# **Project Proposal**

Project Title: Nature Alliance for the Mediterranean Basin

Organization: Doğa Derneği

Application Code: 59108

#### Organization Information

#### **Organization Legal Name**

Doğa Derneği

# Organization Short Name / Acronym, if any

Doğa Derneği

Full Mailing Address -- include street, city and postal code

Hürriyet Cad. No: 43/12 Dikmen, Ankara

Physical Address -- if different from mailing list above

Country
TR
Web Site Address, if any
http://www.dogadernegi.org

Telephone Fax

+90-3124812545 +90-3124812509

**E-mail Address** - Separate multiple addresses with semicolons. doga@dogadernegi.org; engin.yilmaz@dogadernegi.org

#### **Organization Type**

[X] Local [ ] International

Local organizations should be legally registered in a country within the hotspot where the project will be implemented and have an independent board or a similar type of independent governance structure.

#### **Project Information**

#### **Project Title**

Nature Alliance for the Mediterranean Basin

Total Project Budget (US \$): Funding Request (US \$):

**Start Date:** \***End Date**: 2011/12/1 2015/12/31

**CEPF Region** - Please list the CEPF Region where your project will be implemented. CEPF funding regions are described on www.cepf.net.

Mediterranean Basin Biodiversity Hotspot

**Project Location** - Define the geographic location (including country, corridor, site, etc) where project activities will take place.

Across all priority corridors and key biodiversity areas listed in the Ecosystem Profile, including Albania, Algeria, Bosnia & Herzegovina, Cape Verde, Croatia, Egypt, Jordan, Lebanon, Libya, FYR Macedonia, Montenegro, Morocco, Syria, Tunisia and Turkey. Project staff will be based in Turkey, France (as of first year), North Africa (as of second year) and Jordan.

#### **Strategic Direction from Ecosystem Profile**

Strategic Direction 4. Provide strategic leadership and effective coordination of CEPF investment through a regional implementation team.

**Project Lead Contact** - Provide the name and contact information for the person responsible for correspondence with CEPF regarding this project.

Engin Yılmaz, Director General, engin.yilmaz@dogadernegi.org

**Organization Chief Executive** - Provide the name and contact information for the chief executive or person who is authorized to sign contracts on behalf of your organization.

Engin Yılmaz, Director General, engin.yilmaz@dogadernegi.org

**History and Mission Statement** - Provide a brief description of your organization's history and mission, including experience relevant to the proposed project.

Doğa Derneği (DD) envisions a world where human societies live in harmony with nature, and, therefore, nature conservation is no longer needed. DD's mission is to conserve Key Biodiversity Areas through a national grassroots network. DD's strategy strives to deliver six conservation outcomes:

- Avoid the extinction of species of global conservation concern
- Important Bird Areas and Key Biodiversity Areas adequately protected
- · Corridors between Key Biodiversity Areas maintained and restored, where necessary
- · Human resources working for nature conservation increased
- Number of organizations with nature-friendly policies increased
- · Individuals able to produce and consume harmoniously with nature increased

DD is a leading conservation nongovernmental organization in Turkey and is becoming increasingly active in the Mediterranean as a whole. DD is the partner organisation of BirdLife International in Turkey, a member of the IUCN, WSPA and the Alliance of Zero Extinction (AZE); and it is a signatory of United Nations Global Compact.

Since its establishment in 2002, DD has played a major role in linking on-the-ground conservation efforts in Turkey with the global biodiversity agenda. This process led DD to become a well-established grassroots organization with strong linkages to the international nature conservation community. DD seeks to establish partnerships with other organizations at various levels; local, national or international, to play and effective role in conservation.

One of the key results of DD's work is its role in development of the Key Biodiversity Areas (KBA) concept, which underpins CEPF's and many other organisations' conservation strategies in the Mediterranean and elsewhere. DD worked closely with Conservation International – CABS and BirdLife International to develop this - one of the most prominent global methods in site conservation. To this end, DD identified 305 Key Biodiversity Areas (KBAs) in Turkey and published the "Turkey's Key Biodiversity Areas" inventory in two volumes and 1,200 pages. This publication is the first national inventory of its kind and the first national KBA book in the world. Furthermore, DD led the identification and description of one of the newest biodiversity hotspots of the world, the Irano-Anatolian, for the 2004 update of hotspots led by CABS.

Along with its in depth studies in hotspot science, DD has also adopted KBAs as the core of its conservation strategy and carried out an extensive set of on-the-ground actions that combines various tactics and elements of KBA conservation, e.g. strategic planning, establishment and management of protected areas, species recovery, rural development, campaigning, capacity-building etc. DD has implemented site conservation strategies at 30 out of 305 KBAs in Turkey and worked closely with its neighboring countries such as Georgia, Bulgaria, Greece and Syria to carry out trans-boundary conservation projects. Two such projects were supported under the investment program of CEPF Caucasus.

Between 2009-2010, along with its partners in the region, DD led the preparation of the CEPF Mediterranean Profile. In close partnership with a range of national and regional stakeholders, the strategic directions and investment priorities of CEPF's investment in the Mediterranean were identified to serve as the basis of CEPF's investment. This process was complemented by companion agreements with BirdLife International and its partners in the region, Tour Du Valat, CI's Center for Applied Biodiversity Science, IUCN and PlantLife.

Along with site level conservation projects at KBAs, DD is working on management of water resources and development of integrated water-basin management plans in the Mediterranean region of Turkey, where water is scare and river systems are fragile. The Burdur Lake Closed Basin is DD's pilot investment area in relation to river basin management. At the species level, DD has concentrated its work on a number of globally threatened birds and mammals in Turkey, including the sociable plover, northern bald ibis, Egyptian vulture, gazelles etc.

DD has been working with a wide range of civil society organizations active in biodiversity conservation. These include several local non-governmental organizations in Turkey and its neighboring countries, to which DD has provided technical support for project development and management. DD established the "Turkish Nature Fund" in 2005, together with UNDP Turkey and the Ministry of Environment. Ten medium-size projects were funded under this scheme across Turkey. DD also assists the UNDP Turkey Small Grant Program and its grantees for development and implementation of conservation projects at KBAa. As part of an international project supported under CEPF Caucasus, DD managed a small grants program channeled to local conservation groups in North East Turkey.

Transparent and strong communication between DD staff, members and management has enabled the NGO to have effective conservation impacts in a short time span. Currently, DD continues to strengthen its local partnerships monitoring and implementing conservation actions at Turkey's Key Biodiversity Areas. DD led the

establishment of the Turkish Water Assembly, formed by 60 local and national NGOs, in early 2010 and elected as the Chair of the Assembly. The assembly connects all key groups in Turkey active in wetland and river conservation, as well as sustainable use of water resources.

DD has implemented the most long-standing nature conservation programme in Turkey since 2005. The program is called "Nature School" and targets graduates or final year under-graduates interested to work in nature conservation professionally. The Nature School programme aims to build the capacity of students in many aspects of conservation, including basics of biogeography, system planning, strategy development, campaigning, communications, project cycle management etc. The lessons are covered in three modules.

In 2007, DD was contracted by the Ministry of Environment of Turkey to enhance the capacity of key governmental staff working for biodiversity conservation. The training program covered the fundamental subjects of biodiversity conservation and provided the minimum-essential information to key staff members of the government to take information-based decisions on biodiversity conservation and management. Along with its training programmes for under-graduates and government staff, DD implements the "First Nature" education programme for first school students.

Since its establishment, DD has developed strong relations with governmental organisations, not only at the national level, but also locally. Since 2005, DD has acted as the voting NGO member of the National Wetlands Committee, established under the Ramsar Convention.

A very wide range of donors, including international foundations and the corporate sector, supports DD. Donor relations of DD include long-standing partnerships with key organisations, such as the MAVA Foundation, the Royal Society for the Protection of Nature and WSPA. DD received small to large-scale grants from at least 50 organisations over the past five years. In many cases, small grants that DD received evolved into long-term partnerships with donor organisations.

DD launched the "Zero Extinction" campaign in order to raise awareness on conservation of KBAs, through which more than 100,000 people were reached directly. Following an extensive campaigning on biodiversity conservation, several celebrities and opinion leaders have become active supporters of DD. These include famous pop-stars like Tarkan, Sezen Aksu, nobel-prized Turkish authors and many journalists. DD edits the nature pages of one of the main newspapers of Turkey, the Radikal, every week. Over the past seven years, DD has gradually become the one of the most influential civil society actors in Turkey.

Doga Dernegi's organisational monitoring is carried out in monthly, three-monthly and annual cycles. There is a monthly written internal reporting system that aims to monitor the performance of individual staff and programmatic teams. Written reports are submitted to line-managers of each staff person, who ultimately present their findings to the Director General. Every three months, a board of directors meetings with key staff members is held to monitor progress against targets of each programmatic area, based on a three monthly report prepared by the Director General. This internal monitoring cycle serves to swiftly identify potential gaps and weaknesses in the performance of staff and programmatic teams, leading to necessary operational corrective measures. The overall strategy and organisational targets are monitored annually at a meeting where all DD staff and board members are present. Financial monitoring is carried out monthly by the Finance Team and reported to the Director General. Every three months, an authorized audit company carries out an independent control of financial records, while a full independent audit is made annually in April.

# **Year Organization Established** 2002

### **Total Permanent Staff**

20

Key Project Staff - Include titles, roles and responsibilities, and percentage of time dedicated to project. RIT Manager (Full time employee 1 - costs shared between Administrative and Programatic functions): Responsible for management of the RIT and its staff; oversight of the transition of the CEPF investment program from vision to reality; and liaison between the RIT and the CEPF Secretariat. Specific responsibilities include operationalizing the RIT and training other project staff; coordinating the technical review and strategic evaluation of proposals; after any necessary external review/approval, approval of small grant contracts and financial disbursements drafted by the Finance and Administrative Manager (thus ensuring clear segregation of duties); coordinating the monitoring of CEPF-funded projects. The RIT Manager will be fluent in English and one other relevant language and is supervised by the Senior Supervisor (see below). Until the recruitment of the RIT Manager and project staff is finalised, the Senior Supervisor will provide the functions of the RIT Manager.

Project Officer for Turkey and the Balkan States (Full-time employee 2). Responsible for supporting the RIT Manager with all aspects of project implementation in Turkey and eligible Balkan countries (Albania, Bosnia and Herzegovina, Croatia, FYR Macedonia and Montenegro). This position enables the RIT to go beyond a purely

limited, administrative function to providing tailored, language and context-specific support and guidance to applicants. Specific responsibilities: promoting CEPF as a funding mechanism among all sections of civil society; collating information on on-going and pipeline conservation investments by other donors; providing hands-on training to local civil society organisations to assist them design, manage, monitor and report on projects; supporting processing of proposals, including internal review, coordination of external review and drafting of responses to applicants; mapping project locations; leading review of grantees' programmatic reports; conducting site visits to monitor progress of project implementation; and facilitating workshops, exchange visits and other mechanisms for exchanging experience among CEPF grantees. This Project Officer will be fluent in English and Turkish. The position will assist the RIT manager in all regions following the expiration of two regional positions and the Small Grants Manager Position towards the end of the project.

Communications Officer (Part-time employee). This position will be dedicated full-time to this project in the first year, and then half-time for remaining years. Responsible for ensuring widespread awareness of CEPF, the CEPF-RIT and CEPF funding opportunities, and for aspects of project administration. Specific responsibilities: preparation of a Communication and Replication Strategy; development of webpages focused on CEPF in the Mediterranean; maintenance and development of an electronic mailing list of potential applicant organization contacts, media representatives and other interested stakeholders; production of regular press releases and newsletters publicizing CEPF-RIT progress in the Mediterranean, grantee success stories, experience, and lessons learned; collation of portfolio statistics and maps; drafting of programmatic reports to CEPF; and internal review of communications- and awareness-related applications. Key communications materials will be translated for regional use into Arabic, French and Turkish by Project Officers.

