

## CEPF FINAL PROJECT COMPLETION REPORT

Organization Legal Name:	Guangxi Nanning Dipper Sports Culture Co. Ltd.
Project Title:	Set up a birdwatching society in Guangxi
Date of Report:	6th November 2015
Report Author and Contact Information	Zhang Chao 28915741@qq.com

**CEPF Region:** Indo-Burma

**Strategic Direction:**

8. "Strengthen the capacity of civil society to work on biodiversity, communities and livelihoods at regional, national, local and grassroots levels". Investment Priority 8.2 "Provide core support for the organizational development of domestic civil society organizations".

**Grant Amount:** USD 5,994

**Project Dates:** 1st July 2014 to 30th September 2015

**Implementation Partners for this Project:** No implementation partners

### Conservation Impacts

***Please explain/describe how your project has contributed to the implementation of the CEPF ecosystem profile.***

This project has resulted in the formal establishment of a birdwatching civil society organization, and strengthened its capacity to carry out ecological protection activities in Guangxi. As a result it is now able to better advocate the public to know and protect wild species of flora and fauna.

***Please summarize the overall results/impact of your project.***

A key result of this project has been the full legal registration of the Guangxi Birdwatching Society (GBS). As a result, this organization is now better able to carry out conservation activities, communicate with its network of volunteers, and access sources of funding. Another result of this project is an increase in the profile of the GBS among bird protection organizations in China. As a result, some of these organizations have assisted GBS in carrying out surveys of aquatic birds in parts of Guangxi.

***Planned Long-term Impacts - 3+ years (as stated in the approved proposal):***

The overall goal of the project was that "The Guangxi Birdwatching Society has the institutional strength to catalyze bird conservation activities in Guangxi province".

***Actual Progress Toward Long-term Impacts at Completion:***

By completing legal registration of the organization, raising the profile of the organization among people interested in conservation in Guangxi, and organizing some pilot birdwatching, conservation, and awareness-raising activities, this project has made considerable progress towards its goal.

***Planned Short-term Impacts - 1 to 3 years (as stated in the approved proposal):***

The objectives of the project were:

1. The Guangxi Birdwatching Society is legally registered, and functional.
2. The Guangxi Birdwatching Society is well known among those interested in bird conservation in Guangxi.
3. Through conservation action by the Guangxi Birdwatching Society, threats to bird species in Guangxi are significantly reduced.

***Actual Progress Toward Short-term Impacts at Completion:***

The project objectives were achieved. Please see below.

***Please provide the following information where relevant:***

**Hectares Protected:** Not relevant

**Species Conserved:** Not relevant

**Corridors Created:** Not relevant

***Describe the success or challenges of the project toward achieving its short-term and long-term impact objectives.***

The main challenge to implementation of this project was the time it takes to achieve legal registration of civil society organizations in China.

***Were there any unexpected impacts (positive or negative)?***

No unexpected impacts

## **Project Components**

**Project Components:** *Please report on results by project component. Reporting should reference specific products/deliverables from the approved project design and other relevant information.*

**Component 1 Planned:**

The Guangxi Bird-watching Society is legally registered, and functional.

To be achieved through the following activities:

- Prepare the necessary documents for legal registration of the society
- Submit registration documents to relevant authorities
- Purchase essential equipment for bird-watching and conservation activities.

**Component 1 Actual at Completion:**

The necessary documents were prepared for legal registration, and submitted. The organization is now legally registered by the Industry and Commerce Department as Guangxi Nanning bird-watching Society Culture Communication Co., Ltd.

The following essential equipment for bird-watching and conservation activities was purchased: 13 sets of Binoculars, 1 monocular; 1 tripod, 34 bird books, 2 computers, 2 office chairs, 1 backpack, 1 recording pen, 1 intercom, 2 microphones, and batteries.

**Component 2 Planned:**

The Guangxi Bird-watching Society is well known among those interested in bird conservation in Guangxi.

To be achieved through the following activities:

- Use online social media platforms to publicize the Guangxi Birdwatching Society to potential members and partners
- Prepare, print, and distribute an information brochure on threatened birds, and the work of the society

**Component 2 Actual at Completion:**

The Society is now active on relevant social media platforms (Blog, We chat, QQ group, etc.).

2000 copies of the brochure "Threatened and Protected Birds of Guangxi" were prepared, printed, and distributed to partners.

**Component 3 Planned:**

Through conservation action by the Guangxi Bird-watching Society, threats to bird species in Guangxi are significantly reduced.

To be achieved through the following activity:

- Organize bird-watching, conservation, and awareness-raising activities, including indoor lectures on bird conservation, and outdoor activities.

