

CEPF Final Completion and Impact Report

Organization's Legal Name: ActionAid

Project Title: Networking and Social Participation for

Conservation of the Cerrado

Grant Number: CEPF-104238

Hotspot: Cerrado

Strategic Direction: 6 Strengthen the capacity of civil society

organizations to promote better management of territories and of natural resources and to support

other investment priorities in the hotspot

Grant Amount: \$162,453.96

Project Dates: February 01, 2019 - July 31, 2021

Date of Report: January 31, 2022

IMPLEMENTATION PARTNERS

Project's Steering Committee: From the beginning of the project, we had 5 organizations that had the responsibility of providing strategic guidance and support for the project activities, including supporting decision-making in times of big changes such as the surge of the global pandemic. Those organizations were: Comissão Pastoral da Terra - CPT (national office and regionals from Maranhão, Tocantins and Piaui), Instituto Sociedade, População e Natureza (ISPN), Movimento dos Pequenos Agricultores (MPA), Rede Social de Justiça e Direitos Humanos and Rede Cerrado.

The Executive Coordination of the National Campaign in Defense of the Cerrado was also an important consultative body. That group includes CPT, MPA, ActionAid – already on the project Steering Group – and FASE, Articulação de Pequenos Agricultores do Tocantins (APA-TO) and the Conselho Indigenista Missionário (CIMI).

For research, workshops and delivery of emergency food supplies, we partnered with: Associação dos Advogados de Trabalhadores Rurais (AATR); Rural Workers' Union from Loreto and São Raimundo das Mangabeiras; Movimento dos Atingidos por Barragens (MAB), Cáritas, Coopevida (Balsas), Diocese de Balsas, Federal University of Piauí.

Book "Saberes dos Povos do Cerrado e Biodiversidade": CPT, Articulação Pacari, Comissão em Defesa dos Direitos das Comunidades Extrativistas (Codecex), Articulação Nacional de Mulheres Indígenas, MPA, Rede de Comunidades Tradicionais Pantaneiras, Conselho Nacional de Povos e Comunidades Tradicionais (CNPCT), Coletivo de Fundo e Fecho de Pasto do Oeste da Bahia, FASE, o Movimento Quilombola do Maranhão (Moquibom), Articulação dos Povos Indígenas do Brasil (APIB), Cooperativa Grande Sertão, Movimento de

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Pescadores e Pescadoras Artesanais (MPP), MST, Grain, MIQCB, Grupo de Intercâmbio em Agroecologia (GIAS) no Mato Grosso, CESE, CONAQ, Grupo Carta de Belém.

Media partnerships: Le Monde Diplomatique Brasil, De Olho nos Ruralistas, Mongabay, Mídia Índia.

CONSERVATION IMPACTS

Planned Long-Term Impacts: 3+ years (as stated in the approved proposal)

Impact Description	Impact Summary
Uma rede de organizações da sociedade civil, que é a Campanha Nacional em Defesa do Cerrado, fortalecida graças às melhores competências das organizações participantes e das lideranças comunitárias para participar de fóruns relevantes e atuarem na defesa do bioma e seus modos de vida nos níveis local e estadual.	The project was an important factor in the National Campaign in Defense of the Cerrado institutional development. The visibility of the project activities opened new opportunities and, since June, the National Campaign in Defense of the Cerrado approved a new funding proposal with the Climate and Land Use Alliance and Instituto Ibirapitanga strengthening its institutional structure. From only one advisor hired exclusively to work for the Campaign (the Communications Officer), now it has a team of 4 people, being one Executive Secretary, one Research Advisor, and two Communications Officers. This is just one indicator of the strengthening of this coalition and certainly will have long lasting impacts.
Todos os 10 municípios que compõem o corredor Mirador-Mesas possuem representações de povos e comunidades tradicionais nos lugares institucionais qualificadas para a defesa do Cerrado e seus modos de vida.	We have promoted trainings with community leaders of all 10 municipalities. They are aware about institutional spaces where they can reclaim their rights and influence in political decisions. This is a long term impact that will imply the existence of open government authorities to hear communities' demands. Nevertheless, community leaders are aware about other means go defend the Cerrado and their traditional livelihoods, even if that is not through institutional participatory instances.
Pelo menos 25 lideranças comunitárias participam de locais institucionais no desenho, monitoria e avaliação de políticas publicas dos níveis federal e estadual que impactam a regularização fundiária de seus territórios e o uso sustentável dos recursos naturais do Cerrado.	45 community leaderships participated in the project's workshop, they are able to share their learnings with their communities and build plans to reclaim their cultural and land rights. This is a long-term goal that had a big push from the project. In Piaui, communities already got their lands recognized due to an advocacy strategy supported by ActionAid, CPT, Fian International, Rede Social de Justiça e Direitos Humanos and other allies, that targeted the World Bank and the Piaui government to include communities in the State land regularization program.

Planned Short-Term Impacts: 1 to 3 years (as stated in the approved proposal)