Senior Supervisor (costs shared between Administrative and Programatic functions): a part-time position based in Turkey, responsible for securing additional funds to support CEPF investment priorities, running the Donor Roundtable actively, and maintaining relations with donors. This position will play a key role in supervising the project team and overseeing the development of a coherent portfolio of projects that fits the Ecosystem Profile, and will also take part in selected capacity-building efforts for grantees. The Senior Supervisor will also communicate CEPF priorities and investments to regional stakeholders, liaise with other conservation organizations and conservation networks. Until the recruitment of the RIT Manager and project staff is finalized, this position will provide the functions of the RIT Manager. The position is supervised directly by the Board of Directors of Doga Dernegi.

Staff not employed directly by Doga Dernegi:

Senior Grant Management Advisor (Richard Grimmett): a part-time position based in the BirdLife International Secretariat in the UK. This position will be responsible for overall strategic guidance to the project, ensuring the partnership between DD, BirdLife Middle East and LPO functions effectively, and assistance with liason with relevant global and regional stakeholders, particularly donors. It will also be responsible for provision of advice based on BirdLife experience in managing large projects and small grant programs. Will work collectively with the RIT Leader to maintain an active Advisory Group and Donor Roundtable, towards replicating and sustaining the CEPF vision in the region.

Implementation Advisor: A part-time position based in the UK (though in Turkey for a month during training), contracted by the BirdLife International Secretariat, responsible for ensuring good practice and lessons learned are taken up by the Mediterranean RIT, based on the experience of BirdLife Indochina in running a CEPF-RIT. Responsible for rapid and effective uptake of proven systems and processes in the early stages of the project to ensure that the RIT can mature swiftly into a capable grant-making mechanism. Most transfer of capacity from the Implementation Advisor will occur during a month-long training with all project staff in Turkey.

Project Officer for the Middle East (costs shared between Administrative and Programatic functions): a half-time position with BirdLife Middle East (see Project Partners below) that will have the same role and responsibilities as the Project Officer for Turkey and the Balkan States, but for the Middle East region. The BirdLife Middle East Project Officer is fluent in Arabic (the national language in the three eligible countries) and English. Translation of key CEPF materials into Arabic by the Project Officer will be essential for engagement of local NGOs and CBOs in this region, and will also help engagement in parts of North Africa.

Project Officer for North Africa (costs shared between Administrative and Programatic functions): a full-time position with LPO (see Project Partners below) that will have the same role and responsibilities as the Project Officer for Turkey and the Balkan States, but for the North Africa region. This position will be based in France for the first year and then in Morocco for the remainder of the project. The Project Officer will be fluent in English and French, and with at least good spoken Arabic skills. Responsibilities will be essentially the same as those of the Project Officer employed by Doga Dernegi. The working language in Algeria, Morocco and Tunisia is French, and key CEPF materials will be translated by the Project Officer into this language. However, Arabic is the national language in each of these countries, and in Egypt and Libya, and so provision of key CEPF materials in Arabic by BirdLife Middle East will facilitate wider government support and maximum dissemination to local organizations.

Counterpart Funding - Identify the amounts and sources of additional funding already secured to be directed

to this project.

None secured, although a strong focus on fund-raising for further contribution to RIT functions and CEPF investment priorities underpins the proposed project.

**In-Kind Contributions** - Enter the amount of your organization's contributions to be directed to this project and explain how these have been calculated.

None.

Project Partners - List any partners to be directly involved in implementing this project. For each partner please indicate how they will be involved, and whether they are a local or international organization.

1. The BirdLife International global secretariat in the UK (hereafter BirdLife International). BirdLife International coordinates the BirdLife partnership, a global alliance of conservation organisations working together for the world's birds and people. By focusing on birds, and the sites and habitats on which they depend, the BirdLife partnership is working to improve the quality of life for birds, for other biodiversity, and for people. BirdLife International has extensive experience managing large, multi-country, multi-region, and multi-partner projects as well as small grant programmes. In particular, through its Indochina programme, BirdLife International has experience in implementing a highly effective Regional Implementation Team for CEPF. In this project, BirdLife International will provide strategic-level support to key project partners (Doga Dernegi, BirdLife Middle East and LPO) in project and grant portfolio management and will facilitate RIT interactions with global and regional stakeholders (including donors).

2. The BirdLife International regional secretariat for the Middle East (hereafter BirdLife Middle East), a direct legal part of BirdLife International. Located in Amman, Jordan, BirdLife Middle East supports national, independent BirdLife partners in the region to coordinate their priority actions, develop fundraising for projects, pursue the Important Bird Areas (IBAs) program, and exchange experience both regionally and globally. BirdLife Middle East has been at the forefront of conservation efforts in the region since the mid 1990s, with a particular emphasis on conducting biodiversity surveys, building the capacity of conservation staff, and engaging local stakeholders in conservation. BirdLife Middle East supports conservation throughout the region, including all countries eligible for funding by CEPF in the Mediterranean Basin Biodiversity Hotspot, namely Jordan, Lebanon and Syria. Central to the success of BirdLife Middle East has been the organisation's ability to maintain a perception of inclusivity and impartiality and, thereby, generate trust among stakeholders.

BirdLife Middle East has successfully implemented a number of major donor-funded projects up to \$6 million, in collaboration with government and civil society partners. Between 2008 and 2010, for instance, it implemented the Middle East component of the GEF/UNEP funded project "Wings Over Wetlands"; the largest international wetland and waterbird conservation initiative ever to take place in the African-Eurasian region, aiming to conserve healthy and viable populations of African-Eurasian migratory waterbirds. BirdLife Middle East also has experience with small grant mechanisms, being part of the Board and the technical team of the recently established \$1 million Hima Fund. This fund aims to give small grants to non-governmental organisations (NGOs) and community-based organisations (CBOs) to enhance the conservation status of IBAs in the region, and significant opportunities exist for complementarity and synergies with both small and large grants made by CEPF.

In this project, BirdLife Middle East will dedicate half the time of an existing Project Officer to promoting CEPF, engaging relevant stakeholders (particularly potential grant applicants), giving Arabic language support to applicants, coordinating review of applications, and monitoring project progress. Responsibilities will be essentially the same as those of the Project Officer employed by Doga Dernegi.

3. La Ligue pour la Protection des Oiseaux (LPO). As the local BirdLife partner in France, LPO is one of the leading national environmental NGOs with 42,000 members and a network of 35 regional organisations within France. Building on its species and site conservation achievements in France, LPO has increasingly tackled conservation issues further afield. This has not only involved collaborations with neighbouring countries such as Spain but has also included support to the BirdLife partners in Egypt, Tunisia and Lebanon. Notably, from 1997-2000 LPO coordinated management of a network of wetland sites along the East Atlantic Flyway from Senegal to the Netherlands in a project supported by Fonds Français pour l'Environnement Mondial (FFEM) and the Evian water company. LPO has significant experience managing large and complex projects, most recently an EU LIFE project for the French overseas territories with a budget of 2.3 million Euros and a large number of technical partners.

In this project, LPO will build on previous experience in North Africa to help in promoting CEPF, engaging relevant stakeholders (particularly potential grant applicants), giving French and Arabic language support to applicants, coordinating review of applications, and monitoring project progress.

**Project Rationale** - Describe the conservation need (key threats and/or important opportunities) your project aims to address and what would happen if this project is not implemented. The rationale for CEPF investment is set out in detail in the Hotspot Profile, developed by DD and multiple partners during the profiling process, and here we seek only to highlight some of the key findings:

- 1. Despite the major socioeconomic differences in the region, the main pressures on biodiversity and natural resources demonstrate a common pattern across the hotspot. In particular, the impact of and reliance on tourism stands out as the main driver of biodiversity loss in the hotspot, and a threat that has remained largely unchecked due to the absence of coastal zone planning. The development of resorts and holiday accommodation has transformed large swathes of coastal regions in the north, and increasingly threatens less developed regions in the south and east. Tourism development has driven urbanisation and other infrastructure in coastal regions, and an increasing pressure on water resources (see below). Coastal zone planning and the promotion of sustainable tourism are therefore essential if biodiversity rich areas in the hotspot (particularly in Libya, Algeria/Tunisia and south-west Balkans) are to be spared the negative consequences of the expected rapid development of tourism in these regions. The Integrated Coastal Zone Management (ICZM) protocol under the Barcelona Convention (PAP/RAC 2007), and the commitment to this by governments in the Mediterranean region, provides a useful framework within which planning and sustainable tourism can be advanced.
- 2. A second common issue across the Hotspot, and highlighted during the consultations in each of the subregions, is the increasing demand for water, driven in part by tourism development, but also expanding urban populations, and the increasing dependence on high-input irrigated agriculture. This is putting a huge pressure on biodiversity-rich river basins, especially in Taurus mountains of southern Turkey, the Atlas mountains of Morocco and mountain ranges that link Syria and Lebanon. There is still time in these and other priority regions of the hotpot to conserve priority sites and habitats, put in place integrated river basin management schemes, and address early-stage planning for infrastructure which threatens biodiversity such as dams and river diversion/irrigation projects.
- 3. Despite excellent progress with the designation and management of protected areas, particular with EU funding in the north, there remain significant gaps in protected area coverage as well as weakness in management and law enforcement. During the profiling process, 44 sites stood out as being a priority for protected area designation and/or improved management including the development of management plans, the development of new approaches to financing, and the strengthening of local community involvement in protected areas. The irreplaceable value of some sites for plants diversity was particularly noteworthy during the profiling process.
- 4. Whilst the Mediterranean is primarily a hotspot for plants, plant data are poor, and there is a need for more work to identify important plant sites and to ensure that plant priorities are adequately addressed through standalone projects and through integration into broader initiatives.

It should be noted that this project aims to complement a purely administrative project that is also being proposed to CEPF. The current project builds on the administrative project by introducing major inputs of local language support in key regions of the hotspot, significant hands-on guidance and capacity-building for grantees, communications efforts and fundraising to expand both the scale and longevity of the current two proposed projects.

**Project Approach** - Describe the proposed strategy and actions of your project in response to the conservation need stated above. Include the expected results of the project and any potential risks you face in implementing this plan. (No more than 500 words).

- 1. The project aims to establish a nature alliance for the Mediterranean Hotspot. To build a broad constituency of civil society groups working in the hotspot, the RIT will need to engage a broad cross-section of organisations in biodiversity conservation projects, forge partnerships among different organisations, create synergies with other initiatives and donors in the region, and facilitate exchange of experience and best practice among CEPF grantees.
- 2. Building the capacity of grantees is going to be a key task of the RIT and regional staff. The regional staff of the RIT will ensure that grantees have a clear understanding of the ecosystem profile and the wider vision CEPF. This will also result in enhanced capacity of grantees to successfully implement the CEPF funded projects.
- 3. The financial resources for fully implementing the Mediterranean Hotspot Ecosystem Profile are undoubtedly greater than the amount that is available at this stage. Therefore, DD and BirdLife Secretariat work closely with CEPF Secretariat to leverage the investment for conservation outcomes in the Mediterranean Basin Biodiversity Hotspot through partnerships at project and portfolio levels. To this end, a donor roundtable will be established through which CEPF Secretariat and the RIT will collectively seek to leverage the funding resources available for the hotspot.
- 4. A decentralized RIT is proposed, with capacity to support civil society across the region. The RIT will include project officers for Turkey and the Balkans, North Africa, and the Middle East, and an ability to work in English, French, Turkish and Arabic. This project essentially builds upon the complementary administrative project proposed to CEPF (so much of the project approach on the actual conservation needs is the same and not

repeated here).

