## Table 2: Eastern Arc Mountains and Coastal Forests of Tanzania and Kenya Logical Framework for Consolidation

<table>
<thead>
<tr>
<th>Objective</th>
<th>Targets</th>
<th>Means of Verification</th>
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</thead>
<tbody>
<tr>
<td>Build upon the achievements in Tanzania and Kenya during the first CEPF investment.</td>
<td>Support for 10 initiatives that improve the livelihoods of people neighboring priority forests including: Taita Hills and Kwale in Kenya; East Usambara, Bunduki Gap, and Magombera in Tanzania.</td>
<td>Grantee reports</td>
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<td></td>
<td>Increase sales of butterfly pupae and other products from Amani Nature Reserve, Taita and Arabuko Sokoke through the Mombasa Butterfly Exhibit.</td>
<td>Butterfly pupae sale receipts and records</td>
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<td>Improved production and sales of honey and bee products.</td>
<td>Honey/beeswax production and sale records</td>
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<tr>
<td></td>
<td>Improved production and marketing of essential oils (neem, <em>Ocimum</em>) and products (e.g. Naturub).</td>
<td>Neem and Naturub production and sale records</td>
</tr>
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<td>All 10 initiatives are financially sustainable by June 2015, generating sufficient profits to ensure a solid foundation for future operations through 2020.</td>
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<td>Outcome 2: Consolidate the gains in increasing forest connectivity in critical parts of the EACF.</td>
<td>10 communities engaged in actively rehabilitating and restoring forest stands in Taita Hills and Dakatcha woodlands in Kenya</td>
<td>Establishment or expansion of site support groups in the critical areas</td>
</tr>
</tbody>
</table>
| Outcome 3: Consolidate communication networks, raise awareness and solidify the education achievements for the long-term benefit of civil society. | Support major update and overhauls of the Coastal Forests and Eastern Arc websites.  
TFCG Arc Journal to capture emerging conservation results from the region.  
Best CEPF technical reports (biodiversity surveys, sustainable funding etc) for local decision makers.  
2 special issues of the *Journal of East African Natural History* to fully capture the scientific results of CEPF and other work in the region accompanied by 2 issues of Komba in Swahili for children.  
Promote the Teachers’ resource manual for primary schools.  
Impact Assessment re Knowledge, Attitudes and Practice to determine the effectiveness of the awareness raising work.  
International and local visitors to the USAID Mombasa butterfly exhibit made aware of the region and conservation activities.  
5 Villages around Derema made aware of Joint | Project reports; reports on number of seedlings planted and survived the first year.  
METT 2 | Number of resource manuals distributed  
Number of visitors to the websites per year  
Thematic Arc Journals produced and available electronically and in hard copy  
Distribution list  
Distribution list  
Issues available on BioOne and revenue to the Journal; increased readership and downloading of articles  
Assessment report and conclusions delivered to stakeholders  
Documentation of NMK awareness raising activities and visitor records  
Documentation of awareness raising |
| Forest Management responsibilities and benefits. | activities in Derema |
| Outreach for IBA Site Support Groups. | Documentation of awareness raising activities at IBA sites |
| Recognition of the Eastern Arc as a World Heritage Site. | Final dossier presented to UNESCO |

**Outcome 4: Availing biological and forest change data to leverage REDD+ and REDD Readiness for the EACF.**

- CEPF, CI and national biodiversity/conservation outcome databases updated with effective links to World Biodiversity Databases.
- Forest carbon and degradation baselines supporting REDD+ for region forests.
- Biodiversity and livelihood baselines to support monitoring of REDD+ co-benefits.
- Region status reports for all interested parties.
- Biodiversity data available in downloadable form to support conservation initiatives in the region.

- National and international databases available to the conservation in development sectors
- Data submitted to REDD implementing agencies in Kenya and Tanzania.
- Data submitted to REDD implementing agencies in Kenya and Tanzania.
- Status reports available
- Frequency of downloads from website