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Impact Description	Impact Summary
Pelo menos 50 lideranças comunitárias e 10	86 people participated in the land rights capacity
organizações comunitárias capacitadas para	building workshops. Amongst them, there were
atuar em fóruns e conselhos de governança,	representatives from three rural workers unions, two
com capacidade de participação fortalecida e	traditional communities collectives from Piauí and
que utilizam conhecimento gerado e	Maranhão, and 18 community associations. They
sistematizado pelo projeto como ferramenta	received training and consultation materials (booklet
estratégica nos locais institucionais	and videos) to access their cultural and land rights.
Condegica nos locais institucionais	Nevertheless, due to the closure of participation
	spaces in Brazil during the Bolsonaro government,
	the workshops were framed to go beyond just the
	participation through institutional participatory
	instances, but also addressed access to the Public
	Prosecutor's Office, Public Attorney's Office,
	International Organizations and other means.
	Therefore, although not specifically as initially
	framed, we consider this impact successfully
	achieved.
Pelo menos 10 organizações da sociedade civil	Throughout the project, we had different capacity
com a ampliação das habilidades institucionais	building activities where we had the participation of:
e técnicas em termos qualitativo e	Comissão Pastoral da Terra, Cáritas, Rural Workers'
quantitativo.	Union from Balsas, Loreto and São Raimundo das
quantitutivo	Mangabeiras, Movimento dos Atingidos por
	Barragens, Movimento dos Pequenos Agricultores,
	Articulação Tocantinense de Agroecologia do
	Tocantins, Teia dos Povos do Maranhão, Moquibom,
	Piaui communities collective. They've gained more
	instruments to design and implement plans to
	defend communities' rights.
Ao menos 8 peças de comunicação produzidas	This goal was achieved and surpassed in the middle
sobre o Cerrado, seus povos e sua importância	of the project. In total, we had 147
para água, biodiversidade e outros serviços	graphic campaign materials and 22 videos were
ecossistêmicos e para a adaptação às	produced for social media, reaching an immensely
mudanças climáticas, a serem veiculadas de	higher number of contents for all five thematic
forma impressa e/ou nas mídias sociais.	series we had planned for in the project proposal.
	Aside of that, we had other special communications
	projects, such as the video series "Giro pelo
	Cerrado", the article and podcast series "Saberes do
	Cerrado e Biodiversidade", the book with the same
	name, the podcast on the impacts of Covid in the
	Cerrado. All of those new special comms projects
	were based on the editorial plan outlined in the
FCF formilian are although a december of	project (except for the Covid themed ones).
565 famílias em situação de extrema	From those 565 families identified, we were able to
vulnerabilidade durante a crise causada pela	reach 560 – being 325 in Maranhao, 193 in Piaui
pandemia da Covid-19 apoiadas por meio de	and 42 in Tocantins. Unfortunately, we couldn't
ajuda humanitária emergencial (distribuição de	reach one community identified because we lacked a
alimentos de primeira necessidade),	local partner in the area during that period. We
fortalecendo a agricultura familiar, devido à	estimate that the number of beneficiaries were over
compra de alimentos estocados destes produtores, e fortalecendo a soberania e	2500 people.
segurança alimentar das famílias que	In Maranhao and Tocanting, we were able to
receberão os alimentos.	In Maranhao and Tocantins, we were able to
recepetad os allitienios.	purchase most of the food supplies from family

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Impact Description	Impact Summary
	farming and agroecological production, supporting local producers in a difficult economic time –
	benefitting two ends of the chain: producers and
	end beneficiaries. In Piaui, due to the rising inflation
	in Brazil during 2021, we had to purchase supplies
	from wholesale markets to keep within budget.

Unexpected impacts (positive or negative)?

Due to the Covid pandemic hitting during the beginning of the second year of the project, we had to make a project amendment to propose alternative plans to achieve the project goals. Aside from that, the new environment also pushed for the need of new activities related to the impact of Covid in communities. Major changes were: 1) adaptation of the land rights training modules; 2) monitoring of the communities' vulnerabilities (both health and economic related); 3) emergency response for the basic food security needs of communities; 4) new campaign content and mobilization activities.

Adaptation of the land rights training modules

Right when the workshops with communities were supposed to happen, we had to suspend all face-to-face activities and come up with an alternative plan to promote the land rights training modules through online platforms. That was very challenging given the poor access to technology and internet that the communities that are the projects' beneficiaries have. In order to deliver that, we needed to adapt the following:

- Because of the poor access to internet and the difficulties to engage communities in online activities, we had to reduce our audience target for the training from 200 to 50 community leaders. To guarantee this quorum even with all the technological barriers, we provided cellphone credits for community members and gathered small hubs in nearby cities so that a small number of participants could gather where they had access to good quality internet.
- We had to adapt what was two two-days training modules into two half-day training modules, as people can't engage in online activities with the same concentration as face-to-face activities.
- Since we had to reduce our workshop's audience, we came up with a strategy to boost the reach of the training. We produced a range of support materials so that participants and project partners could work with communities continuously using the workshop content. We produced an educational booklet and an educational animated series (more details under the "Products and methodology section") that is being used in other workshops and community meetings.

Monitoring of communities' vulnerabilities

Right when we started to realize the Covid impacts related to health policy access and the economic constraints resulting from the social isolation measures, like the suspension of open markets where communities normally sell their crops, we gathered with the National Campaign in Defense of the Cerrado executive coordination and other allies to assess communities' vulnerabilities.

- The first assessment was "Primeiras reflexões sobre a situação das comunidades do Cerrado frente à pandemia do coronavirus", which consisted on a remote survey conducted with 71 communities in the states of Maranhão, Bahia, Tocantins, Goiás and Piauí. From

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that survey, we identified 1,006 families from 19 communities attended by the project living under vulnerable conditions, 565 of them declaring extreme situations of hunger and without any State policies access. This led to the emergency response detailed in the next topic.

- Further on, we conducted another piece of research "Considerações preliminares sobre pobreza e acesso ao auxílio emergencial durante a pandemia de Covid-19", focused on assessing the communities' accessibility to financial transfer public policies and crossing that data with the number of Covid cases in the region. This work has been done based on microdata taken from Cad-Único (families that receive aid from government social policies), from the base of the Instituto Brasileiro de Geografia e Estatísticas (IBGE) and from the evolution of Covid data from these locations from the repository of public data Brasil.io. The study stands out for being an original material regarding the analysis of microdata taking as reference the Cerrado, the covid-19 and food security. It points out to the role that the agribusiness sector played in the transmission of Covid in the region and indicates a slow government response to the social challenges of the pandemic.