5. To take full account of plant conservation priorities, the RIT will promote Important Plant Areas that have very recently been identified by Plantlife/IUCN, and actively work with Plantlife, IUCN and the Royal Botanic Gardens Edinburgh in part through their proposed involvement in the 'Mediterranean Hotspot Advisory Group'.

In some countries in the region, such as Libya, Syria and few others, there is an unstable political ground for implementing the ecosystem profile as a result of ongoing social conflicts. The RIT and the CEPF Secretariat will carefully monitor these developments, to assess the risks for a possible CEPF investment in such a country. The political conditions will be taken account before making any contractual agreement with an organization in those countries. Moreover, the RIT will make sure hat CEPF will be able to unilaterally suspend contracts where practical conditions for implementing projects are no longer favorable.

Activities of the RIT and the projects of grantees will be documented as much as possible in forms of films and photographs. The visual materials will be spread via the CEPF Mediterranean webpage by using short social media films and other multimedia.

Perhaps the greatest risk is that civil society will find it difficult to engage with governments, particularly in countries where civil society is least-developed and state institutions are most resistant to such involvement. The RIT will need to skilfully facilitate dialogue, partnerships, trust and understanding to breakdown these barriers. These risks are heightened by recent/current civil conflict across much of the region.

Doğa Derneği is a national non-governmental organisation and thus has limited experience working throughout the Mediterranean. Therefore, an international team will be established for this project, comprising personnel working in Turkey, France, Jordan and UK. Doğa Derneği is the BirdLife partner in Turkey and works in synergy with the BirdLife Secretariat and other partners. BirdLife partners (including LPO, also involved in this project), and the BirdLife Secretariat, have strong linkages with funding mechanisms in the EU and member states. Doğa Derneği will work closely with the wider BirdLife partnership to improve the efficiency of the RIT. During the past two years years Doğa Derneği has developed healthy relations with many organisations in the region throughout the CEPF Mediterranean profiling process. These organisations include other non-government organisations, academic institutions, government agencies, and foundations investing in the Mediterranean. These relationships will be progressed throughout this project and the investment of CEPF in the region. Furthermore, the Regional Advisory Group of the CEPF RIT in the region will involve other regional organisations such as IUCN, WWF MEDPO and Tour Du Valat. Doğa Derneği will work towards maximizing their contribution in the CEPF investment in terms of their organizational experience and connections.

**Link to CEPF Investment Strategy** - How does your project relate to the CEPF investment strategy presented in the Ecosystem Profile? (This document may be found at www.cepf.net) Your answer should include reference to a specific strategic direction from the relevant ecosystem profile that the project will support. The project will support both key investment priorities under Strategic Direction 4:

Investment Priority 4.1 - Build a broad constituency of civil society groups working across institutional and political boundaries toward achieving the shared conservation goals described in the ecosystem.

The project will ensure that CEPF investment in the Mediterranean Basin Biodiversity Hotspot has the maximum impact on conservation goals by effectively engaging a broad cross-section of civil society in biodiversity conservation, forging partnerships among different organisations, creating synergies with other initiatives and donors in the region, and guiding the development of a coherent, integrated, self-reinforcing portfolio of investments. By facilitating CEPF investment in this way, the project will contribute to the attainment of all of the conservation goals prioritised in the Ecosystem Profile.

A key role of the project will be to not just do the minimum of grant processing, but to strengthen the capacity of local civil society organisations to conserve biodiversity. Civil society is least developed in North Africa and the Middle East. Thus the project will focus support to local civil society organisations in these areas, enabling them to make the most of the opportunity presented by CEPF. In particular, the project will be able to provide hands-on local-language support where necessary to local organisations in Algeria, Jordan, Lebanon, Morocco, Syria, Tunisia and Turkey with proposal preparation, which will help to strengthen their fund-raising capacity. Moreover, the project will conduct regular monitoring visits and nurture mentoring relationships among international and local civil society organisations, both of which will strengthen their capacity to implement donor-funded projects. In the Balkan states, the ability of the project staff to directly support and mentor local organisations will necessarily be limited by language, but in this sub-region the project will maximise engagement of larger local and international organisations with local organisations in collaborating and mentoring relationships.

Investment priority 4.2 – Act as a liaison unit for relevant networks throughout the Mediterranean to harmonize investments and direct new funding to priority issues and sites.

The project will develop mechanisms for networking, coordination and information sharing among civil society organisations. The project will forge strategic alliances among civil society organisations to implement projects, facilitate exchange of experience and best practice among CEPF grantees, and expand linkages between the CEPF investment programme and other initiatives and donors in the region. A key part of the role of the Senior Supervisor and RIT Manager will be to pro-actively engage donors and regional initiatives in the development of the CEPF investment portfolio in the Mediterranean region. This will be done both through direct one-to-one meetings, and through engagement where possible of key representatives of donors and regional initiatives and organisations in a Mediterranean Hotspot Advisory Group.

#### **Eligibility Questions**

CEPF funds may not be used to directly fund government agency activities. In addition, they may not be used for the purchase of land, involuntary resettlement of people, the capitalization of a trust fund or the alteration of any physical cultural property. If your proposed project involves any of these, CEPF is not in a position to fund your proposal. Where possible, you may revise your strategy to avoid these elements or you may wish to consult the "Resources" section at www.cepf.net that provides links to additional funding sources and resource sites.

Do you represent, or is your organization controlled by, a government agency? No.

Do you plan to use any of the potential project funds to purchase land?

Does the project involve the removal or alteration of any physical cultural property (includes movable or immovable objects, sites, structures, and natural features, and landscapes that have archeological, paleontological, historical, architectural, religious, aesthetic, or other cultural significance)?

Does the project involve the relocation of people or any other form of involuntary resettlement? No.

Do you plan to use any of the project funds to capitalize a trust fund(s)? No.

#### Safeguard Policy Aspects

If the answer to one or more of the following questions is marked Yes, summarize the potential impacts and how these might be avoided or mitigated. Describe proposed consultation process and assessments that will be undertaken to inform project design, as well as measures to address social issues.

# **Environmental Aspects**

Will the proposed project involve activities	that are likely to have adve	rse impacts on the environment?
[ ] Yes		
[X] No		

Justification I - Provide rationale for environmental impact if the answer marked is Yes.

#### **Social Aspects**

Will the proposed project involve activities that are likely to have adverse impacts on the local community?
[ ] Yes
[X] No

Justification II - Provide rationale for social impact if the answer marked is Yes.

#### **Additional Information**

**Stakeholder Participation** - Describe any stakeholders important to your project and how you have involved them in your planning.

As the lead organisation for development of the CEPF Ecosystem Profile for the Mediterranean, Doğa Derneği has already established links and trust with a wide range of stakeholders in each country. These stakeholders have de facto been involved in planning of the investment strategy underpinning this project.

During establishment and operation, the RIT will engage with a range of stakeholders in each country. The RIT will reach out to the full range of potential grantees, including international NGOs, local NGOs, community-based organisations and academic institutions, to inform them about the funding opportunity presented by CEPF and encourage them to apply for grants. The RIT will also promote the engagement of civil society groups and individuals that are unlikely to be be able to apply for grants directly, by encouraging larger applicants to include sub-granting and/or mentoring arrangements in large proposals. Where necessary, the

RIT will directly provide local civil society organisations in Algeria, Jordan, Lebanon, Morocco, Syria, Tunisia and Turkey with hands-on local-language assistance with design, management, monitoring, reporting on and replicating conservation actions. Organisations in other countries will be provided such support in relevant CEPF languages.

To enhance transparency and accountability in grant making, the RIT will engage a range of stakeholders through ad-hoc 'Technical Review Groups' in each country. Ad-hoc Technical Review Groups will comprise experienced international and local conservation practitioners, academics and other interested parties (such as national representatives of CEPF donors) responsible for technical review of proposals, where appropriate. The use of Technical Review Groups has been proven in Indochina to not only promote stakeholder participation, but introduction of this multi-layered review and oversight process has also ensured increased ability to mitigate conflicts of interest.

A hotspot-level 'Mediterranean Hotspot Advisory Group' will also be established. This will be responsible for overseeing the strategic evolution of the CEPF portfolio across the hotspot. This group will include at least representatives of: interested CEPF donors; other donors with significant interest in the Mediterranean; regional initiatives; and leading NGOs with regional interests. WWF MEDPO, IUCN Mediterranean, Plantlife International, Tour du Valat, and Wetlands International have already expressed interest in participating in such a group should Doga Dernegi be chosen as the RIT. The Mediterranean Hotspot Advisory Group will provide a catalyst and key forum to ensure greater collaboration and complementarity among Mediterranean-wide initiatives, to facilitate North-South exchanges of experience and funding within the Mediterranean, and to focus donor and other stakeholder attention on the CEPF investment plan. Key donors to be engaged include the MAVA Foundation, Prince Albert II Foundation and the Spanish Agency for International Development. The RIT Leader and the Senior Grant Management Advisor will work collectively to establish an active Advisory Group.

**External Assumptions** - Describe any important external factors that may affect your project during implementation and how you will mitigate these potential risks.

1. The CEPF investment strategy is consistent with the strategies of civil society organisations active in the Mediterranean Hotspot.

This is a very important assumption, if enough proposals of sufficient quality are to be generated. However, as the CEPF investment strategy has been developed in close consultation with civil society organisations active in the Mediterranean Hotspot, it is very likely that the assumption will hold true.

2. Sufficient capacity to develop and implement biodiversity conservation projects exists within local civil society organisations or can be built.

This is an important assumption, if the project is to successfully engage a broad cross-section of civil society in conservation. In a number of priority countries, few local civil society organisations either exist or currently have sufficient capacity to develop and implement CEPF-funded projects unaided. However, opportunities to develop sufficient capacity do exist. In addition to directly assisting local organisations in Algeria, Jordan, Lebanon, Morocco, Syria, Tunisia and Turkey in local languages, where necessary, to prepare project proposals, the project will encourage inclusion and mentoring of local organisations as part of larger funding applications. This may particularly be the case in the Middle East where cross-border projects are likely. The project could also, if necessary, encourage international organisations to apply for funding to strengthen the capacity of local organisations in project development and implementation. This may be necessary in the Balkan states, where there is a diversity of small NGOs operating largely or solely in local languages.

3. Government institutions, local communities and the tourism industry are willing and able to collaborate with civil society organisations to implement biodiversity conservation projects.

As collaborations among civil society organisations, government institutions and local communities to implement biodiversity conservation projects are developing in the Mediterranean Hotspot, this assumption is likely to hold true - with the caveat that recent/current civil conflict in a number of the eligible countries may constrain these relationships during the course of the project. A key initial step by the RIT in forging such collaborations will be working with CEPF to seek GEF national focal point support for the Ecosystem Profile in all eligible countries. Collaborations among civil society and industry in the eligible countries are less frequent, and will not always be feasible. In order to mitigate the risk of the assumption not holding true, the project will continue to manage the expectations of all stakeholders regarding CEPF funding. With specific reference to engagement with the tourism industry, the project will convey to civil society in the Mediterranean Hotspot experience and lessons learned from other CEPF and BirdLife regions. The RIT will be working closely with existing regional institutions in the hotspot to establish strong relations with goverment institutions, local communities, the tourism industry and others. Key regional institutions will also become a member of the Regional Advisory Group.

4. Additional funding sources are secured to sustain priority conservation actions beyond the end of the CEPF investment period.

