



Natural Capital Fund



A Green Fund Initiative

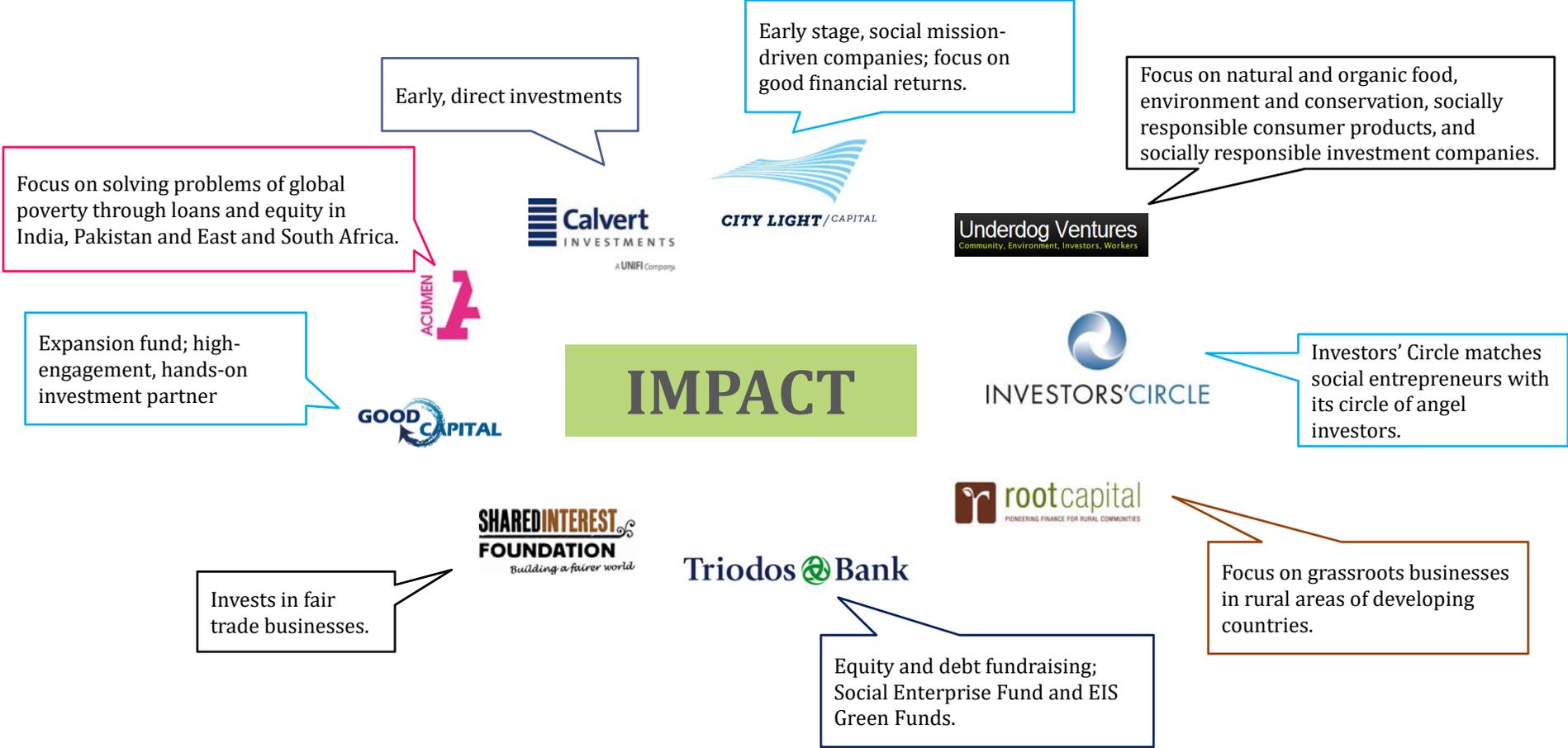
Natural Capital Fund

is a proposed new social fund initiative focused on investing in **economically viable, socially impactful, and ecologically balancing early stage** opportunities in **India**

YOU are willing to **be part**
of this new initiative...