Emergency response

After we identified the most pressing needs of communities through our first monitoring assessment, we reached out to CEPF to amend the project and be able to offer basic food supplies for the communities in most vulnerable situation. From those 565 families identified, we were able to reach 560 – being 325 in Maranhao, 193 in Piaui and 42 in Tocantins. Unfortunately, we couldn't reach one community identified because we lacked a local partner in the area during that period. We estimate that the number of beneficiaries were over 2500 people.

In Maranhao and Tocantins, we were able to purchase most of the food supplies from family farming and agroecological production, supporting local producers in a difficult economic time – benefitting two ends of the chain: producers and end beneficiaries. In Piaui, due to the rising inflation in Brazil during 2021, we had to purchase supplies from wholesale markets to keep within budget. More details of this emergency response are available in ActionAid's website: https://actionaid.org.br/noticia/rede-de-solidariedade-no-combate-a-fome-chega-ao-cerrado/.

New campaign and mobilization activities

In the face of social isolation measures, the Cerrado Campaign needed to reinvent itself to keep grassroots and allies' mobilization. For that purpose, in partnership with various member organizations, we promoted a series of social media lives on traditional communities' livelihoods and their relations with biodiversity. This initiative had the engagement of advisory NGOs, grassroots organizations and community leaders themselves. The content was so rich that it unfolded into a series of articles published in Le Monde Diplomatique Brasil and, further on, was transformed into the book "Saberes dos Povos e Biodiversidade".

PROJECT RESULTS/DELIVERABLES

Overall results of the project:

The project was of huge support for maintaining the National Campaign in Defense of the Cerrado active throughout the past 2 and a half years. More specifically, we were able to work closely with 31 communities from 10 municipalities of Maranhão, Tocantins and Piauí

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states, that are present in the CEPF's defined Mirador-Mesas corridor through research, training and mobilization.

The project provided the necessary funds to have one Communications Officer hired exclusively for the campaign, which was extremely important to keep the grassroots mobilization rolling and the public online profile of the campaign active, as well as mobilize the campaign Communications Collective (comms representatives of the organizations that are part of the campaign) for specific communications and campaigns initiatives.

The workshops held during the project were even more important than initially planned in the project proposal, given the hostile context for traditional peoples and communities since the beginning of the Bolsonaro government. They served as important moments for context analysis and empowerment of communities and left a legacy of alliance building and mobilization that will surely be carried on by ActionAid, partner organizations and the communities themselves.

Similarly, the research pieces were also a substantial part of the resistance of communities. The final report is an important tool for communities' self-recognition, self-esteem and self-protection, as well as contributes to more public awareness on the importance of the protection of traditional peoples and communities as an important piece of the conservation of biodiversity.

Below, we outline in a bit more detail other specific results and impacts of the project:

Research and knowledge production:

- One research piece "Cerrado e modos de vida tradicionais no Maranhão, Tocantins e Piauí", conducted in communities across 10 municipalities of Maranhão, Tocantins and Piauí states, where agribusiness farms and industries are heavily present or under expansion. The research brings forward a systematization of traditional people's knowledge and their relationship with the Cerrado, as well their collective management of the "commons" such as land, water and biodiversity, and points out their struggles to maintain their ancestral livelihoods. The research aims to value the traditional knowledge and serve as a powerful tool for self-defense for communities. Simple language and a shorter version (executive summary) have been provided for easier comprehension during workshops and activities with communities. Because the research sheds light on the harmonic relationship of communities with the environment, we believe that it can also be an important tool for land regularization and self-identification as "traditional communities", as well as accessing other cultural and land rights instruments such as the TICCA.
- Covid research "Considerações preliminares sobre pobreza e acesso ao auxílio emergencial durante a pandemia de Covid-19 em municípios do Maranhão, Tocantins e Piauí", a preliminary study on how the Covid pandemic hit the communities living in municipalities where agribusiness industries are present in the three states covered by the project and how the emergency economic and health measures were executed. Main findings were that municipalities where there were big agribusiness farms and slaughterhouses were present were the "door in" for Covid in the region, with Covid rates higher than the average in the state. We also found that financial transfer public policies took long to arrive in the region due to the lack of access to information and internet connection (registration was through a mobile application).
- Book "Saberes dos Povos e Biodiversidade": Produced as a result of the webinar series held by the Campaign, the articles were written by communities' leaders, grassroots

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organizations and partner NGOs and academic researchers. It is a book that inspires connections between what it's known as "innovation" and what is "ancestral" or "traditional". A short edition was printed (200 copies) and distributed to key-stakeholders such as the book authors, NGO allies and funding institutions, to maintain or build partnerships for the sustainability of the National Campaign in Defense of the Cerrado.

Training and capacity building:

- 86 people from 18 communities from Maranhão, Tocantins and Piauí aware of their rights as traditional peoples and able to pass that knowledge along to other communities. 45 of them were community leaders, and the 41 remaining were divided in union representatives, grassroots organization advisors and NGO technical advisors.
- 70 community leaders trained on safeguards and protection measures for human rights defenders (safe means of communication, organization and communication in times of deepening authoritarism and violence) in November 2019. This wasn't a specific project-funded activity but was part of the ActionAid support to the National Campaign in Defense of the Cerrado (counterpart investment of 2,000 EUR from ActionAid's Solidarity Fund). The reason why we bring this as a project outcome is because some of the community leaders that were present in this training overlap with the project's beneficiaries and therefore this activity was part of the bigger training framework that took place within the project period.
- Production of an educational booklet and audiovisual materials that will support further capacity exchange between communities. Further explanation of the educational materials is under "Products and methodologies" section of this report. These booklets were already used in further workshops held by project partners CPT and AATR, spreading the positive impact of the project.

