultural landscapes.

### **Strategic Direction 2. Support the creation/ expansion and effective management of protected areas in the priority corridors.**

- *Investment Priority 2.1* Support studies and analyses necessary to justify the creation and expansion of public protected areas, while promoting conservation and sustainable use of biodiversity and valuing local and traditional culture.
- *Investment Priority 2.2* Promote the inclusion of existing indigenous, *quilombola* and traditional populations, respecting and integrating their traditional knowledge, into conservation/restoration planning by government and civil society.
- *Investment Priority 2.3* Encourage the creation and implementation of private protected areas (RPPNs) to extend legal protection in priority KBAs.

**Strategic Direction 3. Promote and strengthen supply chains associated with the sustainable use of natural resources and ecological restoration in the hotspot.**

- *Investment Priority 3.1* Support the development of markets and supply chains for sustainably harvested non-timber products, in particular for women and youth.
- *Investment Priority 3.2* Promote capacity-building initiatives in particular among seed collectors, seedlings producers and those who carry out restoration activities, to enhance technical and management skills and low-cost, ecologically appropriate technologies in the supply chain of ecological restoration.
- *Investment Priority 3.3* Promote the adoption of public policies and economic incentives to expand the scale and effectiveness of conservation and restoration of Permanent Preservation Areas (APPs) and Legal Reserves (LRs), through improved productive systems that enhance ecosystem services.

**Strategic Direction 4. Support the protection of threatened species in the hotspot.**

- *Investment Priority 4.1* Support the implementation of National Action Plans (PANs) for priority species, with a focus on habitat management and protection.

**Strategic Direction 5. Support the implementation of tools to integrate and to share data on monitoring to better inform decision-making processes in the hotspot.**

- *Investment Priority 5.1* Support the dissemination of data on native vegetation cover and dynamics of land uses, seeking reliability and shorter time intervals between analyses and informed evidence-based decision-making.
- *Investment Priority 5.2* Support the collection and dissemination of monitoring data on quantity and quality of water resources, to integrate and to share data on the main river basins in the hotspot.

**Strategic Direction 6. Strengthen the capacity of civil society organizations to promote better management of territories and of natural resources and to support other investment priorities in the hotspot.**

- *Investment Priority 6.1* Strengthen capacities of civil society organizations to participate in collective bodies and processes related to the management of territories and natural resources.
- *Investment Priority 6.2* Develop and strengthen technical and management skills of civil society organizations, on environment, conservation strategy and planning, policy advocacy, fund raising, compliance with regulations and other topics relevant to investment priorities.
- *Investment Priority 6.3* Facilitate processes of dialogue and cooperation among public, private and civil society actors to identify synergies and to catalyze integrated actions and policies for the conservation and sustainable development of the Cerrado.

- *Investment Priority* 6.4 Disseminate information about the biological, ecological, social and cultural functions of the Cerrado to different stakeholders, including civil society leaders, decision makers, and national and international audiences.

## **6. How to Apply**

CEPF supports biodiversity conservation through two types of grants: small grants of US\$20,000 or less (see section 6.1) and large grants of over US\$20,000 (see section 6.2).

Before submitting formal letters of inquiry (LOIs), applicants are encouraged to discuss proposal ideas and eligibility with IEB at [cepfcerrado@iieb.org.br](mailto:cepfcerrado@iieb.org.br). Please note that hard copy LOIs are not acceptable, only email attachments will be considered.

Application guidelines are available in English [here](#) and in Portuguese [here](#). Answers to frequently asked questions may be found [here](#) (in English) and [here](#) (in Portuguese), and tips (in English) for getting your grant idea funded can be found [here](#).

### **6.1. For a Small Grant (≤\$20,000)**

All applicants for small grants can submit an LOI in either Portuguese or English. The LOI templates for small grants are available in English [here](#) and in Portuguese [here](#). Completed LOIs for small grant projects of US\$20,000 or less should be sent as an email attachment directly to IEB at [cepfcerrado@iieb.org.br](mailto:cepfcerrado@iieb.org.br).

Receipt of the application will be acknowledged by email. Applicants will be contacted thereafter with next steps. Questions or concerns during this process can be sent to [cepfcerrado@iieb.org.br](mailto:cepfcerrado@iieb.org.br).