other peers – examples in developed markets



impact investing landscape in India

~ 220

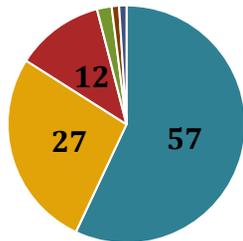
enterprises funded
from 2001-14

~ 15

exits recorded at
premium

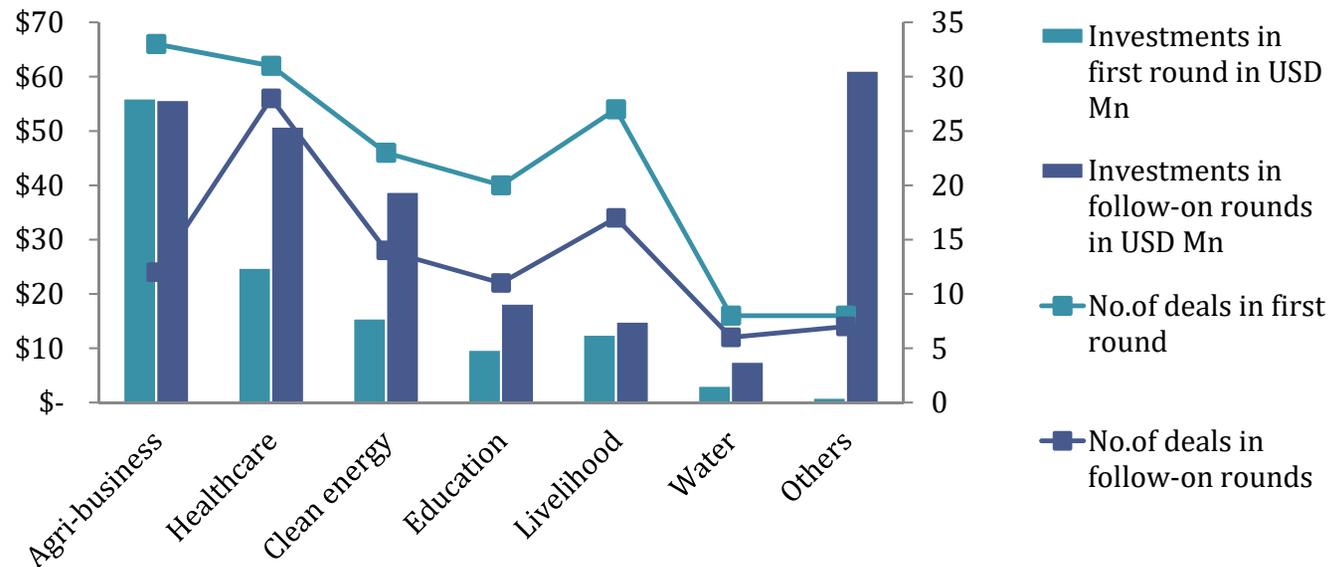


Investment split in % value (2001 - 14)



- Mainstream investors
- Impact funds
- DFIs
- Foundations
- Family offices
- Angels

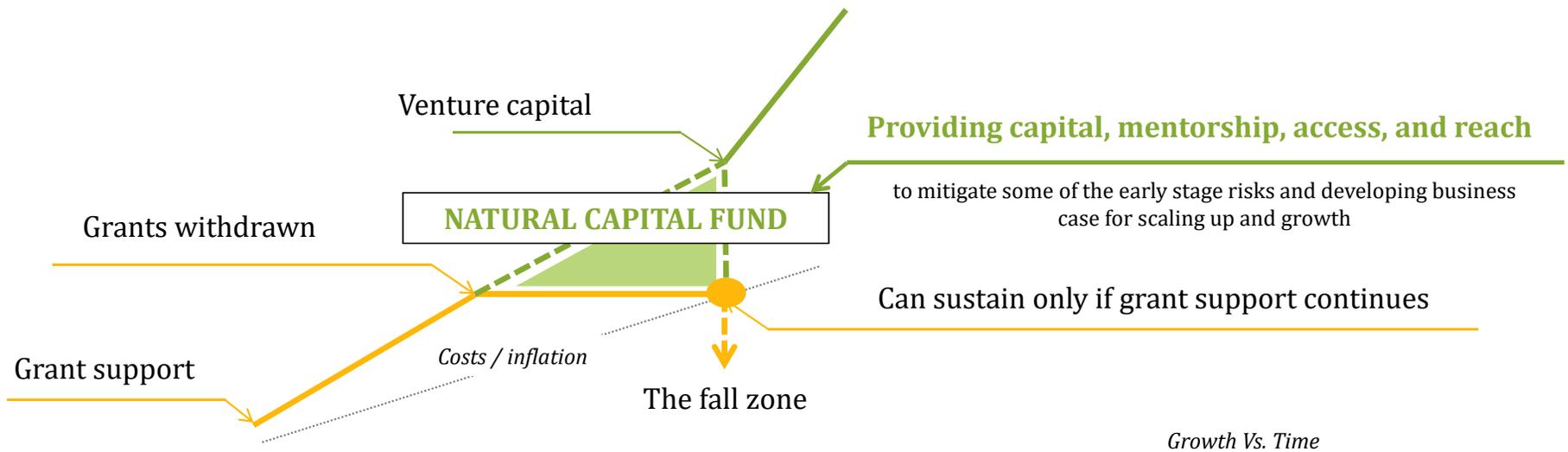
impact investments across non MFI sectors (2001 - 14)