Communications

- A new visual identity of the National Campaign in Defense of the Cerrado was developed, resulting in different publication templates (both for online and printed materials), exclusive typography and general graphic design guidelines for applications in communication assets. This was an important step to support the strengthening of a collective unified sense for the Cerrado peoples and communities.
- We launched a new website for the Campaign, reflecting its new political moment. Since its launch, in December 2020, the website had 100 thousand accesses.
- During the past two and a half years, the Cerrado campaign Instagram followers has more than doubled and we have reached almost 160.000 people through social media, engaging approximately 21.300 people with our content.
- 27 media mentions for spokespeople of the National Campaign in Defense of the Cerrado or research coverages.

Aside from those activities, the Communications Officer also was key to:

- Support in the mobilization process for workshops participation and grassroots engagement throughout the whole project, creating engaging WhatsApp messages (using graphic and audio strategies) to keep community leaders aware of the project activities.

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Results for each deliverable:

Com	ponent	Delive	erable	
#	Description	#	Description	Results for Deliverable
1.0	O componente de pesquisa	1.1	Relatório de pesquisa sobre	Mapping was conducted, but due to
	está estruturado para		os lugares institucionais	restrictions shared by the project's steering
	gerar conhecimento		existentes nos níveis	committee, it was used only for internal
	aplicado para apoiar a		municipal e estadual purposes. A small part of this mapping	
	defesa dos direitos		estratégicos para a defesa	included in the "Cerrado e modos de vida
	territoriais e conservação		do Cerrado e dos Direitos do	tradicionais no Maranhão, Piauí e Tocantins"
	do cerrado nos locais		Povos e Comunidades	research report. This change was informed
	institucionais.		Tradicionais	during the amendment process.
1.0	O componente de pesquisa	1.2	Relatório de pesquisa sobre	Report published and available at:
	está estruturado para		os modos de vida,	https://actionaid.org.br/wp-
	gerar conhecimento		estratégias de sobrevivência	content/files_mf/1628175109PesquisaCerrado
	aplicado para apoiar a		e resiliência das	eModosdeVidaMAPITOweb.pdf
	defesa dos direitos		comunidades alvos do	Executive summary:
	territoriais e conservação		projeto	https://actionaid.org.br/wp-
	do cerrado nos locais			content/files_mf/162817477920210422Sumar
	institucionais.			ioExecutivoweb.pdf
1.0	O componente de pesquisa	1.3	Fact-sheet sobre impacto da	Published and available online:
	está estruturado para		Covid no Cerrado -	https://actionaid.org.br/wp-
	gerar conhecimento		informações sobre	content/files_mf/162749805620210727Relato
	aplicado para apoiar a		desmatamento, proteção	rioCovid.pdf
	defesa dos direitos		ambiental e impacto nas	
	territoriais e conservação		comunidades	
	do cerrado nos locais			
	institucionais.			
2.0	Desenvolvimento de	2.1	Estratégia participativa de	This was addressed during the cultural and
	Capacidades das		incidência das comunidades	land rights workshops, where we brought
	Lideranças e Participação		tradicionais nos locais	cases lived by the communities to work with
	nos Locais Institucionais		institucionais para o	the "Advocacy Wheel" methodology. From
			fortalecimento da pauta de	that, we were able to point out the different

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Com	ponent	Deliv	eliverable			
#	Description	#	Description	Results for Deliverable		
			direitos territoriais, incluindo aspectos chave relacionados à gestão do território e a luta por direitos	ways communities had to reclaim their rights to the State.		
3.0	Comunicação	3.1	05 séries temáticas	We produced 147 graphic campaign materials and 22 videos were produced for social media, reaching an immensely higher number of contents for all five thematic series we had planned for in the project proposal: "Viva o Cerrado", "Cerrado wealth", "Cerrado peoples", "Cerrado territories" and "Social participation". Aside from that, we had 4 special campaign initiatives such as live streaming events and featured content, as detailed below: - Video series "Giro pelo Cerrado": 5 videos filmed by young community leaders showing a bit of their territory and talking about their lives, to bring urban audiences closer to the reality of the Cerrado peoples. Available at: https://www.youtube.com/playlist?list=PLU7rl ec1hOVi5-XXWtwzUDLVZ3hjORw2V Series "Saberes dos Povos do Cerrado e Biodiversidade": 10 special articles on different livelihoods published in Le Monde Diplomatique Brasil plus 3 podcasts episodes. Available at: https://diplomatique.org.br/especial/os-		

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Com	ponent	Deliv	Deliverable			
#	Description	#	Description	Results for Deliverable		
				saberes-dos-povos-do-cerrado-e-a- biodiversidade/		
				1 special podcast on the impacts of Covid in the Cerrado. Available in the same link above mentioned.		
3.0	Comunicação	3.2	Materiais educacionais de apoio sobre direitos territoriais e espaços de participação	Educational booklet produced and 5000 copies published and distributed to project partners and communities. 3 animated videos to support educational process were created and are available at https://www.youtube.com/watch?v=VqSzmAS Dvg4&list=PLU7rlec1hOVhxW5OGxQXs1QgGO W7P2MKR&index=2 The educational booklet is not available online due to copywrite and safety measures, but it is sent to partners that ask for it. More information at https://www.campanhacerrado.org.br/noticias /300-lancamento-animacao-e-cartilhaeducativa-abordam-direitos-territoriais-depovos-indigenas-e-comunidades-tradicionais-do-cerrado		
4.0	Gerenciamento do Projeto e Monitoramento de Conformidade para o CEPF	4.1	Um monitoramento de Gênero (GTT, sigla em inglês) por ActionAid no início e final do projeto	Gender is a center-piece of our approach. This was reflected in our self-assessment (GTT), which score was and remained at 17 out of 20.		
4.0	Gerenciamento do Projeto e Monitoramento de Conformidade para o CEPF	4.2	Uma seção sobre a implementação e o monitoramento do plano de	We have regularly reported on this as part of our technical reports every six months.		