This assumption is very important to the sustainability of the project and its impacts. Although the CEPF investment strategy is strongly focused on sustainable approaches, such as integration of sustainable management into planning and development processes, not all conservation outcomes can be sustainable within the CEPF investment period. It is expected that the project will guide the development of a CEPF investment programme that initiates effective conservation partnerships and interventions, develops best practice approaches, and highlights priorities for further action. It is likely that other donors will be interested in sustaining these achievements during and beyond the CEPF investment period, particularly when catalysed by the Mediterranean Hotspot Advisory Group. The RIT will make concerted efforts to stimulate and facilitate additional donor inputs. However, it is possible that shifts in donor funding priorities or continuing slow global economic conditions may limit opportunities for leveraging additional funding to sustain the achievements of CEPF in the region.

**Long-term Sustainability/Replicability** - Describe how project components or results will continue or be replicated beyond the initial project. Note that this may include elements of project design, tools utilized during the project, or project results.

The project will help realise the vision for CEPF investment laid out in the Ecosystem Profile. This vision is of a programme of CEPF investment that delivers long-term conservation and civil society strengthening benefits beyond the five-year investment period.

The project will pro-actively engage with CEPF grantees during the proposal preparation and project implementation stages, to ensure that the long-term sustainability of individual projects is maximised, particularly in line with recommendations in the CEPF investment strategy. Project components that grantees could be encouraged to include or strengthen include: strengthening the capacity of government, local community, indigenous civil society or local business partners; developing long-term funding strategies for site-conservation initiatives and sustainable alternative local livelihoods; effecting lasting changes, such as mainstreaming sustainable management into development planning; documenting lessons learned and preparing best-practice guidelines; and leveraging additional resources from projects and programmes in other sectors.

In particular, the project will build on the complementary administrative project by providing direct local-language support, where necessary, to local civil society organisations in Algeria, Jordan, Lebanon, Morocco, Syria, Tunisia and Turkey with proposal preparation. This will strengthen their fund-raising capacity, thereby assisting them to consolidate achievements supported by CEPF and secure funding for follow-on activities. Moreover, the project will forge partnerships among civil society organisations to implement projects. This will facilitate networking, mutual support and information sharing, and, thereby, help the achievements of the CEPF investment programme to be replicated and sustained.

Furthermore, the RIT will put a strong emphasis on coordination of regional networks and stakeholders in the Mediterranean, facilitation of North-South exchange of technical and financial support, and raising additional funds for CEPF investment priorities. All of these efforts will have strong positive impacts on the sustainability of inputs into CEPF investment priorities and on the longevity of CEPF portfolio outcomes.

The establishment of the Regional Advisory Group and the Donor Roundtable is expected to trigger long-term and multilateral partnerships among key stakeholders in the region replicating and sustaining the vision of the Mediterranean Ecosystem Profile, during and after the investment of CEPF in the region.

**Social Context** - Describe the broad socio-economic context of, and local communities living in, the area of the proposed project. Describe how the project will work in this context and with the local communities, if relevant.

Even though the Mediterranean hotspot includes a total of 31 countries, roughly divided in a rich, urbanised industrialized north with high-medium income levels, low population growth, abandoning of large agricultural lands as a result of increased agricultural production and decreased rural population; and a poor, heavily populated and young south and east, still rural but urbanizing rapidly, the six priority hotspots identified in the profile, and the 20 other key KBAs identified for site level investment only cover 15 countries, namely: Algeria; Egypt; Libya; Morocco; Tunisia; Cape Verde; Jordan; Lebanon; Syria; Turkey; Albania; Bosnia and Herzegovina; Croatia; FYR Macedonia: Montenegro.

Not surprisingly, these include some of the poorest, and most populated countries in the region, with the least developed civil society. Most of these countries are often dominated by state ownership of resources and rapid degradation of nature owing to destructive interventions of large rural populations (i.e. encroachment for croplands, over-grazing, over-cutting of timber and fuelwood).

Among these countries identified as priority for CEPF investment, it is noteworthy that:

- Algeria, Egypt, Morocco and Syria have significant poverty levels, with Lebanon, Albania, Bosnia and Herzegovina, and Turkey following close behind;
- The most populous countries of the Mediterranean are Egypt and Turkey;

- Lebanon is one of the most densely populated countries in the region (and one of the most urban 87%), while many of the key corridors include the coastline, in which is concentrated the vast majority of the people in the region;
- Egypt (1.64%), Libya (2.17%), Morocco (1.48%), Syria (2.13%) and Turkey (1.31%) are experiencing population growth beyond the world average of 1.17%;
- Algeria, Egypt, Morocco and Tunisia have the lowest literacy rates in the region, with figures for women much worse than for men;
- Arabic is spoken in most of the priority countries.

Some of the major threats identified in the profiling exercise also impact on the priority corridors or key KBAs, namely:

- Tourism development (e.g. Southwest Balkans, Taurus mountains and Cyrenaican peninsula priority corridors). Species populations have become increasingly fragmented and isolated as a result of infrastructural development mainly triggered by the tourism industry;
- Pressure on scarce water resources resulting from major water investments as well as climate change (e.g. Taurus mountains, The Orontes valley and Lebanon mountains priority corridors). The increasing number and magnitude of water investments is causing irreversible damage to the fragile water cycle.

All the priority corridors and key KBAs can be characterised by a few relevant main features, that the Regional Implementation Team will keep in permanent consideration:

- Almost all of these priority areas have significant human populations in, or nearby (notable exceptions are the deserted islets in Cape Verde) that closely rely on water and other natural resources in these areas (some priority KBAs have millions of people living inside e.g. Taurus mountains and Orontes valley and Lebanon mountains);
- These populations are diverse, from different backgrounds, ethnicities and origins, reflecting the huge melting pot that is the Mediterranean, a region that has experienced a long history of human settlement, movements and migrations which first began about 10,000 years ago. There are therefore no large, discreet indigenous communities living in these priority KBAs and sites (most of the Mediterranean societies are a product of globalisation) rather, the general picture is that in each one of these priority corridors and/or key KBAs there are various, often diverse communities, more or less traditional, often with different needs and resource use (some of the nomadic groups though much reduced are some of the most traditional of all communities in the Mediterranean). While the situation is complex, projects need to engage with all these stakeholders if they are to be successful and sustainable;
- Government policies (e.g. Protected Area establishment, water and agricultural policies, etc.) traditionally affect rural communities living in the identified corridors. Coupled with the poverty and illiteracy levels referred to above, this often results in marginalisation of communities and rural people, which do not have or do not know how to access legal or other mechanisms to change the situation. Future CEPF funded projects can here play a significant role;
- Most of the priority corridors and key KBAs are located in Arabic-speaking countries.

In order to maintain the integrity of ecosystem processes and services in these corridors, projects and civil society need to work with, and address, the needs, cultures, institutional status, political connectivity and languages of local populations. The RIT will therefore include Arabic-speaking staff, with a good understanding of politics, traditions and operations in North Africa and the Middle East.

The RIT team will make sure that projects and actions carried out have a full understanding of the social and economic context within the corridors, in order to link local development priorities, opportunities and threats with the identified CEPF biodiversity conservation strategies for the region. Local contact and understanding with communities and people living in nearby corridors and KBAs is a must.

**Additional Information** - Please provide any additional information relevant to CEPF's evaluation of your project.

It should be noted that this project aims to complement a purely administrative project that is also being proposed to CEPF. The current project builds on the administrative project by introducing major inputs of local language support in key regions of the hotspot, significant hands-on guidance and capacity-building for grantees, communications efforts and fundraising to expand both the scale and longevity of the current two proposed projects. In the event that additional funding is leveraged from other sources for disbursement via the RIT, it may be necessary to adjust the structure and/or functions of the team, according to the requirements of the funding sources.

The RIT anticipates being able to receive and process large grant applications in Arabic from the Middle East. However, this is contingent on CEPF providing an Arabic language version of Grant Writer. The RIT will, in any case, be able to accept small grant applications in English (throughout the hotspot), Arabic (from the Middle East), French (from North Africa), and Turkish. These four languages cover the majority of national official and de facto languages in eligible countries of the hotspot. A particular exception is the Balkan states, where a diversity of languages exists. Given budgetary constraints, it is not feasible for the RIT to accept applications in all of these languages (or even to hire an additional project officer speaking key Balkan languages) and so the

RIT will encourage English-language applications where possible (as will be the case in Cape Verde, Egypt and Libya). Where local organisations do not have capacity to develop proposals in these languages, the RIT will endeavour to engage these organisations through mentoring by higher capacity larger national or international organisations.

(CEPF rev.3)

# **Logical Framework**

Project Title: Nature Alliance for the Mediterranean Basin

Organization: Doğa Derneği

Application Code: 59108

#### Long-term Impacts (3+ Years)

The civil society in the Mediterranean develops a common vision and works collectively towards conserving natural ecosystems and maintaining the livelihoods of people dependent upon natural resources, in the Mediterranean Basin Hotspot.

# **Short-term Impacts (1-3 Years)**

- 1. Key stakeholders recognize CEPF investment in the Mediterranean as a key initiative and opportunity to sustain the unique biodiversity of the region.
- 2. Leveraged donor funding, at least equivalent to CEPF grant funding, towards the vision in the Ecosystem Profile
- 3. A strengthened regional conservation network comprising a broad constituency of civil society organisations working across institutional and geographical boundaries towards achieving shared conservation goals

### **Project Components**

Based on your Letter of Inquiry, please list each project component using the Add button below.

#### Component 1.

Communicate the CEPF investment in the hotspot.

### **Products / Deliverables**

Based on your Letter of Inquiry, please list each product/deliverable for the corresponding component.

#### 1.1.

All civil society organisations and other key stakeholders active in biodiversity conservation in the 15 eligible countries aware of CEPF investment within four months of start of project.

#### 1.2.

CEPF Mediterranean Webpage developed.

#### 1.3.

CEPF investment strategy covered on internet and at other targeted media.

#### Component 2.

Promote information exchange and facilitate development of partnerships across the hotspot, throughout different sectors and at local, national and international levels.

#### 2.1.

Contact and distribution list of key stakeholders in the region.

#### 2.2.

At least two updates sent monthly to the distribution list on key developments and at least four updates entered to the website by partners on their key achievements.

#### 2.3.

Partnerships established in all priority corridors covering different sectors.

#### 2.4.

North-south partnerships established facilitating exchange of know how at the international level.

#### Component 3.

Results and lessons learned documented and disseminated through a replication strategy.

#### 3.1.

Replication strategy developed within five months of start of project and implemented for the full five year investment period.

#### 3.2.

At least a third of grantees participate in an exchange visit to at least one other CEPF project representing common challenges and priorities of two partners.

#### 3.3.

At least ten publications documenting lessons learned and good practice developed during CEPF projects published by grantees by end of project.

#### 34

Project achievements and lessons learned posted on the Mediterranean webpage and shared with the CEPF Secretariat annually.

#### Component 4.

Develop the capacity of grantees.

#### 4.1.

Projects compatible with the ecosystem profile.

#### 4.2

Grantees with a clear understanding of the ecosystem profile and the wider vision CEPF.

#### 4.3.

Enhanced institutional capacity of each grantee.

#### Component 5.

DD and BirdLife Secretariat work closely with CEPF Secretariat to leverage the investment for conservation outcomes in the Mediterranean Basin Biodiversity Hotspot through partnerships at project and portfolio levels.

#### 5.1.

At least US\$3.5 million in co-financing for individual CEPF projects leveraged by end of project.

#### 5.2

At least US\$5 million in portfolio-level co-financing leveraged by end of project.

#### 5.3.

Commitments of sustained funding for priority conservation actions by civil society beyond end of CEPF investment period secured.

#### 5.4.

Donor roundtable established.

#### 5.5.

Long Term Financing Tracking Tool used to monitor the leveraging impact of CEPF investment in the region.

#### Component 6.

Coordinate and communicate the CEPF investment in the Middle East (sub-grant to BirdLife Middle East).

#### 6.1.

Summary of investment strategy, eligibility criteria, application process in Arabic within four months of start of project.