### **6.2. For a Large Grant (>\$20,000)**

All applicants for large grants must submit an LOI in **English or Portuguese**. The LOI template for large grants is available in English [here](#) and in Portuguese [here](#). Completed LOIs for large grant projects over US\$20,000 should be sent as an email attachment to the CEPF Secretariat at [cepfcerrado@conservation.org](mailto:cepfcerrado@conservation.org).

Receipt of the application will be acknowledged by email. Applicants who submit an LOI for a large grant that receives a positive review will be asked to submit a full proposal. Full proposals that receive a positive review will lead to the award of a grant between Conservation International, as the home of the CEPF Secretariat, and the recipient (the “grantee”). Grants will be denominated in United States dollars and grant agreements will be in English. Questions or concerns during this process can be sent to [cepfcerrado@conservation.org](mailto:cepfcerrado@conservation.org).

## 7. Closing Date

The deadline for receipt of LOIs, for both large and small grants, is 18:00 Brasília Time (BRT) or equivalent 5 p.m. Washington, D.C. Time (EDT) on September 30, 2016.

Applicants are encouraged to submit LOIs prior to the deadline so that the review and processing of their applications can begin sooner.

## 8. For more Information

Please direct any questions or concerns to the CEPF RIT

IEB – Sede Brasília

SCLN 210 Bloco C Salas 209/214

CEP: 70.862-530 – Brasília, DF – Brazil

Phone: (61) 3248-7449

Fax: (61) 3248-7440

[cepfcerrado@iieb.org.br](mailto:cepfcerrado@iieb.org.br)

[www.iieb.org.br](http://www.iieb.org.br)

<http://cepfcerrado.iieb.org.br/>

All potential applicants should refer to the ecosystem profile, the LOI templates and the following additional resources:

- Annex 1 to Priority Species as in the Ecosystem Profile
- Annex 2 to Priority Conservation Corridors as in the Ecosystem Profile
- [Ecosystem Profile Logical Framework in English](#)
- [Ecosystem Profile Logical Framework in Portuguese](#)
- [Strategic Directions and Investment Priorities \(table and brief description\) in English](#)
- [Strategic Directions and Investment Priorities \(table and brief description\) in Portuguese](#)
- CEPF projects database: [www.cepf.net/grants/project\\_database/Pages/default.aspx](http://www.cepf.net/grants/project_database/Pages/default.aspx)
- World Bank safeguard policies: <http://go.worldbank.org/WTA1ODE7T0>