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Com	ponent	Deliverable			
#	Description	#	Description	Results for Deliverable	
			Avaliação Social no relatório programático semestral (cada janeiro e julho)		
4.0	Gerenciamento do Projeto e Monitoramento de Conformidade para o CEPF	4.3	Relatórios financeiros e programáticos do CEPF	All progress reports and financial reports were delivered.	
4.0	Gerenciamento do Projeto e Monitoramento de Conformidade para o CEPF	4.4	Um relatório de impacto no final do projeto	Being delivered.	
4.0	Gerenciamento do Projeto e Monitoramento de Conformidade para o CEPF	4.5	Os materiais de comunicação e as informações georreferenciadas são compartilhadas com a equipe (RIT) por e-mail ou outras formas eletrônicas de compartilhamento	It has been done on a regular basis, using the shared Google Drive folder provided by the RIT.	
4.0	Gerenciamento do Projeto e Monitoramento de Conformidade para o CEPF	4.6	Uma prova de FPIC em um formato apropriado	As part of the project implementation, we developed a meeting with partner organizations and community representatives (2nd-3rd May 2019), who contributed with the planning and made suggestions for ActionAid, related to the better ways to work with CSO and community leaders in order to achieve the project goals. The people who gave us their consent were listed in a report submitted to CEPF in May 2019, with the respective prove of consent (letter or audio files). All the municipalities comprised in the project were represented.	

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Tools, products or methodologies that resulted from the project or contributed to the results: Research

- Two research reports: "Cerrado e modos de vida tradicionais no Maranhão, Tocantins e Piauí", the main research piece planned in the project proposal; and "Considerações preliminares sobre pobreza e acesso ao auxílio emergencial durante a pandemia de Covid-19 em municípios do Maranhão, Tocantins e Piauí", that emerged from the Covid context.

Training and capacity building

- Educational booklet on access to territorial and cultural rights of traditional peoples and communities entitled "Nosso direito de viver". It brings a methodology created by the Associação dos Advogados de Trabalhadores Rurais (AATR) called "Roda da Incidência" ("The Advocacy Wheel"). With the support of a popular education specialist, we created a board game inspired educational material, drawing a journey for those who are seeking to protect their rights. 5000 copies were printed and distributed among communities reached by the project plus partners in Goiás, Pernambuco and Bahia. The booklets are being used in workshops beyond the project, promoted by AATR, Comissão Pastoral da Terra, Movimento dos Pequenos Agricultores, Articulação dos Pequenos Agricultores do Tocantins and others.
- Educational videos to support the apprehension of the training modules 3 animated videos entitled "Cerrados dos Povos", with a specific theme each. The themes are: history of land occupation in Brazil, how to access cultural and land rights (based on the "Advocacy Wheel"), and deforestation of the Cerrado.

Communications

We had 4 special campaign initiatives such as live streaming events and featured content, as detailed below:

- Video series "Giro pelo Cerrado": 5 videos filmed by young community leaders showing a bit of their territory and talking about their lives, to bring urban audiences closer to the reality of the Cerrado peoples.
- Series "Saberes dos Povos do Cerrado e Biodiversidade": 10 special articles on different livelihoods published in Le Monde Diplomatique Brasil plus 3 podcasts episodes.
- 1 special podcast on the impacts of Covid in the Cerrado.
- 147 graphic campaign materials and 22 videos were produced for social media, reaching an immensely higher number of contents for all five thematic series we had planned for in the project proposal: "Viva o Cerrado", "Cerrado wealth", "Cerrado peoples", "Cerrado territories" and "Social participation".

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PORTFOLIO INDICATORS

Portfolio Indicator Number	Portfolio Indicator Description	Expected Numerical Contribution	Expected Contribution Description	Actual Numerical Contribution	Actual Contribution Description
6	Number of land-use planning or public policies influenced to accommodate biodiversity (target:At least five).			1	Communities from Piaui were included in the land regularization programs as traditional communities.
6.1	Number of networks and/or alliances of civil society organizations strengthened, with enhanced skills to participate in relevant forums (target: At least five).			2	The two strengthened networks are the National Campaign in Defense of the Cerrado coalition and the Piaui Communities Collective.
6.2	Number of members of governance bodies and councils (national councils, watershed committees, protected areas management boards, Citizenship Territories, state/municipal councils, etc.) with strengthened capacity to participate in and			0	Among our direct beneficiaries, there weren't members of governance bodies/councils. We worked towards capacitating community leaders to take that role in the future.

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Portfolio Indicator Number	Portfolio Indicator Description	Expected Numerical Contribution	Expected Contribution Description	Actual Numerical Contribution	Actual Contribution Description
	influence forums related to the conservation and sustainable use of the Cerrado (target: At least 100).				
6.3	Number of civil society organizations with developed and strengthened institutional and technical skills (environment, conservation strategy and planning, management, policy advocacy, fundraising and reporting, regulatory frameworks, etc.) to function effectively and participate in relevant conservation and management actions guided by the ecosystem profile (target: At least 40).			10	CSOs that participated in the training modules
6.5	Number of publications (books, manuals, technical reports, websites,			8	2 research reports, 2 educational materials (1 booklet + 1 video series), 4 special communications

Portfolio Indicator	Portfolio Indicator	Expected Numerical	Expected Contribution	Actual Numerical	Actual Contribution Description
Number	Description	Contribution	Description	Contribution	
	etc.) or awareness raising actions (broadcasting spots, public campaigns and media outreach) on the Cerrado biodiversity, ecosystem services, protected areas, restoration, sustainable practices and climate resilience and civil society participation published (target: At least 20).				series (1 video series "Giro pelo Cerrado, 1 article and podcast series in Le Monde Diplomatique, 1 special podcast on the impacts of Covid in the Cerrado, 1 communication routine that included 147 graphic campaign materials and 22 videos were produced for social media)
7	Number of local civil society organizations with increased capacities actively participate in conservation actions and management of territories guided by the ecosystem profile (target: at least 40).			10	We worked with 10 community-based organizations to increase their abilities to engage and participate in conservation actions and management of territories. Through the materials produced and workshops held, local civil society organizations such as community associations, grassroots NGOs and collectives have a deeper knowledge about the historical developments that resulted in the current land situation they find

Portfolio Indicator Number	Portfolio Indicator Description	Expected Numerical Contribution	Expected Contribution Description	Actual Numerical Contribution	Actual Contribution Description
					themselves in, an understanding of their land and cultural rights and how to access different state institutions (such as local police, prosecutions' office, public attorneys, land regularization institutes, cultural rights institutes and international courts) to reclaim those rights. The research and communication pieces emphasize the relationship communities have with nature and values their ancestral culture - therefore empowering them with more pleas to defend themselves in the public arena.