#### 6.2.

Key CEPF documents distributed among key stakeholders in the Middle East.

#### 6.3.

Support DD to achieve performance targets in Components 1, 2, 3, 4 and 5.

#### Component 7.

Coordinate and communicate the CEPF investment in North Africa (sub-grant to LPO).

#### 7.1.

Summary of investment strategy, eligibility criteria, application process in French within four months of start of project.

#### 7.2.

Key CEPF documents in French and Arabic distributed among key stakeholders in North Africa.

#### 7.3

Support DD to achieve performance targets in Components 1, 2, 3, 4 and 5.

#### **Activities**

# **Project Component 1.**

#### Activity 1.1.

Launch the CEPF investment in the Mediterranean.

# Activity 1.2.

Establish CEPF Mediterranean webpages, linked to information on CEPF funding opportunities.

# Activity 1.3.

Disseminate developments and results via multiple and appropriate media.

#### Activity 1.4.

Communicate regularly with CEPF and partners about the portfolio through face-to-face meetings, phone calls, the internet (website and electronic newsletter) and reports to forums and structures.

#### Activity 1.5.

Visit stakeholders, and attend meetings and events to ensure collaboration, coordination and outreach.

#### Activity 1.6.

Facilitate partnerships between stakeholders in order to achieve the objectives of the ecosystem profile.

#### **Project Component 2.**

#### Activity 2.1.

Prepare contact and distribution list of civil society organizations, international donors, host country governments and agencies, and other potential partners active in biodiversity conservation in the Mediterranean Region.

#### Activity 2.2.

Serve as the lead point of contact and exchange of information for CEPF among the key stakeholders and partners.

# Activity 2.3.

Regularly update the CEPF Mediterranean Webpage on developments and achievements of partners and send these information to the distribution list.

#### Activity 2.4.

Encourage partners to send information and multimedia materials to be shared at the website of CEPF Mediterranean.

#### Activity 2.5.

Facilitate ad hoc meetings among partners working at different corridors on similar issues.

#### Activity 2.6.

Encourage potential grantees to establish partnerships with different sectors, wherever appropriate.

#### Activity 2.7.

Promote partnerships between international, national and local organizations, where such partnerships are likely to result in mutually supportive projects.

# **Project Component 3.**

#### Activity 3.1.

Develop a replication strategy in close consultation with CEPF Secretariat.

#### Activity 3.2.

Facilitate exchange visits between CEPF projects via asking grantees to budget for at least one exchange visit in their project.

#### Activity 3.3.

Encourage grantees to document and publish lessons learned and good practice developed during CEPF projects.

#### Activity 3.4.

Provide lessons learned and other information to the Secretariat to be communicated via the CEPF website.

#### **Project Component 4.**

#### Activity 4.1.

Improve the understanding of the potential grantees on CEPF's priorities in the region, due course of project development.

#### Activity 4.2.

Induction meetings with each grantee, to introduce the overall vision of CEPF and ecosystem profile.

#### Activity 4.3.

Identify and address the training needs of each grantee, based on the results of project monitoring.

#### **Project Component 5.**

#### Activity 5.1.

Present CEPF programme to coordinators of six donors in the Mediterranean Region, and regularly share information and explore collaboration opportunities.

# Activity 5.2.

Agree simple measures to strengthen operational collaboration with MacArthur Foundation and GEF Small Grants Programme.

# Activity 5.3.

Present CEPF programme and progress to key donors with interest in the Mediterranean region (including MAVA Foundation, Prince Albert II Foundation and Spanish Agency for International Development) and attempt to leverage funding towards CEPF priorities.

#### Activity 5.4.

Identify co-financing opportunities at project level in the region and explore with applicants and donors.

#### **Activity 5.5**

Provide CEPF at least annually with collated hotspot-wide data on project- and portfolio-level co-financing.

#### Activity 5.6.

Periodically provide CEPF donors with updated maps and matrices of outcomes and CEPF investments.

#### Activity 5.7.

Donor roundtable established, meeting biannually.

### Activity 5.8.

The leveraging impact of CEPF investment in the region is monitored by using the Long Term Financing Tracking Tool.

#### **Project Component 6.**

#### Activity 6.1.

Arabic translation of summary of investment strategy, eligibility criteria and application process for use in the Middle East as well as in North Africa via LPO.

#### Activity 6.2.

Prepare a list of key regional stakeholders in the Middle East and promote CEPF in Arabic in the Middle East.

#### Activity 6.3.

Focused local language assistance is given to potential applicants and grantees throughout the project management cycle.

#### Activity 6.4.

Stakeholders updated on progress of CEPF investment strategy via biannual Arabic newsletters and other targeted local media in the Middle East.

#### Activity 6.5.

Results and lessons learned in the Middle East documented and submitted to DD; and disseminated regionally and locally, wherever appropriate.

#### Activity 6.6.

Strengthen civil society groups in the Middle East in designing projects that contribute to the achievement of objectives specified in the ecosystem profile.

#### Activity 6.7.

Build institutional capacity of grantees in the Middle East to ensure efficient and effective project implementation.

#### **Project Component 7.**

# Activity 7.1.

French translation of summary of investment strategy, eligibility criteria and application process for use in North

Africa.

#### Activity 7.2.

Prepare a list of key regional stakeholders in North Africa and promote CEPF in French and Arabic in North Africa.

#### Activity 7.3.

Focused local language assistance is given to potential applicants and grantees in North Africa throughout the project management cycle.

#### Activity 7.4.

Stakeholders updated on progress of CEPF investment strategy via biannual French and Arabic newsletters and other targeted local media, in North Africa.

#### Activity 7.5.

Results and lessons learned in North Africa documented and submitted to DD; and disseminated regionally and locally, wherever appropriate.

# Activity 7.6.

Strengthen civil society groups in North Africa in designing projects that contribute to the achievement of objectives specified in the ecosystem profile.

#### Activity 7.7.

Build institutional capacity of grantees in North Africa to ensure efficient and effective project implementation.

(CEPF rev.3)

# **Summary Budget**

**Project Title:** Nature Alliance for the Mediterranean Basin

Organization: Doğa Derneği

Application Code: 59108

This is a summary page of your budget. To complete your budget enter each individual output, by clicking on the appropriate link, where you will find a detailed budget worksheet. Complete each individual worksheet and the information entered will automatically populate the summary tables provided here.

### **Summary Budget**

Description	2011	2012	2013	2014	2015	Total
SUBTOTAL:	0.00	0.00	0.00	0.00	0.00	0.00

Indirect Cost (cannot exceed 13% of subtotal): 0.00

**Comments:** 

Project Total: 0.00

#### **Summary Budget by Cost Category**

Cost Category	2011	2012	2013	2014	2015	Total	
Salaries/Benefits	0.00	0.00	0.00	0.00	0.00	0.00	

Professional Services		0.00	0.00	0.00	0.00	0.00	0.00
Rent and Storage		0.00	0.00	0.00	0.00	0.00	0.00
Telecommunications		0.00	0.00	0.00	0.00	0.00	0.00
Postage and Delivery		0.00	0.00	0.00	0.00	0.00	0.00
Supplies		0.00	0.00	0.00	0.00	0.00	0.00
Furniture and Equipment		0.00	0.00	0.00	0.00	0.00	0.00
Maintenance		0.00	0.00	0.00	0.00	0.00	0.00
Travel		0.00	0.00	0.00	0.00	0.00	0.00
Meetings and Special Events		0.00	0.00	0.00	0.00	0.00	0.00
Miscellaneous		0.00	0.00	0.00	0.00	0.00	0.00
Sub-Grants		0.00	0.00	0.00	0.00	0.00	0.00
	SUBTOTAL:	0.00	0.00	0.00	0.00	0.00	0.00

Indirect Cost (cannot exceed 13% of subtotal): 0.00

**Project Total**: 0.00

(CEPF rev.3)

# **Budget Worksheet**

Project Title: Nature Alliance for the Mediterranean Basin

Organization: Doğa Derneği

**Application Code: 59108** 

	Salaries/Benefits	2011	2012	2013	2014	2015
	Full Time Employee #1	0.00	0.00	0.00	0.00	0.00
	Part Time Employee #1	0.00	0.00	0.00	0.00	0.00
	Comments					
	<b>Professional Services</b>	2011	2012	2013	2014	2015
	1099 (U.S. Consultants)					
	Non-U.S. Consultants		0.00	0.00		
	Audit Fees					
	Legal Services					
(	Other Professional Services					
	Printing Services					
	Comments					
	Rent and Storage	2011	2012	2013	2014	2015
	Rent	0.00	0.00	0.00	0.00	0.00

$\sim$				
S	n	ra	ิด	e

# Comments

Telecommunications	2011	2012	2013	2014	2015
Voice	0.00	0.00	0.00	0.00	0.00
Data	0.00	0.00	0.00	0.00	0.00
Comments					
Postage and Delivery	2011	2012	2013	2014	2015
Postage and Delivery	0.00	0.00	0.00	0.00	0.00
Comments					
Supplies	2011	2012	2013	2014	2015
Office Supplies	0.00	0.00	0.00	0.00	0.00
Field Supplies					
Software	0.00				
Books and Subscriptions					
Hardware/Computer Supplies					
Comments					
Furniture and Equipment	2011	2012	2013	2014	2015
Furniture and Equipment <\$5000	0.00				
Furniture and Equipment >\$5000					
Construction Materials					
Infrastructure					
Vehicles					
Comments					
Maintenance	2011	2012	2013	2014	2015
Furniture/Equipment Maintenance					
Vehicle Maintenance					
Software Maintenance		0.00	0.00	0.00	0.00
Comments					
Travel	2011	2012	2013	2014	2015
Lodging, Meals, and Incidentals			0.00	0.00	0.00
Travel Insurance			0.00	0.00	0.00
Airfare			0.00	0.00	0.00

Local Transportation				0.00	0.00	0.00
Fuel						
Comments						
Meetings and Special	Events	2011	2012	2013	2014	2015
Meetings and Special Events						
Training						
Comments						
Miscellaneous		2011	2012	2013	2014	2015
Miscellaneous						
Liability Insurance						
Gain/Loss on Exchange						
Taxes and Licenses						
Comments						
Sub-Grants		2011	2012	2013	2014	2015
Sub-Grants			0.00	0.00	0.00	
Comments						
	2011	2012	2013	20	)14	2015
SUBTOTAL	0.00	0.00	0.00	0.00	0	.00
TOTAL	0.00					

(CEPF rev.3)

# **Performance Tracking Worksheet**

Project Title: Nature Alliance for the Mediterranean Basin

Organization: Doğa Derneği

**Application Code:** 59108

Performance Period: 2011

Long-term Impacts (3+ Years)

The civil society in the Mediterranean develops a common vision and works collectively towards conserving natural ecosystems and maintaining the livelihoods of people dependent upon natural resources, in the Mediterranean Basin Hotspot.

# **Short-term Impacts (1-3 Years)**

1. Key stakeholders recognize CEPF investment in the Mediterranean as a key initiative and opportunity to sustain the unique biodiversity of the region. 2. Leveraged donor funding, at least equivalent to CEPF grant funding, towards the vision in the Ecosystem Profile. 3. A strengthened regional conservation network

comprising a broad constituency of civil society organisations working across institutional and geographical boundaries towards achieving shared conservation goals

Components January-March April-June July-September October-December

#### Component 1.

Communicate the CEPF investment in the hotspot.

#### Product/Deliverable

#### 1.1.

All civil society organisations and other key stakeholders active in biodiversity conservation in the 15 eligible countries aware of CEPF investment within four months of start of project.

#### Product/Deliverable

1.2.

CEPF Mediterranean Webpage developed.

# Product/Deliverable

1.3.

CEPF investment strategy covered on internet and at other targeted media.