Natural Capital Fund

the opportunity

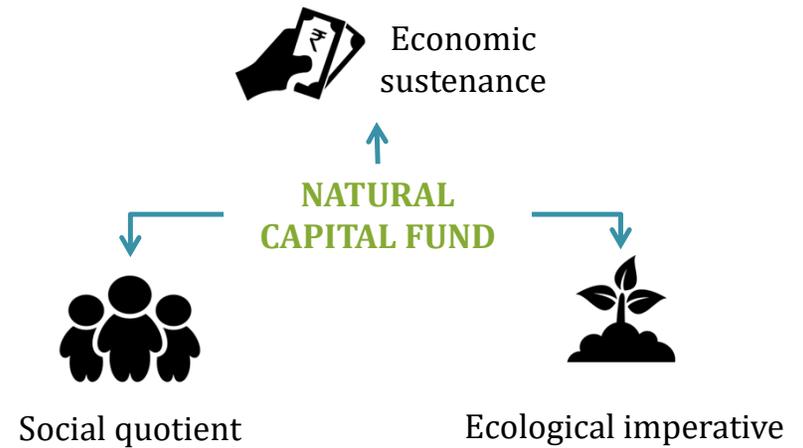
The life cycle journey of a natural resources based social enterprise



our vision

“enable a sustainable form of natural resource based enterprise to succeed in the market place”

Triple Bottom Line



creating the Niche



“Live and let live”



