

Call for Proposals

Team Leader

Revision to the Coastal Resources Management Conservation Outcomes and Investment Strategy in the Wallacea Biodiversity Hotspot

Opening Date: 22 May 2020
Closing Date: 5 June 2020, 24:00 hrs (U.S. EDT)
Submission: Proposals should be sent to cepf@cepf.net by the closing date
Location: CEPF, 2011 Crystal Drive, Suite 600, Crystal City VA 22202, USA

1. INVITATION

The Critical Ecosystem Partnership Fund (CEPF) is a joint initiative of l'Agence Française de Développement, Conservation International, the European Union, the Global Environment Facility, the Government of Japan and the World Bank. CEPF is a global program that provides grants to civil society to safeguard the world's biodiversity hotspots. CEPF's purpose is to strengthen the involvement and effectiveness of civil society in the conservation and management of globally important biodiversity.

CEPF has an active grants portfolio in the Wallacea Biodiversity Hotspot, which includes 140 marine and 251 terrestrial Key Biodiversity Areas (KBAs) spread over 10 Indonesian provinces and the country of Timor-Leste. Since 2014, CEPF has invested more than US\$6.7 million via 105 grants. CEPF's efforts in the region are coordinated by a regional implementation team (RIT) at Burung Indonesia, based in Bogor, West Java. CEPF's investment strategy in the region was established via an [ecosystem profile](#) (PDF – 3.6 MB) in 2014. There have been annual assessments of progress since that time, the most recent in [September 2019](#). Current investment in the region is scheduled to conclude in June 2020. CEPF seeks expertise to assist in the revision of the coastal resources management elements of the ecosystem profile in relation to new funding opportunities.

2. BACKGROUND AND OBJECTIVE

A set of philanthropic donors has approached CEPF with the possibility of an investment of up to US\$2.5 million for the period of July 2020 through June 2024. The funding would exclusively focus on coastal and marine conservation in the Indonesian portion of the hotspot. With new funding, there is an opportunity to revise the coastal/marine conservation outcomes (i.e., species, sites, corridors), investment priorities, and associated targets from the 2014 ecosystem profile considering past progress and donor priorities.

Use of the new donors' funds may be time-limited, which creates an urgency to revise the coastal/marine strategy. Revision of the strategy is further challenged by the ongoing

pandemic that prevents travel and multi-person gatherings. To revise the strategy in the most efficient manner, CEPF intends to work with experts from the RIT, who have limited availability, along with two independently engaged experts: a team leader (lead writer) and a specialist on coastal resources KBAs.

3. PROPOSAL SUBMISSION INSTRUCTIONS

Proposals should be submitted via a single email with attached files, in English, and consist of:

- Cover letter confirming availability of the assignment, the earliest calendar date of work, and the latest calendar day of work.
- Detailed curriculum vitae (CV) of the proposed expert.
- Three professional references. For each, provide the name, email, telephone and a very brief explanation of the relevance of this person as a referee.
- Financial proposal.

CEPF requires an individual with senior-level qualifications to perform the work described. Qualified applicants will have, at a minimum, 15 years of experience in the field of conservation and sustainable development in the project area; established rapport with relevant stakeholders in Indonesia; relevant technical expertise; and demonstrated ability to produce a technically complex strategic document. The team leader must be fluent in English and have an excellent ability to speak and read Bahasa Indonesia.

The financial proposal should be submitted in Microsoft Excel and show all formulae. The budget should reflect a clear daily rate in US dollars multiplied by a distinct number of days that the applicant estimates as necessary to complete the assignment. The budget should include separate lines for other direct costs (e.g., telephone, internet, photocopying, local ground travel as necessary). There will be no international travel or air travel of any kind for this assignment.

4. PROCESS AND BASIS FOR AWARD

This assignment will be undertaken by an independent consultant selected through a competitive procurement process. Selection of consultants will be overseen by the CEPF Secretariat. CEPF will make an award to the consultant whose proposal is determined to be responsive to this call for proposals, has the most relevant qualifications and professional experience, and offers the best value to CEPF.

Evaluation Criteria:

- Availability to complete the assignment within CEPF's time frame (5 points)
- Personnel qualifications (60 points)
- References (25 points)
- Cost appropriateness (10 points)

Scope of Work, Deliverables and Deliverables Schedule

Team Leader

Revision to the Coastal Resources Management Conservation Outcomes and Investment Strategy in the Wallacea Biodiversity Hotspot

1. BACKGROUND

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2. OBJECTIVE OF THE STRATEGY REVISION

The objective of the revision to the coastal resources strategy of the ecosystem profile is to inform the next phase of CEPF investment in the region by reflecting on the opportunities created by five years of investment; challenges and opportunities that have arisen since 2014; and updated science on conservation outcomes.