#### Component 2.

Promote information exchange and facilitate development of partnerships across the hotspot, throughout different sectors and at local, national and international levels.

#### Product/Deliverable

2.1.

Contact and distribution list of key stakeholders in the region.

#### Product/Deliverable

2.2.

At least two updates sent monthly to the distribution list on key developments and at least four updates entered to the website by partners on their key achievements.

# Product/Deliverable

2.3.

Partnerships established in all priority corridors covering different sectors.

#### Product/Deliverable

#### 2.4.

North-south partnerships established facilitating exchange of know how at the international level.

#### Component 3.

Results and lessons learned documented and disseminated through a replication strategy.

#### Product/Deliverable

#### 3.1.

Replication strategy developed within five months of start of project and implemented for the full five year investment period.

#### Product/Deliverable

# 3.2.

At least a third of grantees participate in an exchange visit to at least one other CEPF project representing common challenges and priorities of two partners.

# Product/Deliverable

#### 3.3.

At least ten publications documenting lessons learned and good practice developed during CEPF projects published by grantees by end of project.

#### Product/Deliverable

# 3.4.

Project achievements and lessons learned posted on the Mediterranean webpage and shared with the CEPF Secretariat annually.

#### Component 4.

Develop the capacity of grantees.

# Product/Deliverable

#### 4.1.

Projects compatible with the ecosystem profile.

#### Product/Deliverable

#### 4.2.

Grantees with a

clear understanding of the ecosystem profile and the wider vision CEPF.

#### Product/Deliverable

4.3.

Enhanced institutional capacity of each grantee.

#### Component 5.

DD and BirdLife Secretariat work closely with CEPF Secretariat to leverage the investment for conservation outcomes in the Mediterranean Basin Biodiversity Hotspot through partnerships at project and portfolio levels.

#### Product/Deliverable

5.1.

At least US\$3.5 million in cofinancing for individual CEPF projects leveraged by end of project.

#### Product/Deliverable

5.2.

At least US\$5 million in portfolio-level cofinancing leveraged by end of project.

# Product/Deliverable

5.3.

Commitments of sustained funding for priority conservation actions by civil society beyond end of CEPF investment period secured.

### Product/Deliverable

5.4.

Donor roundtable established.

# Product/Deliverable

5.5.

Long Term
Financing Tracking
Tool used to monitor
the leveraging
impact of CEPF
investment in the
region.

#### Component 6.

Coordinate and communicate the CEPF investment in the Middle East (sub-grant to BirdLife Middle East).

#### Product/Deliverable

6.1.

Summary of investment strategy, eligibility criteria, application process in Arabic within four months of start of project.

#### Product/Deliverable

6.2.

Key CEPF documents distributed among key stakeholders in the Middle East.

#### Product/Deliverable

6.3.

Support DD to achieve performance targets in Components 1, 2, 3, 4 and 5.

#### Component 7.

Coordinate and communicate the CEPF investment in North Africa (sub-grant to LPO).

#### Product/Deliverable

7.1.

Summary of investment strategy, eligibility criteria, application process in French within four months of start of project.

#### Product/Deliverable

7.2.

Key CEPF documents in French and Arabic distributed among key stakeholders in North Africa.

# **Product/Deliverable**

7.3.

Support DD to achieve performance targets in Components 1, 2, 3, 4 and 5.

# Comments

Record your comments here.

(CEPF rev.3)

# **Performance Tracking Worksheet**

Project Title: Nature Alliance for the Mediterranean Basin

Organization: Doğa Derneği

**Application Code: 59108** 

Performance Period: 2012

Long-term Impacts (3+ Years)

The civil society in the Mediterranean develops a common vision and works collectively towards conserving natural ecosystems and maintaining the livelihoods of people dependent upon natural resources, in the Mediterranean Basin Hotspot.

#### **Short-term Impacts (1-3 Years)**

1. Key stakeholders recognize CEPF investment in the Mediterranean as a key initiative and opportunity to sustain the unique biodiversity of the region. 2. Leveraged donor funding, at least equivalent to CEPF grant funding, towards the vision in the Ecosystem Profile. 3. A strengthened regional conservation network comprising a broad constituency of civil society organisations working across institutional and geographical boundaries towards achieving shared conservation goals

Components	January-March	April-June	July-September	October-December
Component 1				

Communicate the CEPF investment in the hotspot.

Product/Deliverable Comprehensive list of civil society All civil society organizations active organisations and in biodiversity other key conservation in the stakeholders active 15 eligible countries in biodiversity prepared: conservation in the Awareness in each 15 eligible countries eligible country. aware of CEPF investment within four months of start

Product/Deliverable Webpage produced Webpage updated and announced. and announced. 1.2.

**CEPF** Mediterranean

Webpage developed.

of project.

Product/Deliverable At least six features 1.3. on CEPF in targeted CEPF investment media in first year of strategy covered on the project.

internet and at other targeted media.

#### Component 2.

Promote information exchange and facilitate development of partnerships across the hotspot, throughout different sectors and at local, national and international levels.

Product/Deliverable Contact list of key 2.1. stakeholders.

Contact and distribution list of key stakeholders in the region.

Product/Deliverable Monthly updates. Monthly updates. Monthly updates. Monthly updates.

At least two updates sent monthly to the distribution list on key developments and at least four updates entered to the website by

partners on their key achievements.

2.2.

https://gem.conservation.org/gwo3/en/PerformanceTrackingWorksheet\_v3.html?y=5&pp... 11/21/2011

# Product/Deliverable

2.3.

**Partnerships** established in all priority corridors covering different sectors.

**Partnerships** operational in each of the priority corridor.

#### Product/Deliverable

2.4.

North-south partnerships established facilitating exchange of know how at the international level.

At least two northsouth partnerships established as part of CEPF project portfolio in the hotspot.

# Component 3.

Results and lessons learned documented and disseminated through a replication strategy.

#### Product/Deliverable

3.1.

Replication strategy developed within five months of start of project and implemented for the full five year investment period.

Replication strategy completed.

#### Product/Deliverable

3.2.

At least a third of grantees participate in an exchange visit to at least one other CEPF project representing common challenges and priorities of two partners.

Exchange visits.

### Product/Deliverable

3.3.

At least ten publications documenting lessons learned and good practice developed during CEPF projects published by grantees by end of project.

# Product/Deliverable

3.4.

**Project** achievements and lessons learned posted on the Mediterranean webpage and shared with the CEPF Secretariat annually.

# Component 4.

Develop the capacity of grantees.

Website updated on project developments.

Website updated on project developments.

#### Product/Deliverable

4.1.

Projects compatible with the ecosystem profile.

Project applications in line with the ecosystem profile.

#### Product/Deliverable

4.2.

Grantees with a clear understanding of the ecosystem profile and the wider vision CEPF.

#### Product/Deliverable

4.3.

Enhanced institutional capacity of each grantee.

#### Component 5.

DD and BirdLife Secretariat work closely with CEPF Secretariat to leverage the investment for conservation outcomes in the Mediterranean Basin Biodiversity Hotspot through partnerships at project and portfolio levels.

#### Product/Deliverable

5.1.

At least US\$3.5 million in cofinancing for individual CEPF projects leveraged by end of project. all large grant applicants in first year to identify project co-financing opportunities and explore them with potential donors.

Meetings held with

#### Product/Deliverable

5.2.

At least US\$5 million in portfolio-level cofinancing leveraged by end of project. Meetings held with large non-CEPF donors to discuss portfolio-level cofinancing.

# Product/Deliverable

5.3.

Commitments of sustained funding for priority conservation actions by civil society beyond end of CEPF investment period secured.

## Product/Deliverable

5.4.

Donor roundtable established.

Donor roundtable meeting.

#### Product/Deliverable

5.5.

Long Term
Financing Tracking
Tool used to monitor
the leveraging
impact of CEPF
investment in the
region.

#### Component 6.

Coordinate and communicate the CEPF investment in the Middle East (sub-grant to BirdLife Middle East).

Product/Deliverable Documents in

Arabic.

Summary of investment strategy, eligibility criteria, application process in Arabic within four months of start of project.

Product/Deliverable

6.2.

**Key CEPF** documents distributed among key stakeholders in the Middle East.

Product/Deliverable DD receives

adequate support.

DD receives adequate support. DD receives adequate support. **DD** receives adequate support.

Support DD to achieve performance targets in Components 1, 2, 3, 4 and 5.

Component 7.

Coordinate and communicate the CEPF investment in North Africa (sub-grant to LPO).

Product/Deliverable Documents in

French.

7.1. Summary of investment strategy, eligibility criteria, application process

in French within four months of start of project.

Product/Deliverable

7.2.

**Key CEPF** documents in French and Arabic distributed among key stakeholders in North Africa.

Product/Deliverable DD receives

adequate support.

DD receives adequate support. DD receives adequate support. **DD** receives adequate support.

7.3.

Support DD to achieve performance targets in Components 1, 2, 3,

4 and 5.

Comments

Record your comments here.

(CEPF rev.3)

# **Performance Tracking Worksheet**

Project Title: Nature Alliance for the Mediterranean Basin

Organization: Doğa Derneği

Application Code: 59108

Performance Period: 2013 Long-term Impacts (3+ Years)

The civil society in the Mediterranean develops a common vision and works collectively towards conserving natural ecosystems and maintaining the livelihoods of people dependent upon natural resources, in the Mediterranean Basin Hotspot.

#### **Short-term Impacts (1-3 Years)**

1. Key stakeholders recognize CEPF investment in the Mediterranean as a key initiative and opportunity to sustain the unique biodiversity of the region. 2. Leveraged donor funding, at least equivalent to CEPF grant funding, towards the vision in the Ecosystem Profile. 3. A strengthened regional conservation network comprising a broad constituency of civil society organisations working across institutional and geographical boundaries towards achieving shared conservation goals

Components January-March **April-June** July-September October-December

#### Component 1.

Communicate the CEPF investment in the hotspot.

#### Product/Deliverable

1.1.

All civil society organisations and other key stakeholders active in biodiversity conservation in the 15 eligible countries aware of CEPF investment within four months of start of project.

Product/Deliverable Webpage updated 1.2. and announced.

Webpage updated and announced.

**CEPF Mediterranean** Webpage developed.

Product/Deliverable At least four

1.3. features on CEPF in CEPF investment targeted media in strategy covered on previous 12 months. internet and at other

targeted media.

#### Component 2.

Promote information exchange and facilitate development of partnerships across the hotspot, throughout different sectors and at local, national and international levels.

#### Product/Deliverable

2.1.

Contact and distribution list of key stakeholders in the region.

Product/Deliverable Monthly updates. Monthly updates. Monthly updates. Monthly updates.

2.2.

At least two updates sent monthly to the distribution list on key developments and at least four updates entered to the website by partners on their key achievements.

### Product/Deliverable

2.3.

Partnerships established in all priority corridors covering different sectors. Partnerships operational in each of the priority corridor.

# Product/Deliverable

2.4.

North-south partnerships established facilitating exchange of know how at the international level. At least one new north-south partnerships established as part of CEPF project portfolio in the hotspot.

#### Component 3.

Results and lessons learned documented and disseminated through a replication strategy.

#### Product/Deliverable

3.1.

Replication strategy developed within five months of start of project and implemented for the full five year investment period.

#### Product/Deliverable

3.2.

At least a third of grantees participate in an exchange visit to at least one other CEPF project representing common challenges and priorities of two partners.

Exchange visits.

# Product/Deliverable Lessons learned

3.3.

At least ten publications documenting lessons learned and good practice developed during CEPF projects published by grantees by end of project.

Lessons learned and good practice publications.

#### Product/Deliverable

Project

achievements and

Website updated on project developments.

Website updated on project developments.

lessons learned posted on the Mediterranean webpage and shared with the CEPF Secretariat annually.