**Component 3 Actual at Completion:**

The following activities were held:

- Six outdoor bird-watching/promotion of bird conservation activities,
- One outdoor plant-watching activity,
- Two lectures on bird conservation.

Although it is not possible to say if these activities have led to a significant reduction of threats to birds in Guangxi, they have demonstrated that the Society is capable of leading such conservation efforts, and engaging with a large number of interested people to promote bird conservation in Guangxi.

***Were any components unrealized? If so, how has this affected the overall impact of the project?***

All components were completed as planned.

***Please describe and submit (electronically if possible) any tools, products, or methodologies that resulted from this project or contributed to the results.***

No specific tools or methodologies resulted from this project. An electronic copy of the "Threatened and Protected Birds of Guangxi" has been submitted to the CEPF Regional Implementation Team with this report.

**Lessons Learned**

**Describe any lessons learned during the design and implementation of the project, as well as any related to organizational development and capacity building. Consider lessons that would inform projects designed or implemented by your organization or others, as well as lessons that might be considered by the global conservation community.**

**Project Design Process: (aspects of the project design that contributed to its success/shortcomings)**

Domestic civil society organizations are still relatively scarce. Registered civil society organizations can be successful in gathering people together to participate in conservation activities.

**Project Implementation: (aspects of the project execution that contributed to its success/shortcomings)**

It is good to hold as many activities as possible, to let more people know about opportunities for bird watching and conservation.

**Other lessons learned relevant to conservation community:**

None

### **Additional Funding**

**Provide details of any additional funding that supported this project and any funding secured for the project, organization, or the region, as a result of the CEPF investment in this project.**

<b>Donor</b>	<b>Type of Funding*</b>	<b>Amount</b>	<b>Notes</b>

**\*Additional funding should be reported using the following categories:**

- A** *Project co-financing (Other donors or your organization contribute to the direct costs of this project)*
- B** *Grantee and Partner leveraging (Other donors contribute to your organization or a partner organization as a direct result of successes with this CEPF funded project.)*
- C** *Regional/Portfolio leveraging (Other donors make large investments in a region because of CEPF investment or successes related to this project.)*

## Sustainability/Replicability

**Summarize the success or challenge in achieving planned sustainability or replicability of project components or results.**

Following this project, the Society will hold similar activities as much as possible in Guangxi, and gather more people together for bird watching and bird conservation.

**Summarize any unplanned sustainability or replicability achieved.**

None

## Safeguard Policy Assessment

**Provide a summary of the implementation of any required action toward the environmental and social safeguard policies within the project.**

This project did not trigger any environmental or social safeguards.

## Additional Comments/Recommendations

None

## Information Sharing and CEPF Policy

CEPF is committed to transparent operations and to helping civil society groups share experiences, lessons learned, and results. Final project completion reports are made available on our Web site, [www.cepf.net](http://www.cepf.net), and publicized in our newsletter and other communications.

**Please include your full contact details below:**

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**Performance Tracking Report Addendum**

**CEPF Global Targets**

**(Enter Grant Term)**

Provide a numerical amount and brief description of the results achieved by your grant.  
Please respond to only those questions that are relevant to your project.

<b>Project Results</b>	<b>Is this question relevant?</b>	<b>If yes, provide your numerical response for results achieved during the annual period.</b>	<b>Provide your numerical response for project from inception of CEPF support to date.</b>	<b>Describe the principal results achieved during the grant term. (Attach annexes if necessary)</b>
1. Did your project strengthen management of a protected area guided by a sustainable management plan? Please indicate number of hectares improved.	NO			Please also include name of the protected area(s). If more than one, please include the number of hectares strengthened for each one.
2. How many hectares of new and/or expanded protected areas did your project help establish through a legal declaration or community agreement?	NO			Please also include name of the protected area. If more than one, please include the number of hectares strengthened for each one.
3. Did your project strengthen biodiversity conservation and/or natural resources management inside a key biodiversity area identified in the CEPF ecosystem profile? If so, please indicate how many hectares.	<a href="#">YES</a>	<a href="#">HA?</a>		After registration of legal organization, have carried out indoor / outdoor protection of bird activities, propaganda of network platform and issued protection of bird brochure, make the public understand the importance of bird endangered in Guangxi and protection of bird.
4. Did your project effectively introduce or strengthen biodiversity conservation in management practices outside protected areas? If so, please indicate how many hectares.	NO			
5. If your project promotes the sustainable use of natural resources, how many local communities accrued tangible socioeconomic benefits? Please complete Table 1 below.	NO			

**If you answered yes to question 5, please complete the following table**