GLOBAL INDICATORS

Protected Areas

Protected areas that have been created and/or expanded as a result of the project. Protected areas may include private or community reserves, municipal or provincial parks, or other designations where biodiversity conservation is an official management goal.

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Name of Protected	WDPA	Latitude	Longitude	Country	Original	New	Year of Legal
Area	ID*				Total Size	Protected	Declaration
					(Hectares)	Hectares	or Expansion
					**	***	

^{*}World Database of Protected Areas

^{**}If this is a new protected area, 0 should appear in this column

^{***} This column excludes the original total size of the protected area.

Key Biodiversity Area Management

Key Biodiversity Areas (KBAs) under improved management—where tangible results have been achieved to support conservation—as a result of the project.

KBA Name	KBA Code	Size of KBA	Number of Hectares with
			Improved
			Management

Production Landscapes

Production landscapes with strengthened management of biodiversity as a result of the project.

A production landscape is defined as a site outside a protected area where commercial agriculture, forestry or natural product exploitation occurs.

Name of	Latitude	Longitude	Hectares	Intervention
Production			Strengthened	
Landscape				

Benefits to Individuals

• Structured Training:

Number of Men Trained	Number of Women Trained	Topics of Training
14	36	The first module, entitled "History of land law and the struggle for land in Brazil", was held on October 28, 2020. The second module "Territorial Rights of Indigenous and Traditional Peoples, and Agrarian Reform in Brazil" was held on November 27. Numbers considered here were only community and union members.

Cash Benefits:

Number of Men - Cash Benefits	Number of Women - Cash Benefits	Description of Benefits
13	21	There were cash benefits for internet bandwidth, food and transportation (or fuel) for those who wouldn't be able to access the workshops otherwise.

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Benefits to Communities

View the characteristics column below with the following	View the benefits column below with the following
corresponding codes:	corresponding codes:
1- Small Landowners	a. Increased Access to Clean Water
2- Subsistence Economy	b. Increased Food Security
3- Indigenous/ Ethnic Peoples	c. Increased Access to Energy
4- Pastoralists / Nomadic Peoples	d. Increased Access to Public Services
5- Recent Migrants	e. Increased Resilience to Climate Change
6- Urban Communities	f. Improved Land Tenure
7- Other	g. Improved Use of Traditional Knowledge
	h. Improved Decision-Making
	i. Improved Access to Ecosystem Services

Community Name					unit eris	-	•			Type of Benefit			Country		Number of Females Benefitting				
	1	2	3	4	5	6	7	а	b	С	d	е	f	g	h	i			
Brejo do Miguel		\boxtimes	\boxtimes										\boxtimes	\boxtimes	\boxtimes		Brazil	11	6
Chácara Ilha verde	\boxtimes	\boxtimes	\boxtimes										\boxtimes	\boxtimes	\boxtimes		Brazil	10	30
Melancias	\boxtimes	\boxtimes	\boxtimes										\boxtimes	\boxtimes	\boxtimes		Brazil	20	18
Vão do Vico	\boxtimes	\boxtimes	\boxtimes										\boxtimes	\boxtimes	\boxtimes		Brazil	20	15
Chupé/Barra da Lagoa	\boxtimes	\boxtimes	\boxtimes										\boxtimes	\boxtimes	\boxtimes		Brazil	25	11
São Raimundo de Mangabeira	\boxtimes	\boxtimes	\boxtimes										\boxtimes	\boxtimes	\boxtimes		Brazil	140	93
Loreto	\boxtimes	\boxtimes	\boxtimes										\boxtimes	\boxtimes	\boxtimes		Brazil	14	13
Travessia do Mirador	\boxtimes	\boxtimes	\boxtimes										\boxtimes	\boxtimes	\boxtimes		Brazil	531	434
Bacuri	\boxtimes	\boxtimes	\boxtimes										\boxtimes	\boxtimes	\boxtimes		Brazil	140	93
Quilombo Grotão	\boxtimes	\boxtimes	\boxtimes										\boxtimes	\boxtimes	\boxtimes		Brazil	20	30