#### Component 4.

Develop the capacity of grantees.

#### Product/Deliverable

4.1.

Projects compatible with the ecosystem profile.

Project applications in line with the ecosystem profile.

#### Product/Deliverable

4.2.

Grantees with a clear understanding of the ecosystem profile and the wider vision CEPF.

#### Product/Deliverable

4.3.

Enhanced institutional capacity of each grantee.

#### Component 5.

DD and BirdLife Secretariat work closely with CEPF Secretariat to leverage the investment for conservation outcomes in the Mediterranean Basin Biodiversity Hotspot through partnerships at project and portfolio levels.

# Product/Deliverable

5.1.

At least US\$3.5 million in cofinancing for individual CEPF projects leveraged by end of project.

#### Product/Deliverable

5.2.

At least US\$5 million in portfolio-level cofinancing leveraged by end of project.

#### Product/Deliverable

5.3.

Commitments of sustained funding for priority conservation actions by civil society beyond end of CEPF investment period secured.

#### Product/Deliverable

5.4.

Donor roundtable established.

#### Product/Deliverable

5.5.

Long Term

Meetings held with all large grant applicants in first year to identify project co-financing opportunities and explore them with potential donors.

Meetings held with non-CEPF donors to discuss portfoliolevel co-financing.

Donor roundtable meeting.

Financing Tracking Tool used to monitor the leveraging impact of CEPF investment in the region.

#### Component 6.

Coordinate and communicate the CEPF investment in the Middle East (sub-grant to BirdLife Middle East).

#### Product/Deliverable

6.1.

Summary of investment strategy, eligibility criteria, application process in Arabic within four months of start of project.

### Product/Deliverable

6.2.

Key CEPF documents distributed among key stakeholders in the Middle East.

Product/Deliverable DD receives

DD receives adequate support.

DD receives adequate support.

DD receives adequate support.

DD receives adequate support.

**6.3.** Support DD to achieve performance targets in Components 1, 2, 3, 4 and 5.

#### Component 7.

Coordinate and communicate the CEPF investment in North Africa (sub-grant to LPO).

### Product/Deliverable

7.1.

Summary of investment strategy, eligibility criteria, application process in French within four months of start of project.

### Product/Deliverable

7.2.

Key CEPF documents in French and Arabic distributed among key stakeholders in North Africa.

#### Product/Deliverable DD receives

7.3.

Support DD to achieve performance targets in Components 1, 2, 3, 4 and 5.

DD receives adequate support.

DD receives adequate support.

DD receives adequate support.

DD receives adequate support.

#### Comments

Record your comments here.

(CEPF rev.3)

# **Performance Tracking Worksheet**

Project Title: Nature Alliance for the Mediterranean Basin

Organization: Doğa Derneği

**Application Code: 59108** 

Performance Period: 2014

Long-term Impacts (3+ Years)

The civil society in the Mediterranean develops a common vision and works collectively towards conserving natural ecosystems and maintaining the livelihoods of people dependent upon natural resources, in the Mediterranean Basin Hotspot.

# **Short-term Impacts (1-3 Years)**

1. Key stakeholders recognize CEPF investment in the Mediterranean as a key initiative and opportunity to sustain the unique biodiversity of the region. 2. Leveraged donor funding, at least equivalent to CEPF grant funding, towards the vision in the Ecosystem Profile. 3. A strengthened regional conservation network comprising a broad constituency of civil society organisations working across institutional and geographical boundaries towards achieving shared conservation goals

Com	ponents c	January-March	April-June	July-September	October-December

Webpage updated

and announced.

#### Component 1.

Communicate the CEPF investment in the hotspot.

#### Product/Deliverable

1.1.

All civil society organisations and other key stakeholders active in biodiversity conservation in the 15 eligible countries aware of CEPF investment within four months of start of project.

**Product/Deliverable** Webpage updated and announced.

CEPF Mediterranean Webpage developed.

Product/Deliverable At least three

**1.3.** features on CEPF in targeted media in previous 12 months.

targeted media.

#### Component 2.

Promote information exchange and facilitate development of partnerships across the hotspot, throughout

different sectors and at local, national and international levels.

#### Product/Deliverable

2.1.

Contact and distribution list of key stakeholders in the region.

**Product/Deliverable** Monthly updates.

Monthly updates.

Monthly updates.

Monthly updates.

At least two updates sent monthly to the distribution list on key developments and at least four updates entered to the website by partners on their key achievements.

Product/Deliverable

2.3.

Partnerships established in all priority corridors covering different sectors. Partnerships operational in each of the priority corridor.

Product/Deliverable

2.4.

North-south partnerships established facilitating exchange of know how at the international level. At least one new north-south partnerships established as part of CEPF project portfolio in the hotspot.

Component 3.

Results and lessons learned documented and disseminated through a replication strategy.

# Product/Deliverable

3.1.

Replication strategy developed within five months of start of project and implemented for the full five year investment period.

Product/Deliverable

3.2.

At least a third of grantees participate in an exchange visit to at least one other CEPF project representing common challenges and priorities of two partners.

Product/Deliverable Lessons learned

3.3.

At least ten publications documenting lessons

Lessons learned and good practice publications.

Exchange visits.

learned and good practice developed during CEPF projects published by grantees by end of project.

#### Product/Deliverable

3.4.
Project
achievements and
lessons learned
posted on the
Mediterranean
webpage and shared
with the CEPF
Secretariat annually.

Website updated on project developments.

Website updated on project developments.

#### Component 4.

Develop the capacity of grantees.

#### Product/Deliverable

4.1.

Projects compatible with the ecosystem profile.

### Product/Deliverable

4.2.

Grantees with a clear understanding of the ecosystem profile and the wider vision CEPF.

#### Product/Deliverable

4.3.

Enhanced institutional capacity of each grantee.

Project applications in line with the ecosystem profile.

#### Component 5.

DD and BirdLife Secretariat work closely with CEPF Secretariat to leverage the investment for conservation outcomes in the Mediterranean Basin Biodiversity Hotspot through partnerships at project and portfolio levels.

# Product/Deliverable

5.1.

At least US\$3.5 million in cofinancing for individual CEPF projects leveraged by end of project.

# Product/Deliverable

5.2.

At least US\$5 million in portfolio-level cofinancing leveraged by end of project.

# Product/Deliverable

5.3.

Commitments of sustained funding for priority conservation actions by civil society beyond end Meetings held with all large grant applicants in first year to identify project co-financing opportunities and explore them with potential donors.

Meetings held with non-CEPF donors to discuss portfoliolevel co-financing. of CEPF investment period secured.

#### Product/Deliverable

5.4.

Donor roundtable established.

# Product/Deliverable

5.5.

Long Term
Financing Tracking
Tool used to monitor
the leveraging
impact of CEPF
investment in the
region.

Donor roundtable meeting.

#### Component 6.

Coordinate and communicate the CEPF investment in the Middle East (sub-grant to BirdLife Middle East).

#### Product/Deliverable

6.1.

Summary of investment strategy, eligibility criteria, application process in Arabic within four months of start of project.

# Product/Deliverable

6.2.

Key CEPF documents distributed among key stakeholders in the Middle East.

Product/Deliverable DD receives

DD receives adequate support.

DD receives adequate support.

DD receives adequate support.

DD receives adequate support.

Support DD to achieve performance targets in Components 1, 2, 3, 4 and 5.

#### Component 7.

Coordinate and communicate the CEPF investment in North Africa (sub-grant to LPO).

#### Product/Deliverable

7.1.

Summary of investment strategy, eligibility criteria, application process in French within four months of start of project.

#### Product/Deliverable

7.2.

Key CEPF documents in French and Arabic distributed among key stakeholders in North Africa. Product/Deliverable DD receives

DD receives adequate support.

DD receives adequate support.

DD receives adequate support.

DD receives adequate support.

7.3. Support DD to achieve performance targets in Components 1, 2, 3, 4 and 5.

Comments

Record your comments here.

(CEPF rev.3)

# **Performance Tracking Worksheet**

Project Title: Nature Alliance for the Mediterranean Basin

Organization: Doğa Derneği

Application Code: 59108

Performance Period: 2015

Long-term Impacts (3+ Years)

The civil society in the Mediterranean develops a common vision and works collectively towards conserving natural ecosystems and maintaining the livelihoods of people dependent upon natural resources, in the Mediterranean Basin Hotspot.

#### **Short-term Impacts (1-3 Years)**

1. Key stakeholders recognize CEPF investment in the Mediterranean as a key initiative and opportunity to sustain the unique biodiversity of the region. 2. Leveraged donor funding, at least equivalent to CEPF grant funding, towards the vision in the Ecosystem Profile. 3. A strengthened regional conservation network comprising a broad constituency of civil society organisations working across institutional and geographical boundaries towards achieving shared conservation goals

Components January-March April-June July-September October-December

#### Component 1.

Communicate the CEPF investment in the hotspot.

# Product/Deliverable

1.1.

All civil society organisations and other key stakeholders active in biodiversity conservation in the 15 eligible countries aware of CEPF investment within four months of start of project.

Webpage developed.

**Product/Deliverable** Webpage updated and announced. CEPF Mediterranean

Webpage updated and announced.

https://gem.conservation.org/gwo3/en/PerformanceTrackingWorksheet\_v3.html?y=5&pp... 11/21/2011

Product/Deliverable At least three 1.3.

CEPF investment strategy covered on internet and at other features on CEPF in targeted media in previous 12 months.

targeted media.

#### Component 2.

Promote information exchange and facilitate development of partnerships across the hotspot, throughout different sectors and at local, national and international levels.

#### Product/Deliverable

2.1.

Contact and distribution list of key stakeholders in the region.

Product/Deliverable Monthly updates. Monthly updates. Monthly updates. Monthly updates.

At least two updates sent monthly to the distribution list on key developments and at least four updates entered to the website by partners on their key achievements.

#### Product/Deliverable

2.3.

**Partnerships** established in all priority corridors covering different sectors.

### Product/Deliverable

2.4.

North-south partnerships established facilitating exchange of know how at the international level.

#### Component 3.

Results and lessons learned documented and disseminated through a replication strategy.

#### Product/Deliverable

3.1.

Replication strategy developed within five months of start of project and implemented for the full five year investment period.

# Product/Deliverable

3.2.

At least a third of grantees participate in an exchange visit to at least one other **CEPF** project representing

Exchange visits.

common challenges and priorities of two partners.

#### Product/Deliverable Lessons learned

At least ten
publications
documenting lessons
learned and good
practice developed
during CEPF
projects published by
grantees by end of

Lessons learned and good practice publications.

#### Product/Deliverable

project.

3.4.
Project
achievements and
lessons learned
posted on the
Mediterranean
webpage and shared
with the CEPF
Secretariat annually.

Website updated on project developments.

Website updated on project developments.

#### Component 4.

Develop the capacity of grantees.

#### **Product/Deliverable** Project applications

**4.1.** Projects compatible with the ecosystem profile.

Project applications in line with the ecosystem profile.

#### Product/Deliverable

4.2.

Grantees with a clear understanding of the ecosystem profile and the wider vision CEPF.

#### Product/Deliverable

4.3.

Enhanced institutional capacity of each grantee.

#### Component 5.

DD and BirdLife Secretariat work closely with CEPF Secretariat to leverage the investment for conservation outcomes in the Mediterranean Basin Biodiversity Hotspot through partnerships at project and portfolio levels.

#### Product/Deliverable

5.1.

At least US\$3.5 million in cofinancing for individual CEPF projects leveraged by end of project.

#### Product/Deliverable

5.2.

At least US\$5 million in portfolio-level cofinancing leveraged Meetings held with non-CEPF donors to discuss portfoliolevel co-financing. by end of project.

#### **Product/Deliverable**

5.3.

