

CEPF Website Redesign and Redevelopment  
Addendum 2: Answers to applicants' questions  
12 October 2016

Additional answers to questions posed by interested firms are posted as they become available on the CEPF website: [cepf.net/grants/Pages/Web-Design-and-Development-Consultant.aspx](http://cepf.net/grants/Pages/Web-Design-and-Development-Consultant.aspx)

1. CEPF would prefer to use an open-source CMS, and not a licensed solution.
2. Currently, CEPF's grants management system is an Oracle database. In a few months, CEPF will migrate that database to the FoundationConnect grants management system, which will be on Salesforce's platform. There will be an accessible API.
3. For web page design layouts, CEPF would prefer to use a module-based approach, but is open to using templates. If we use templates, we would need 6-10.
4. CEPF would like to host the website on Conservation International's servers, however we are open to other solutions recommended by the web development firm.
5. CEPF has no paid advertising, so that does not need to be taken into consideration for the website redesign.
6. CEPF will not need ongoing maintenance for the website. However, for about a month after the launch, the development firm should be available for troubleshooting. And that month is part of the current budget allotment.
7. CEPF has a logo and brand guide available [here](http://cepf.net/SiteCollectionDocuments/calls_for_proposals/Appendix13-logo-brand-guidance.pdf), and uses Helvetic Neue as its primary font  
[cepf.net/SiteCollectionDocuments/calls\\_for\\_proposals/Appendix13-logo-brand-guidance.pdf](http://cepf.net/SiteCollectionDocuments/calls_for_proposals/Appendix13-logo-brand-guidance.pdf)

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**Point of contact**

Further information can be obtained during office hours from

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