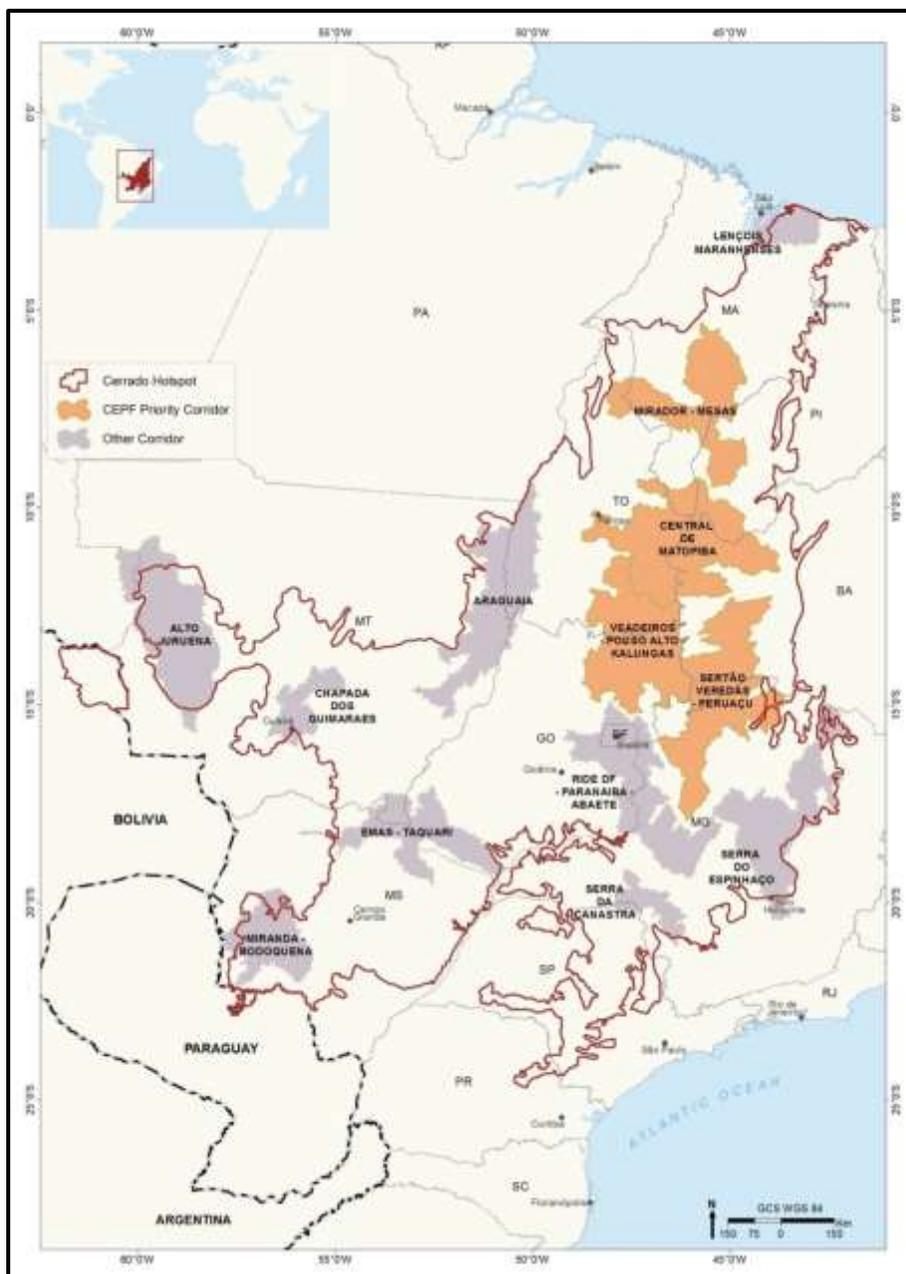
## Annex 1 - Priority Species Table

Class	Species	Popular Name	Brazilian National Redlist*	IUCN Redlist*	Priority Conservation Strategies
Magnoliopsida	<i>Discocactus horstii</i>	--	CR	VU	<ul style="list-style-type: none"> <li>- Increase knowledge about the species, focused on Protected Areas, and its population dynamics</li> <li>- Enhance and strengthen public policies related to the Cactaceae, especially for international scientific collaboration</li> </ul>
Magnoliopsida	<i>Dimorphandra wilsonii</i>	Faveiro de Wilson	CR	CR	<ul style="list-style-type: none"> <li>- Create incentives and/or reformulate public policies to mitigate and compensate the threats and to protect the populations of <i>Dimorphandra wilsonii</i></li> <li>- Integrate government institutions, NGOs, the private sector and local communities in actions for the conservation of <i>Dimorphandra wilsonii</i> and promote educational activities on its protection and conservation in the areas of occurrence of the species</li> <li>- Expand and protect populations of <i>Dimorphandra wilsonii</i> and combat and/or mitigate threats to its range</li> </ul>
Aves	<i>Columbina cyanopsis</i>	Rolinha do planalto	CR (PEX)	CR	<p><b>Birds of the Cerrado PAN</b></p> <ul style="list-style-type: none"> <li>- Reduce losses and improve habitat quality for species conservation</li> <li>- Reduce negative impacts of agribusiness activities on species</li> <li>- Reduce the negative impacts of human settlements, infrastructure projects and exploitation of natural resources.</li> <li>- Increase scientific knowledge on the species</li> <li>- Support conservation actions of the species and its habitat</li> <li>- Increase research and monitoring of their occurrence</li> <li>- Promote awareness and training actions for the species' conservation</li> <li>- Support collaboration and international communication</li> </ul>
Aves	<i>Conothraupis mesoleuca</i>	Tiê-bicudo	EN	CR	
Aves	<i>Sporophila melanops</i>	Papa-capim do bananal		CR	
Aves	<i>Mergus octosetaceus</i>	Pato mergulhão	CR	CR	
Insecta	<i>Heliconius nattereri</i>	Borboleta	EN	CR	<p><b>Lepidopteras PAN</b></p> <ul style="list-style-type: none"> <li>- Increase information about species with insufficient data and monitor the conservation status of endangered species or occurring in habitats with high conversion rates</li> <li>- Promote actions focused on reducing habitat loss</li> <li>- Strengthen institutions involved in the conservation and management of Lepidoptera</li> <li>- Ensure public awareness of the conservation of Lepidoptera</li> <li>- Increase control and protection of Lepidoptera</li> </ul>
Insecta	<i>Nirodia belphegor</i>	Borboleta	CR	EN	
Amphibia	<i>Phyllomedusa ayeaye</i>	Perereca	--	CR	<ul style="list-style-type: none"> <li>- Increase research to gain taxonomic, genetic and biological knowledge</li> <li>- Support actions to decrease the loss of habitat from fires</li> <li>- Strengthen public policies related to the use and occupation of land and water resources that affect the species' occurrence</li> <li>- Establish and implement strategies to improve quality and habitat connectivity in protected and priority areas for species conservation</li> <li>- Develop education practices for sustainability aligned with local development, benefiting species conservation</li> </ul>