Commitments of sustained funding for priority conservation actions by civil society beyond end of CEPF investment period secured.

#### Product/Deliverable

5.4.

Donor roundtable established.

#### Product/Deliverable

5.5.

Long Term
Financing Tracking
Tool used to monitor
the leveraging
impact of CEPF
investment in the
region.

Donor roundtable meeting.

### Component 6.

Coordinate and communicate the CEPF investment in the Middle East (sub-grant to BirdLife Middle East).

### Product/Deliverable

6.1.

Summary of investment strategy, eligibility criteria, application process in Arabic within four months of start of project.

# Product/Deliverable

6.2.

Key CEPF documents distributed among key stakeholders in the Middle East.

#### Product/Deliverable

6.3.

Support DD to achieve performance targets in Components 1, 2, 3, 4 and 5.

#### Component 7.

Coordinate and communicate the CEPF investment in North Africa (sub-grant to LPO).

#### Product/Deliverable

7.1.

Summary of investment strategy, eligibility criteria, application process in French within four months of start of project.

# Product/Deliverable

7.2.

Key CEPF documents in French and Arabic distributed among key stakeholders in North Africa.

# Product/Deliverable

7.3.

Support DD to achieve performance targets in Components 1, 2, 3, 4 and 5.

# Comments

Record your comments here.

(CEPF rev.3)

Dudwet Line	Doğa Derneği Prog					La Ligue pour la Protection des Oiseaux (LF BirdLife International Global Secretariat BirdLife International Middle East Division Prog							x (LPO)	)							
Budget Line 1. Salaries/Benefits	2011	2012	2013	2014	2015	2011	2012	2013	2014	2015	2011	2012	2013	2014	2015	2011	2012	2013	2014	2015	Subtotal
RIT Manager	0.00		44,520.00	47,191.20	50,022.67	2011	2012	2010	2014	2013	2011	2012	2010	2014	2013	2011	2012	2010	2014	2013	\$177,733.87
Small Grants Manager	0.00		0.00	0.00	0.00																\$0.00
Turkey and Balkan States Officer	0.00	52,800.00	55,968.00	59,326.08	52,404.70																\$220,498.78
Finance and Administrative Manager	0.00		0.00	0.00	0.00																\$0.00
Communication Officer	4,000.00	, , , , , , , ,	12,720.00	13,483.20																	\$42,203.20
Subtotal (Salaries / Benefits)	4,000.00	100,800.00	113,208.00	120,000.48	102,427.38	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	\$440,435.86
Professional Services     Project Officer for the Middle East												15,900.00	16,854.00	17,865.24							\$50,619.24
Project Officer for North Africa												15,900.00	10,034.00	17,003.24			36,600.00	38,796.00	41,123.76		\$116,519.76
Senior Supervisor		12,000.00	18,000.00	6,000.00													00,000.00	00,700.00	11,120.70		\$36,000.00
Senior Grant Management Advisor		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		0,000.00			13,500.00	9,540.00													\$23,040.00
Implementation Advisor							11,877.00	12,589.00													\$24,466.00
Audit Fees	0.00	0.00	0.00	0.00	0.00																\$0.00
Visual communication services	1,000.00	4,240.00	4,494.40	4,764.06	5,049.91																
Printing Services	0.00	0.00	0.00	0.00	0.00		05 055 00	00 100 00		0.00		45.000.00	40.054.00	47.005.04	0.00	0.00		00 700 00	44 400 70	2.22	\$0.00
Subtotal (Professional Services)	1,000.00	16,240.00	22,494.40	10,764.06	5,049.91	0.00	25,377.00	22,129.00	0.00	0.00	0.00	15,900.00	16,854.00	17,865.24	0.00	0.00	36,600.00	38,796.00	41,123.76	0.00	\$270,193.37
3. Rent and Storage Rent	150.00	3,600.00	3,816.00	4,044.96	3,930.35		1,117.50	789.70				900.00	954.00	1,011.24			720.00	763.20	808.99		\$22,605.94
Subtotal (Rent and Storage)	150.00		3,816.00	4,044.96	3,930.35	0.00		789.70	0.00	0.00	0.00	900.00	954.00 954.00		0.00	0.00	720.00 720.00	763.20	808.99	0.00	\$22,605.94
4. Telecommunications	130.00	5,000.00	0,010.00	7,044.30	0,530.35	0.00	1,117.30	103.10	0.00	0.00	0.00	300.00	334.00	1,011.24	0.00	0.00	720.00	703.20	000.99	0.00	Ψ£2,003.34
Voice	0.00	0.00	0.00	0.00	0.00							450.00	477.00	505.62			450.00	477.00	505.62		\$2,865.24
Data	0.00		0.00	0.00	0.00		513.00	362.52				300.00	318.00	337.08			300.00	318.00	337.08		\$2,785.68
Subtotal (Telecommunications)	0.00		0.00	0.00		0.00		362.52	0.00	0.00	0.00		795.00	842.70	0.00	0.00	750.00	795.00	842.70	0.00	\$5,650.92
5. Postage and Delivery																					
Postage & Delivery	0.00		0.00	0.00	0.00							120.00	127.20	134.83			120.00	127.20	134.83		\$764.06
Subtotal (Postage and Delivery)	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	120.00	127.20	134.83	0.00	0.00	120.00	127.20	134.83	0.00	\$764.06
6. Supplies																					
Office Supplies	0.00		0.00	0.00	0.00							300.00	318.00	337.08			300.00	318.00	337.08		\$1,910.16
Software Subtated (Surrelline)	822.00		0.00	0.00	0.00							0.00	010.77	007.5			0.00	646.6	007.5		\$822.00
Subtotal (Supplies)	822.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	300.00	318.00	337.08	0.00	0.00	300.00	318.00	337.08	0.00	\$2,732.16
7. Furniture and Equipment Furniture/Equipment <\$5000	4 500 00	E00.00	0.00	0.00	0.00							0.00				0.00	0.00				¢5 000 00
Subtotal (Furniture and Equipment)	4,500.00 4,500.00	500.00 500.00	0.00	0.00		0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	\$5,000.00 \$5,000.00
8. Maintenance	4,300.00	300.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	\$5,000.00
Software Maintenance	0.00	0.00	0.00	0.00	0.00							120.00	127.20	134.83			120.00	127.20	134.83		\$764.06
Furniture - Equipment Maintanance	0.00		0.00									120.00	127.20	101.00			120.00	127.20	101.00		\$0.00
Subtotal (Maintenance)	0.00		0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	120.00	127.20	134.83	0.00	0.00	120.00	127.20	134.83	0.00	764.06
9. Travel																					
Final Assessment - Accomodation										758.00											\$758.00
Final Assessment - Travel - Airfare										705.00											\$705.00
Final Assessment - Travel - Local transport										101.00											\$101.00
Initial Training - Accomodation							300.00														\$300.00
Initial Training - Travel - Airfare Initial Training - Travel - Local transport							690.00 120.00														\$690.00
Launch - Accomodation		3,000.00	0.00	0.00	0.00		120.00					-									\$120.00 \$3,000.00
Launch - Travel - Airfare		2,000.00	0.00	0.00	0.00																\$2,000.00
Launch - Visa		600.00					<b>-</b>														\$600.00
Mid-term Assessment - Accomodation								350.00													\$350.00
Mid-term Assessment - Travel - Airfare							690.00														\$690.00
Mid-term Assessment - Travel - Local transport								135.00													\$135.00
RAG - Accomodation							200.00	212.00	224.72	238.20											\$874.92
RAG - Travel - Airfare	ļ				ļ		690.00	731.40	775.28	821.80							ļ				\$3,018.49
RAG - Travel - Local transport		750.5	705.5	0.40 =-	505.0-		85.00	90.00	95.00	101.00											\$371.00
RIT - Accomodation - Donor and other visits RIT - Accomodation - TR Balkans Officer in Balkans	<b>-</b>	750.00 500.00	795.00 530.00	842.70 561.80	535.96 595.51		400.00	424.00													\$3,747.66 \$2,187.31
RIT - Accomodation - TR Balkans Officer in Turkey	<del>                                     </del>	1,000.00	1,060.00	1,123.60	1,191.02															-	\$2,187.31 \$4,374.62
RIT - Travel - Airfare - TR Balkans Officer in Turkey	0.00		954.00	1,011.24	1,071.91																\$3,937.15
RIT - Travel - Airfare - TR Balkans Officer to Balkans	0.00	1,050.00	1,113.00	1,179.78	1,250.57																\$4,593.35
RIT - Travel - Donor and other visits		2,000.00	2,120.00	2,247.20	1,429.22		1,500.00	500.00													\$9,796.42
RIT - Travel - Local transport - Other visits		250.00	265.00	280.90	178.65																\$974.55
RIT - Travel - Local transport - TR Balkans Officer in Balkans		210.00	222.60	235.96	250.11																\$918.67
RIT - Travel - Local transport - TR Balkans Officer in Turkey		420.00	445.20	471.91	500.23																\$1,837.34
RIT - Visa - TR Balkans Officer		200.00	212.00	224.72	238.20																\$874.92
Supervision of BLME - Regional travel	0.00	10,000,00	7 740 00	0.470.01	7.044.00	0.00	4.075.00	0.440.40	1 005 00	0.705.00	0.00	210.00	222.60		0.00	0.00	0.00	0.00	0.00	0.00	\$668.56
Subtotal (Travel)	0.00	12,880.00	7,716.80	8,179.81	7,241.38	0.00	4,675.00	2,442.40	1,095.00	2,725.00	0.00	210.00	222.60	235.96	0.00	0.00	0.00	0.00	0.00	0.00	\$47,623.95
10. Meetings and Special Events  Meetings and Special Events - Launch workshop		1,500.00																			\$1,500.00
Meetings and Special Events - Laurich workshop  Meetings and Special Events - Mid term evaluation (2013)	<del>                                     </del>	1,500.00			<del>                                     </del>																\$1,500.00
Meetings and Special Events - Final evaluation (2016)	1	1			<del>                                     </del>																\$0.00
Meetings and Special Events - Regional Advisory Group meetings	i				i i																7.100
	<u> </u>			<u></u>	<u>                                     </u>		<u></u>	<u></u>		<u> </u>	<u></u>	<u> </u>					<u></u>				\$0.00
Subtotal (Meetings and Special Events)	0.00	1,500.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1,500.00
11. Miscellaneous																					
Miscellaneous	0.00		1,017.60	1,078.66	1,143.38																\$4,199.63
Subtotal (Miscellaneous)	0.00			1,078.66		0.00				0.00	0.00		0.00		0.00				0.00	0.00	\$4,199.63
		\$136,480.00					\$31,682.50					\$18,300.00			\$0.00			\$40,926.60	\$43,382.20	\$0.00	\$801,469.96
Indirect Costs Project TOTAL	\$1,361.36 \$11,833.36	\$17,742.40 \$154,222.40	\$19,272.86 \$167.525.66	\$18,728.84	\$10,5/3.01	\$0.00 \$0.00	\$3,168.25	\$2,572.36	\$109.50	\$272.50 \$2.997.50	\$0.00 \$0.00	\$1,830.00		\$2,056.19 \$22,618.07	\$0.00	\$0.00 \$0.00	\$3,861.00 \$42,471.00	\$4,092.66	\$4,338.22 \$47,720,42	\$0.00	\$96,918.95 \$898,388.91
Froject TOTAL	\$11,833.36	\$154,222.40	\$107,525.06	\$102,790.80	\$135,305.40	\$0.00	\$34,850.75	\$20,295.98	\$1,204.50	\$2,397.50	\$0.00	\$20,130.00	\$21,337.80	\$22,018.07	\$0.00	\$0.00	942,471.00	\$45,019.26	\$47,720.42	\$0.00	\$090,388.91