induce inclusivity



bundle expertise



command premium

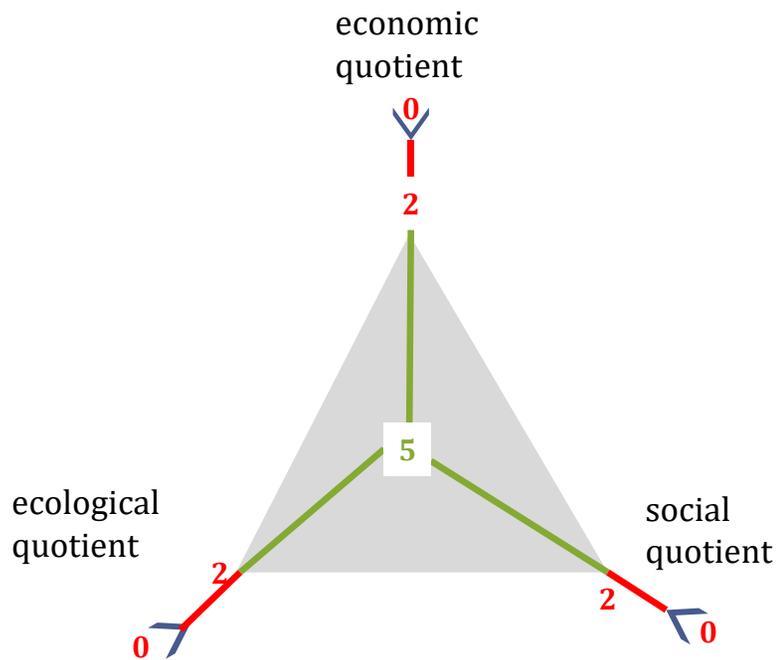


fuel growth



transform enterprise

the unique triangle model*



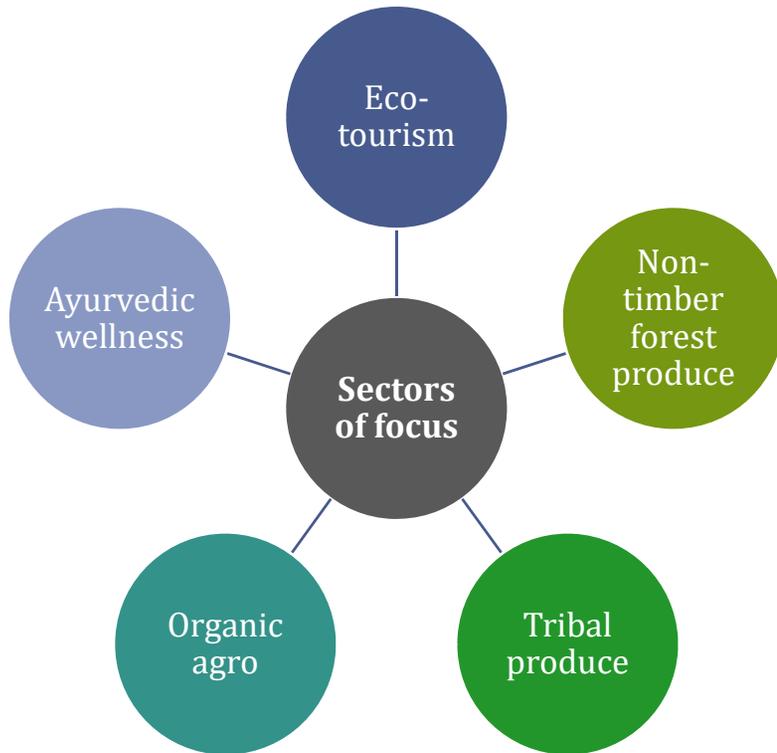
- Every investment opportunity will be assessed on three parameters viz. economic, ecological, and social quotients separately and in combination
- The assessment will be based on multiple factors on a case by case basis, which may include: **market, growth prospects, finance, social engagement, empowerment, cost of externalities, sustainability etc.**
- The score of the three parameters will be marked on a three dimensional model
- Every opportunity will have to score a sum of 10 basis points and keep a threshold of 2 basis points in isolation
- The smaller the triangle, the greater the chance of being qualified for investment

*this model will have to be validated with globally relevant and accepted impact assessment methods



investment strategy

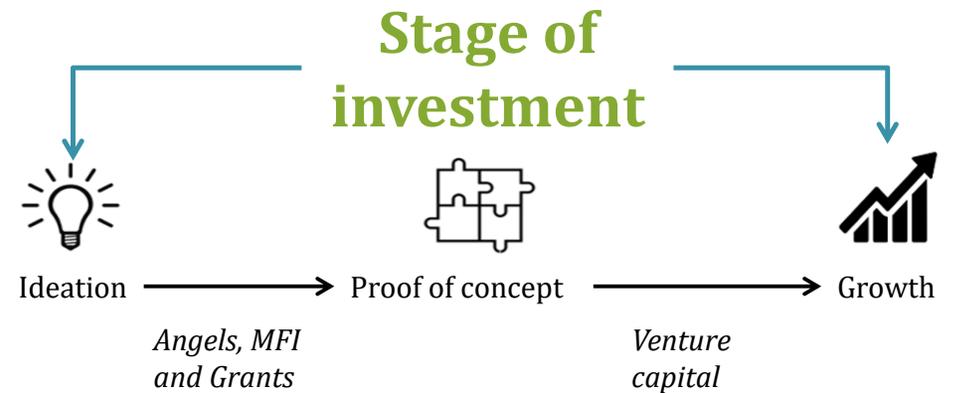
Opportunities will have to qualify a triple bottom line impact assessment test based on key performance indicators