\* CR (PEX): Extinct in the wild; CR: Critically Endangered; EN: Endangered; VU: Vulnerable

**Annex 2 – Priority Conservation Corridors for CEPF Investment in the Cerrado Hotspot as in the Ecosystem Profile**

Corridors	Population 2011	Average GDP (R\$)	Average HDI	Average Threat Level (IPA index)*	Area (km <sup>2</sup> )	% of Original Vegetation Cover
Central de Matopiba	844,577	11,809	0.62	4.95	99,096	81.2
Mirador-Mesas	901,360	11,117	0.57	5.45	64,238	85.0
Sertao Veredas-Peruacu	703,335	10,577	0.62	5.58	80,995	70.2
Veadeiros-Pouso Alto- Kalungas	335,345	12,599	0.65	5.49	78,124	75.3



### Annex 3: Priority Key Biodiversity Areas for CEPF Investment in the Cerrado Hotspot as in the Ecosystem Profile

Code	Name	Priority Corredor	KBA Area (ha)	Inside Protected Area (ha)	% Protected
BA11	Rio de Janeiro	Central de Matopiba	22.856,73	21.885,74	95,8
BA16	Cabeceira das Lajes	Central de Matopiba	63.431,96	4.279,37	6,7
BA42	RVS das Veredas do Oeste Baiano	Sertão Veredas - Peruaçu	113.236,25	46.982,42	41,5
BA45	Correntina	Sertão Veredas - Peruaçu	148.151,87	0	0
BA47	Guará	Sertão Veredas - Peruaçu	129.657,93	0	0
BA5	EE Rio Preto	Central de Matopiba	790.151,49	290.763,53	36,8
BA50	Santo Antônio	Sertão Veredas - Peruaçu	92.016,74	0	0
BA60	PN Grande Sertão Veredas	Sertão Veredas - Peruaçu	611.513,58	302.952,22	49,5
BA61	Côcos	Sertão Veredas - Peruaçu	61.313,22	0	0
BA63	Itaguari	Sertão Veredas - Peruaçu	456.336,02	58.840,97	12,9
GO106	Ribeirão Santana	Veadeiros - Pouso Alto - Kalungas	37.822,39	37.822,39	100
GO109	Rio Claro	Veadeiros - Pouso Alto - Kalungas	65.747,88	65.747,88	100
GO119	RPPN Fazenda Branca Terra dos Anões	Veadeiros - Pouso Alto - Kalungas	66.882,06	34.466,02	51,5
GO125	São Bartolomeu	Veadeiros - Pouso Alto - Kalungas	99.232,14	61.512,89	62
GO126	São Bento	Veadeiros - Pouso Alto - Kalungas	18.056,59	18.056,59	100
GO139	Sucuri	Veadeiros - Pouso Alto - Kalungas	170.243,13	62.399,63	36,7
GO14	Bacalhau	Veadeiros - Pouso Alto - Kalungas	61.378,63	0	0
GO143	Tocantizinho	Veadeiros - Pouso Alto - Kalungas	108.532,79	50.409,96	46,4
GO15	Baco Pari	Veadeiros - Pouso Alto - Kalungas	130.908,96	3.426,44	2,6
GO19	Bilhagua	Veadeiros - Pouso Alto - Kalungas	115.838,86	0	0
GO27	Calheiros	Veadeiros - Pouso Alto - Kalungas	126.157,55	6.569,72	5,2
GO35	Córrego Areia	Veadeiros - Pouso Alto - Kalungas	21.568,74	21.568,74	100
GO37	Córrego Roncador	Veadeiros - Pouso Alto - Kalungas	124.638,72	0	0
GO38	Corriola	Veadeiros - Pouso Alto - Kalungas	134.394,65	54.179,58	40,3
GO40	Couros	Veadeiros - Pouso Alto - Kalungas	47.835,13	47.832,45	100
GO6	APA das Nascentes do Rio Vermelho	Veadeiros - Pouso Alto - Kalungas	74.524,00	72.655,21	97,5