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Community Name					unit eris		•	Type of Benefit					efit			Country	Number of Males Benefitting	Number of Females Benefitting	
	1	2	3	4	5	6	7	а	b	С	d	е	f	g	h	i			
Matinha	\boxtimes	\boxtimes	\boxtimes											\boxtimes	\boxtimes		Brazil	20	15
Assentamento Alegre	\boxtimes	\boxtimes											\boxtimes	\boxtimes	\boxtimes		Brazil	173	83
Sucupira	\boxtimes	\boxtimes	\boxtimes											\boxtimes	\boxtimes		Brazil	425	95
Chácara Boa Esperança	\boxtimes	\boxtimes	\boxtimes										\boxtimes	\boxtimes	\boxtimes		Brazil	132	186
Arrais	\boxtimes	\boxtimes	\boxtimes											\boxtimes	\boxtimes		Brazil	178	202
Beira Rio	\boxtimes	\boxtimes	\boxtimes										\boxtimes	\boxtimes	\boxtimes		Brazil	158	168
Beira Saudade	\boxtimes	\boxtimes	\boxtimes											\boxtimes	\boxtimes		Brazil	98	106
Recanto 2 Irmãos	\boxtimes	\boxtimes	\boxtimes											\boxtimes	\boxtimes		Brazil	63	59
Chácara Bela Vista	\boxtimes	\boxtimes	\boxtimes											\boxtimes	\boxtimes		Brazil	83	89
Chácara Malhada Alta		\boxtimes	\boxtimes										\boxtimes	\boxtimes	\boxtimes		Brazil	68	78
Coragem	\boxtimes	\boxtimes	\boxtimes											\boxtimes	\boxtimes		Brazil	190	203
Dom Bosco	\boxtimes	\boxtimes	\boxtimes										\boxtimes	\boxtimes	\boxtimes		Brazil	159	168
Entroncamento	\boxtimes	\boxtimes	\boxtimes											\boxtimes	\boxtimes		Brazil	99	107
Mirindiba	\boxtimes	\boxtimes	\boxtimes											\boxtimes	\boxtimes		Brazil	112	118
Turrão	\boxtimes	\boxtimes	\boxtimes											\boxtimes	\boxtimes		Brazil	110	114
Vila de Areia	\boxtimes	\boxtimes	\boxtimes										\boxtimes	\boxtimes	\boxtimes		Brazil	151	147
Vila Verde	\boxtimes	\boxtimes	\boxtimes											\boxtimes	\boxtimes		Brazil	227	238
Assentamento Taboca		\boxtimes	\boxtimes										\boxtimes	\boxtimes	\boxtimes		Brazil	210	207
Nova Descoberta	\boxtimes	\boxtimes	\boxtimes											\boxtimes	\boxtimes		Brazil	8	10
Gleba Tauá	\boxtimes	\boxtimes	\boxtimes										\boxtimes	\boxtimes	\boxtimes		Brazil	35	45

Community Name			Com ara			-		Type of Benefit			Country	Number of Males Benefitting	Females					
	1 2 3 4 5 6 7 a b c d e f g h i																	
Santa Filomena	\boxtimes	\boxtimes	\boxtimes									\boxtimes	\boxtimes	\boxtimes		Brazil	20	15

Characteristics of "Other" Communities:

Policies, Laws and Regulations

View the topics column below with the following corresponding codes:											
A- Agriculture E- Energy I- Planning/Zoning M- Tourism											
B- Climate	F- Fisheries	J- Pollution	N- Transportation								
C- Ecosystem Management	G- Forestry	K- Protected Areas	O- Wildlife Trade								
D- Education	H- Mining and Quarrying	L- Species Protection	P- Other								

No.	Name of Law	Scope	Topics															
			Α	В	С	D	Е	F	G	Н	Ι	J	K	L	М	N	0	Р
1	Lei Nº 7292 DE 06/12/2019 - Provides for the land regularization policy in the State of Piauí, revoking provisions of Law No. 6,709, of September 28, 2015	Local						\boxtimes	\boxtimes		\boxtimes				\boxtimes			

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[&]quot;Other" Topics Addressed by the Policy, Law or Regulation:

No.	Country/ Countries	Date Enacted/ Amended	Expected impact	Action Performed to Achieve the Enactment/ Amendment
1	Brazil	December 12, 2019	Communities' tenure rights safeguarded in the new State land legislation. Long term impact: having communities' lands regularized.	The Piaui State Land Law was under revision due to a federal government guidance on conversion of public lands into private lands, which could impact communities' land tenure rights. The actions performed were a mobilization of the local organizations that are part of the Cerrado campaign (mainly CPT and AATR) to support communities' on the ground to engage in the law amendment, participate in public hearings and pressure law makers to include the necessary safeguards for community rights.

Companies Adopting Biodiversity-friendly Practices

A company is defined as a for-profit business entity. A biodiversity-friendly practice is one that conserves or uses natural resources in a sustainable manner.

Name of Company	Description of Biodiversity-Friendly Practice	Country/Countries where Practice was
		Adopted

Networks and Partnerships

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Networks/partnerships should have some lasting benefit beyond immediate project implementation. Informal networks/partnerships are acceptable.

Name of Network/Partnership	Year Established	Country/ Countries	Established by Project?	Purpose
Communications collective of the National Campaign in Defense of the Cerrado	2016	Brazil	No	Bring together communications specialists from the organizations that are part of the Cerrado Campaign coalition to boost visibility to the Cerrado, traditional peoples and communities and denounce violations.
Traditional communities from Piaui collective	2019	Brazil	No	Strengthen the capacity of communities from Piaui state to respond to threats and claim their cultural and territorial rights
National Campaign in Defense of the Cerrado	2016	Brazil	No	Bring together organizations, social movements and grassroots coalitions to defend the Cerrado biodiversity and the rights of the traditional peoples and communities. Through the project, we supported the hiring of a dedicated Communication Officer to promote the campaign, as well as produced research and promoted workshops and mobilization activities to keep the campaign running. During the pandemic, without the possibility of face-to-face meeting, we strengthened communities targeted communications to keep them engaged.

Sustainable Financing

Sustainable financing mechanisms generate funding for the long-term (generally five or more years). These include, but are not limited to, conservation trust funds, debt-for-nature swaps, payment for ecosystem services (PES) schemes, and other revenue, fee or tax schemes that generate long-term funding for conservation.

Name of Mechanism	Purpose	Date Established	Description	Country/ Countries	Project Intervention	Delivery of
						Funds?

Globally Threatened Species

Globally threatened species (CR, EN, VU) on the IUCN Red List of Threatened Species, benefitting from the project.