3. SCOPE OF WORK

The team leader will lead the process to revise the coastal-marine strategy, with the result being a document titled "Revision to the Coastal-Marine Strategy in Indonesian Wallacea, 2020-2024." This document will be based on the existing ecosystem profile; results from CEPF investments to date; challenges and opportunities that have emerged since 2014; and donor priorities. Stakeholder consultation is essential but will only occur via remote means (e.g., email, telephone, video).

The document will consist of the following elements.

1. Revised Chapter 4 of the ecosystem profile, titled "Conservation Outcomes Defined for the Hotspot." This will focus on the 128 Indonesian marine KBAs and their associated species and corridors, determining if any should be removed or added, and overlaying the final set with the priority reefs identified by the Vibrant Oceans Initiative.

2. Summary revision to Chapters 5 (policy), 6 (civil society), 7 (threats) and 9 (current investments) in a single compilation (up to four pages in length) providing relevant updates since 2014.
3. Summary of CEPF portfolio accomplishments from grants to date with a focus on those related to coastal resources (Strategic Direction 4), civil society (Strategic Direction 6) and mainstreaming (Strategic Direction 7).
4. Revision to Chapter 11 of the ecosystem profile, titled "CEPF Investment Strategy and Program Focus" that identifies new priority species, sites (KBAs) and corridors; and creates new or revised investment priorities leading to improved coastal-marine conservation outcomes through the engagement of civil society. The strategy will address any relevant issue in relation to the outcome, including interventions, policy, government engagement, civil society capacity building and long-term organizational leadership. The strategy will be aligned with the strategic priorities of the participating philanthropic donors.
5. Revision to the logical framework (results framework) with new results indicators for the strategic directions/investment priorities in relation to a US\$2.5 million program.

As discussed below, the roles of the team leader, the Burung Indonesia team and the coastal resources specialist are complementary. The team leader will be responsible for the overall written product.

4. KEY TASKS

Tasks are presented sequentially to demonstrate complementary roles.

Burung Indonesia	Team Leader	Coastal Resources Specialist
1. Compile CRM accomplishments from 2014-2020.	1. Summarize CRM accomplishments from 2014-2020.	
2. Update marine conservation outcomes (species, sites, corridors).		1. Update marine conservation outcomes (species, sites, corridors).
3. Overlay updated conservation outcomes with priority reefs of Vibrant Oceans Initiative.		
	2. Lead writing of revised conservation outcomes chapter.	
4. Conduct stakeholder consultations and literature review to assist in updating chapter on policies, civil society, threats and current investments.	3. Conduct stakeholder consultations and literature review to update chapter on policies, civil society, threats and current investments, including consultations with participating donors.	
5. Contribute to prioritization of species, sites, and corridors, leading relevant engagement with stakeholders	4. Guide prioritization process of marine species, sites and corridors.	2. Contribute to prioritization of species, sites and corridors.
6. Propose and justify revisions to strategic directions and investment priorities, leading relevant engagement with stakeholders.	5. Facilitate revision of Strategic Directions and Investment Priorities	3. Propose and justify revisions to Strategic Directions and Investment Priorities
	6. Lead writing of revised investment strategy chapter.	
7. Contribute to definition of realistic results in relation to Investment Strategy	7. Contribute to definition of realistic results in relation to Investment Strategy	4. Contribute to definition of realistic results in relation to investment strategy.
	8. Prepare revised results framework	
8. Support team leader in presentation of revised results framework to participating donors via remote teleconference.	9. Present revised results framework to participating donors via remote teleconference.	
	10. Incorporate feedback from CEPF Secretariat and donors.	

5. DELIVERABLES

1. A draft version of the "Revision to the Coastal-Marine Strategy in Indonesian Wallacea, 2020-2024."
2. A final version of the "Revision to the Coastal-Marine Strategy in Indonesian Wallacea, 2020-2024."
3. A statement of process listing all informant stakeholders (including names, position titles, organizational affiliation, email and phone number), method of engagement (e.g., email, phone, video), dates of engagement, and other documentation of process showing how the strategy was completed.

6. TIMEFRAME

The work is expected to take place between June and August 2020.

7. REPORTING

The consultant will work under the direction of the CEPF grant director for Wallacea or such other individual that the CEPF Secretariat may designate.