GO64	Laranjal	Veadeiros - Pouso Alto - Kalungas	136.670,50	60.571,13	44,3
GO66	Macacão	Veadeiros - Pouso Alto - Kalungas	161.833,11	92.281,82	57
GO67	Maquiné	Veadeiros - Pouso Alto - Kalungas	125.085,42	125.085,42	100
GO74	Muquém	Veadeiros - Pouso Alto - Kalungas	35.175,29	35.175,29	100
GO81	Parque Estadual de Terra Ronca	Veadeiros - Pouso Alto - Kalungas	268.560,46	58.426,32	21,8
GO82	Parque Nacional da Chapada dos Veadeiros	Veadeiros - Pouso Alto - Kalungas	132.526,16	132.516,41	100
GO89	Piçarrão	Veadeiros - Pouso Alto - Kalungas	40.859,84	40.859,84	100
MA1	Alpercatinha	Mirador-Mesas	70.241,64	70.229,14	100
MA38	Rio Itapicuru	Mirador-Mesas	3.049,99	0	0
MA44	Santo Antônio de Balsas	Mirador-Mesas	39.360,10	0	0
MG113	RVS Rio Pandeiros	Sertão Veredas - Peruaçu	38.431,58	7.646,27	19,9
MG33	EE Sagarana	Sertão Veredas - Peruaçu	331.829,06	2.319,07	0,7
MG85	PE Veredas do Peruaçu	Sertão Veredas - Peruaçu	138.748,80	135.364,15	97,6
MG89	PN Cavernas do Peruaçu	Sertão Veredas - Peruaçu	238.615,50	39.520,39	16,6
PI19	PN das Nascentes do Rio Parnaíba	Central de Matopiba	279.146,20	261.980,07	93,9
PI28	Uruçuí-Preto	Mirador-Mesas	605.948,42	64.842,40	10,7
TO13	Brejão do Jalapão	Central de Matopiba	78.969,50	78.780,45	99,8
TO23	Desabuso	Central de Matopiba	8.965,92	8.962,28	100
TO26	Esteneu	Central de Matopiba	27.075,35	27.075,27	100
TO28	Frito Gado	Central de Matopiba	38.650,67	38.650,67	100
TO3	Almas	Central de Matopiba	102.710,49	58.904,99	57,4
TO43	Manuel Alves	Central de Matopiba	318.737,89	38.126,61	12
TO44	Mateiros	Central de Matopiba	11.765,86	11.765,86	100
TO46	Montes Claros	Veadeiros - Pouso Alto - Kalungas	198.155,27	28.880,10	14,6
TO49	Natividade	Veadeiros - Pouso Alto - Kalungas	235.778,06	0	0
TO51	Novo Jardim	Central de Matopiba	425.536,22	132,61	0
TO54	Parque Estadual do Jalapão	Central de Matopiba	21.481,73	21.481,73	100
TO59	Pedra de Amolar	Central de Matopiba	36.675,54	36.675,54	100
TO61	Perdida	Central de Matopiba	260.603,92	0	0
TO65	Ponte Alta	Central de Matopiba	330.253,92	134.931,62	40,9
TO66	Porto Nacional	Central de Matopiba	319.932,12	460,75	0,1
TO72	Rio da Volta	Central de Matopiba	24.237,76	24.229,66	100
TO75	Rio Novo	Central de Matopiba	4.015,70	4.013,70	100
TO87	Soninho	Central de Matopiba	198.439,09	69.840,78	35,2

TO90	Taquaraçu	Central de Matopiba	106.260,70	55.509,75	52,2
TO93	Toca	Central de Matopiba	24.825,51	24.823,21	100