< ₹50 Lakhs
Angel Funds, MFI
and Grants

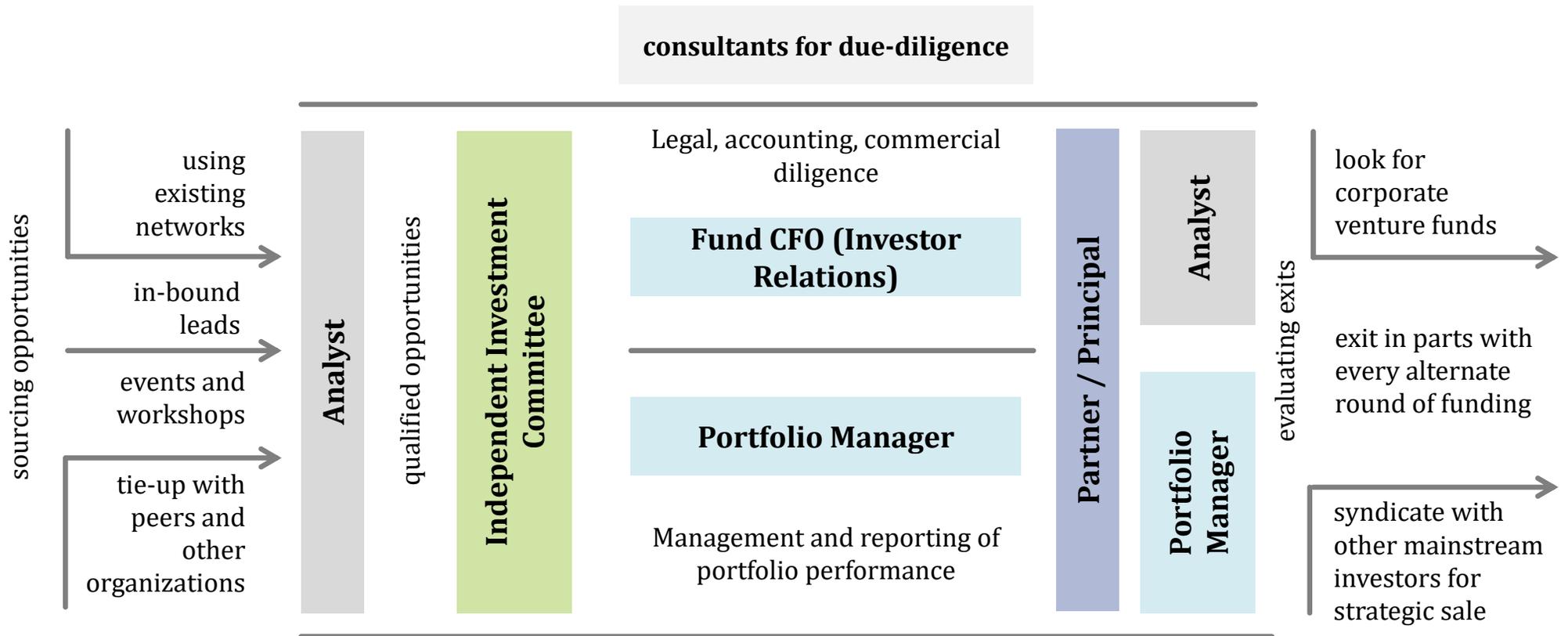
Ticket size
₹50L to ₹5 Cr

> ₹5 Crores
Venture capital &
Private equity



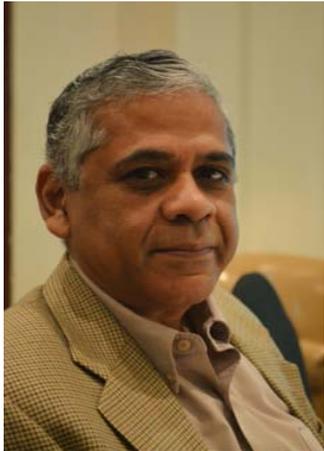
Natural Capital Fund

investment execution



Natural Capital Fund

about Natural Capital Fund



Dr Ganesan
Balachander

is *promoting* this fund
with deep *passion*,
thought and *conviction*

more “abouts”

Social Venture Fund

Registered with
SEBI in India

Bala's Maiden Fund

after heading multiple
research, development
donor agencies and a
social venture

~USD 5 Mn Corpus

is the assessed
target for this fund

+ USD 100K Contribution

from the fund
promoter

7 years' closed end

is the proposed
tenure of this fund

Natural Capital Fund

experience with the CEPF grant to ATREE



> USD 6 Mn

invested in

100+

grantees, including

67

civic society actors, and

~10+

sizeable enterprises, in about

8

years

empirically established the need for **accountable** and **responsible investment frameworks** for **green economic development**

highlights



Pioneering the next gen social enterprise change



by making a timely impact in an evolving landscape



inducing thought leadership and global best practices



and creating a long term sustainable proposition

YOUR contribution; and what is in it for YOU

a minimum commitment of
USD 160K
drawn in tranches



Delight in creating a meaningful impact



Assurance of responsibility and accountability



Opportunity to join hands with like minded peers



Built-in long term capital protection mechanism

Natural Capital Fund



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