Genus	Species	Common Name	Status	Intervention	Population Trend
		(English)			at Site

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LESSONS LEARNED

- The project reinforced our perception of the importance of initiatives like this that aims at deeply hearing traditional peoples and communities' voices to point out to possible paths for better conservation practices. The research shows how significant it is to have communities' traditional knowledge and biodiversity management as an important piece to protect the Cerrado.
- We learned that decentralized and horizontal consultation bodies can address complex issues in a more whole and dynamic approach. Having accountability and decision making shared with the organizations that were part of the project's steering committee and the executive coordination of the National Campaign in Defense of the Cerrado allowed us to build and adapt the research and the training modules into the reality of communities. It was also how we were able to quickly assess the needs of communities for the delivery of the emergency response.
- Strengthening existing networks are better than creating new ones. We realized that in regions where we had already strong previous articulation with communities, it was easier to mobilize activities, and in places where we didn't have, it was very cumbersome, and in one case even impossible. Previous partnerships and relationships should be taken in consideration while working on a project proposal.
- During the project execution, the local mobilization efforts to reach communities for the research and workshops was very intense, especially after Covid hit, when our local reach was interrupted, and we became reliant on technology. Most of this onsite articulation work was with our implementation partner Comissão Pastoral da Terra. If we had foreseen this amount of workload, we would have predicted funds allocated for local mobilizators.

SUSTAINABILITY/REPLICATION

The activities promoted within the framework of the project allowed ActionAid and the National Campaign in Defense of the Cerrado to build new partnerships and strengthen existing ones. Just to name a few: we had media partnerships with Le Monde Diplomatique Brasil, De Olho nos Ruralistas, Mongabay, Mídia Índia and others. We received complementary funding for specific initiatives from Coordenadoria Ecumênica de Serviços and Heinrich Boll Stiftung. The visibility of the project activities opened new opportunities and, since June, the National Campaign in Defense of the Cerrado approved a new funding proposal with the Climate and Land Use Alliance and Instituto Ibirapitanga strengthening its institutional structure. From only one advisor hired exclusively to work for the Campaign (the Communications Officer), now it has a team of 4 people, being one Executive Secretary, one Research Advisor, and two Communications Officers. The Campaign will continue to monitor and denounce human rights abuses and deforestation in the Cerrado, now with focus on the People's Permanent Tribunal for the Defense of the Cerrado Territories, in partnership with Lelio Basso Foundation.

From the perspective of the National Campaign in Defense of the Cerrado coalition, we will keep monitoring the communities benefitted from the project and supporting them in enjoying full cultural and land rights, as well as in resisting from conflict threats. The project was very important to keep the strong community mobilization in the Mirador-Mesas corridor. In Maranhão, communities already had a strong articulation prior to the project,

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and through it they were able to keep on with their ongoing mobilization, even during difficult isolation times during Covid. In Piauí, communities from the project municipalities were just beginning to articulate themselves when the project started, and therefore our mobilization and capacity building activities were key for their development as a collective they started the Collective of Communities from Piaui and have been gathering since then to advocate on behalf of their cultural and land rights. During the project execution (but aside of its determined activities), we (ActionAid) promoted an advocacy strategy in partnership with CPT, Rede Social de Justiça e Direitos Humanos, FIAN International and other partners towards the World Bank and the Piaui government to include communities in the land regularization program promoted with funds from that international financial institution, which included a trip to Washington in October 2019. This was a very successful initiative and, as a result, communities were included in the program and had their lands demarcated - which is a very direct outcome with long lasting impact in Piau's communities' lives. On the other hand, in Tocantins, one of the communities was evicted during the execution of the project, therefore the activities were very important for them to realize their rights, and the emergency response was key to quaranteeing their basic immediate food security.

The popular education methodology created based on the "Advocacy Wheel", the educational booklet and pedagogical animated videos are already being used in further land rights workshops and capacity building activities with communities. It was very well received by all project partners, and we are already discussing a new edition of the material. The innovation of this methodology is that is can be used both for activities with community mobilizers from local advisory NGOs, but also used directly by communities in community plenaries, even to discuss specific issues they might be going through (recognizing in which step of the "Advocacy Wheel" they are in, and how to act from that).

Our research findings, although restricted to a specific time and location where the field research was conducted, are an important source of inspiration for communities, as it addresses not only struggles, but also their livelihoods richness and their means of articulation and resistance. Because it refers to how communities relate to biodiversity and the "commons", as well as they ancestral traditions, the research can also be a strong instrument for cultural and land rights demands, like the State recognition as a traditional people under the Brazilian law, or even international recognition such as ICCA.

ENVIRONMENTAL AND SOCIAL SAFEGUARDS/STANDARDS

All project activities followed strictly ActionAid's Sexual Harassment, Exploitation, and Abuse (SHEA) at Work Policy, available at: https://actionaid.org/safeguarding-actionaid-our-policies-and-how-report-concern. The policy addresses, among other issues, how our programmatic work should take place, what ethical behavior standards we should have, and procedures for working with implementation partners and end beneficiaries.

During the Covid pandemic, we instructed implementation partners to follow all World Health Organization and ActionAid International safety measures of social distancing, use of masks and hygiene for the distribution of emergency food supplies and small groupings for the workshops participation.

In all activities we assured to follow CEPF's safeguarding standards and Free, Prior and Informed Consent, as proved in progress reports.

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ADDITIONAL COMMENTS/RECOMMENDATIONS

ADDITIONAL FUNDING

Total Amount of Additional Funding Actually Secured (USD)	\$199,284.00
Breakdown of	Fundação Heinrich Böll Brasil R\$ 26.300,00
Additional Funding	Coordenadoria Ecumênica de Serviços - CESE R\$ 9.069,00 Climate and Land Use Alliance - CLUA US\$118.437,00 Fundação Heinrich Böll Brasil R\$ 150.000,00 Fundação Heinrich Böll Brasil e OAK Foundation EUR 40.000,00

INFORMATION SHARING AND CEPF POLICY

CEPF is committed to transparent operations and to helping civil society groups share experiences, lessons learned and results. For more information about this project, you may contact the organization and/or individual listed below.

ActionAid - ActionAid.Brasil@actionaid.org

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