

Table 2: Eastern Arc Mountains and Coastal Forests of Tanzania and Kenya Logical Framework for Consolidation

Objective	Targets	Means of Verification
Build upon the achievements in Tanzania and Kenya during the first CEPF investment.		
Outcome 1: Ensure financial sustainability of livelihood initiatives for people residing next to priority forests.	<p>Support for 10 initiatives that improve the livelihoods of people neighboring priority forests including: Taita Hills and Kwale in Kenya; East Usambara, Bunduki Gap, and Magombera in Tanzania.</p> <p>Increase sales of butterfly pupae and other products from Amani Nature Reserve, Taita and Arabuko Sokoke through the Mombasa Butterfly Exhibit.</p> <p>Improved production and sales of honey and bee products.</p> <p>Improved production and marketing of essential oils (neem, <i>Ocimum</i>) and products (e.g. Naturub).</p> <p>All 10 initiatives are financially sustainable by June 2015, generating sufficient profits to ensure a solid foundation for future operations through 2020.</p>	<p>Grantee reports</p> <p>Butterfly pupae sale receipts and records</p> <p>Honey/beeswax production and sale records</p> <p>Neem and Naturub production and sale records</p>
Outcome 2: Consolidate the gains in increasing forest connectivity in critical parts of the EACF.	10 communities engaged in actively rehabilitating and restoring forest stands in Taita Hills and Dakatcha woodlands in Kenya	Establishment or expansion of site support groups in the critical areas

	and Derema corridor, Bunduki Gap, Mngeta Corridor, and Magombera Forest in Tanzania.	Project reports; reports on number of seedlings planted and survived the first year. METT 2
Outcome 3: Consolidate communication networks, raise awareness and solidify the education achievements for the long-term benefit of civil society.	<p>Support major update and overhauls of the Coastal Forests and Eastern Arc websites.</p> <p>TFCG <i>Arc Journal</i> to capture emerging conservation results from the region.</p> <p>Best CEPF technical reports (biodiversity surveys, sustainable funding etc) for local decision makers.</p> <p>2 special issues of the <i>Journal of East African Natural History</i> to fully capture the scientific results of CEPF and other work in the region accompanied by 2 issues of <i>Komba</i> in Swahili for children.</p> <p>Promote the Teachers' resource manual for primary schools.</p> <p>Impact Assessment re Knowledge, Attitudes and Practice to determine the effectiveness of the awareness raising work.</p> <p>International and local visitors to the USAID Mombasa butterfly exhibit made aware of the region and conservation activities.</p> <p>5 Villages around Derema made aware of Joint</p>	<p>Number of resource manuals distributed</p> <p>Number of visitors to the websites per year</p> <p>Thematic Arc Journals produced and available electronically and in hard copy</p> <p>Distribution list</p> <p>Distribution list</p> <p>Issues available on BioOne and revenue to the Journal; increased readership and downloading of articles</p> <p>Assessment report and conclusions delivered to stakeholders</p> <p>Documentation of NMK awareness raising activities and visitor records</p> <p>Documentation of awareness raising</p>

	<p>Forest Management responsibilities and benefits.</p> <p>Outreach for IBA Site Support Groups.</p> <p>Recognition of the Eastern Arc as a World Heritage Site.</p>	<p>activities in Derema</p> <p>Documentation of awareness raising activities at IBA sites</p> <p>Final dossier presented to UNESCO</p>
<p>Outcome 4: Availing biological and forest change data to leverage REDD+ and REDD Readiness for the EACF.</p>	<p>CEPF, CI and national biodiversity/conservation outcome databases updated with effective links to World Biodiversity Databases.</p> <p>Forest carbon and degradation baselines supporting REDD+ for region forests.</p> <p>Biodiversity and livelihood baselines to support monitoring of REDD+ co-benefits.</p> <p>Region status reports for all interested parties.</p> <p>Biodiversity data available in downloadable form to support conservation initiatives in the region.</p>	<p>National and international databases available to the conservation in development sectors</p> <p>Data submitted to REDD implementing agencies in Kenya and Tanzania.</p> <p>Data submitted to REDD implementing agencies in Kenya and Tanzania.</p> <p>Status reports available</p> <p>Frequency of downloads from website</p>